

STATE OF SOUTH CAROLINA
COUNTY OF HORRY
CITY OF MYRTLE BEACH



SMALL BUSINESS SATURDAY NOVEMBER 30, 2019

WHEREAS, The City of Myrtle Beach has more than 10,000 business licensees each year, the majority of whom are small businesses; and

WHEREAS, Nationally, small businesses employ 47.3 percent of the private sector employees; and

WHEREAS, The Saturday after Thanksgiving is one of the busiest shopping periods each year and an excellent time to shop and dine with any and all of our small businesses in Myrtle Beach; and

WHEREAS, Small Business Saturday was created in 2010 to recognize and support these companies by encouraging more customers to visit small businesses in our local community; and

WHEREAS, Supporting Small Business Saturday demonstrates a commitment to the community in which we live, creates goodwill among our residents and businesses and helps preserve the unique nature of our economic culture for both residents and visitors; and

WHEREAS, 94 percent of consumers value the contributions that small businesses make in their communities and 96 percent of consumers say Small Business Saturday inspires them to visit small, independently-owned retailers and restaurants that they would not have otherwise tried;

NOW, THEREFORE, BE IT PROCLAIMED that the Myrtle Beach City Council hereby designates Saturday, November 30, 2019, as Small Business Saturday and encourages our residents and visitors to support our local enterprises on Small Business Saturday and throughout the year.

Signed and sealed this 12th day of November 2019.



Brenda Bethune

BRENDA BETHUNE, MAYOR

Jennifer J. Stanford

JENNIFER STANFORD, CITY CLERK