



# Safe Giving



# Why? Identified Concerns

- ▶ Aggressive solicitation.
- ▶ Panhandling.
- ▶ Misdemeanor offenses.



# Program Action Steps

- ▶ Community Education
  - ▶ Organization ownership.
  - ▶ Social media and media campaign.
  - ▶ Signage implementation.





# Program Action Steps

- ▶ Community Education
  - ▶ Organizations making a difference in our community.
  - ▶ Social media and media campaign.
  - ▶ Signage implementation.



DRAFT



# Safe Giving for positive change

A green and black sign with white and yellow text. The top part is green with the text "SAY NO TO PANHANDLING" in large white letters. Below that, in a cursive font, it says "Positive Change Not spare change". The bottom part is black with a white QR code in the center. To the left of the QR code, it says "GIVE SAFELY CONTRIBUTE LOCALLY" in yellow. To the right, it says "SCAN ME TO DONATE" in yellow. At the bottom, there are logos for United Way and the City of Myrtle Beach, along with the text "CITY OF MYRTLE BEACH NEED HELP? CALL 211 WWW.UNITEDWAYHORRY.ORG/SAFEGIVING".

**SAY NO TO  
PANHANDLING**

*Positive Change  
Not spare change*

GIVE SAFELY  
CONTRIBUTE  
LOCALLY

SCAN ME  
TO DONATE

United Way  **CITY OF MYRTLE BEACH**   
NEED HELP? CALL 211  
WWW.UNITEDWAYHORRY.ORG/SAFEGIVING

- ▶ Signage to be posted to encourage safe giving on the Boardwalk, MB Shopping district and city parks.
- ▶ The URL identifies the United Way donation location to donate safely and locally.
- ▶ Monthly, the United Way will release the funds to all local organizations.