



## **FOR IMMEDIATE RELEASE**

Drayton Arnold, Assistant to the City Manager  
City of Myrtle Beach  
(843) 918-1832  
[darnold@cityofmyrtlebeach.com](mailto:darnold@cityofmyrtlebeach.com)

### **City of Myrtle Beach, Arbor Day Foundation and SageSure Insurance team up to host tree distribution event at Myrtle's Market**

*Local tree distribution event aims to engage community members to take an active role in the overall health of their communities*

MYRTLE BEACH, SC (March 3, 2023) – On Friday, April, 7, 8:00 a.m. to 12:00 p.m., the City of Myrtle Beach partners with SageSure Insurance and the Arbor Day Foundation to distribute 400 trees at Myrtle's Market, 605 Mr. Joe White Avenue.

The City of Myrtle Beach was selected as a recipient of the Arbor Day Community Tree Donation grant. The city is working with the Arbor Day Foundation, the world's largest membership nonprofit dedicated to planting trees. This giveaway is sponsored by SageSure Insurance, which donates \$1 to the Arbor Day Foundation's Community Tree Recovery Program for every policyholder that chooses electronic delivery of their insurance documents. SageSure has sponsored three tree giveaways, distributing more than 3,000 trees to areas impacted by storms.

"This tree giveaway event provides Myrtle Beach residents with an opportunity to play an active part in our city's future. Planting trees enhances the quality of life for both present-day and future generations," said Fox Simons, city manager for the City of Myrtle Beach.

"One of the things the Arbor Day Foundation does best is to help local planting partners take meaningful action in their community to plant trees," said Dan Lambe, chief executive of the Arbor Day Foundation. "We plant trees to improve the lives of people around us. We're happy to help the City of Myrtle Beach foster a sense of community pride by planting trees."



Trees offer vast benefits for the community at large. Thriving urban forests bolster human health, from encouraging physical activity to reducing respiratory illnesses stemming from air pollution. Urban trees filter the air by removing pollution which improves a city's overall air quality. They also reduce runoff of sediment, pollutants, and organic matter into streams, improving our water quality. Trees have also been shown to reduce crime, lower stress levels, and develop community pride.

To learn more about this event, visit <https://www.cityofmyrtlebeach.com/>.

### **About the City of Myrtle Beach**

The City of Myrtle Beach is a residential and vacation community at the heart of South Carolina's Grand Strand coastline. Our 35,000-plus permanent residents and millions of visitors enjoy wide beaches, warm weather, and an incredible range of activities. Myrtle Beach was incorporated in 1938 and became a city in 1957, when the permanent population first topped 5,000.

### **About SageSure Insurance**

SageSure Insurance is the managing general underwriter specializing in coastal residential and commercial property insurance. SageSure: offers more than 50 competitively priced insurance products in 14 coastal states on behalf of its carrier partners; serves more than 400,000 policyholders; and, has more than \$900 million of in force premium. Since its launch in 2009, SageSure has been pioneering property insurance through its market-leading online quoting and binding platform and its sophisticated risk modeling and scoring technology. For more information, visit <https://www.sagesure.com/>.

### **About the Arbor Day Foundation**

Founded in 1972, the Arbor Day Foundation has grown to become the largest nonprofit membership organization dedicated to planting trees, with more than one million members, supporters and valued partners. Since 1972, almost 500 million Arbor Day Foundation trees have been planted in neighborhoods, communities, cities and forests throughout the world. Our vision is to lead toward a world where trees are used to solve issues critical to survival.

As one of the world's largest operating conservation foundations, the Arbor Day Foundation, through its members, partners and programs, educates and engages stakeholders and communities across the globe to involve themselves in its mission of planting, nurturing, and celebrating trees. More information is available at <https://www.arborday.org/>.

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