

STATE OF SOUTH CAROLINA
COUNTY OF HORRY
CITY OF MYRTLE BEACH



SUPPORT YOUR LOCAL CHAMBER OF COMMERCE DAY

WHEREAS, “Support Your Local Chamber of Commerce Day” is celebrated on the third Wednesday of October to encourage businesses to use the services of the local Chamber of Commerce; and

WHEREAS, For more than 82 years, the Myrtle Beach Area Chamber of Commerce has been a voice for businesses in Myrtle Beach and along the Grand Strand, to generate more activity; and

WHEREAS, With development programs such as Leadership Grand Strand and Grand Strand Young Professionals, the Myrtle Beach Area Chamber of Commerce is promoting a new generation of talent; and

WHEREAS, The Chamber’s Marketing and Group Sales functions find innovative ways to drive visitation, with a focus on return-on-investment and groups that will best patronize local businesses; and

WHEREAS, Thanks to federal and state legislative advocacy partnerships between the City and the Chamber, residents and businesses have benefited from infrastructure projects, beach renourishment, seasonal workforce availability, deepwater ocean outfalls and other initiatives; and

WHEREAS, Keep Myrtle Beach Beautiful was established by the Myrtle Beach Area Chamber of Commerce to do just that – keep our beautiful city beautiful; and

WHEREAS, With more than 2,200 area members, businesses go to the Myrtle Beach Area Chamber of Commerce to network with and learn from their peers via creative events and seminars on topics ranging from hurricane preparedness to mental health to strategic planning guidance;

NOW, THEREFORE, BE IT PROCLAIMED that the Myrtle Beach City Council hereby designates October 19, 2022, as “Support Your Local Chamber of Commerce Day” and calls upon residents to support the local business community.

Signed and sealed this 11th day of October 2022.




BRENDA BETHUNE, MAYOR


JENNIFER ADKINS, CITY CLERK