



**CONTACT:**

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# Media Advisory

**To:** Myrtle Beach Media  
**From:** Kaycey Hall Vrettos  
**Date:** January 6, 2023  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **City of Myrtle Beach offices and facilities will be closed Monday, January 16, to observe the Dr. Martin Luther King, Jr. Day holiday.** Closures include the Jake Abraham Transfer Station, Chapin Memorial Library and the city's four recreation facilities. The solid waste and recycling collection schedule is listed below. Unsure of your collection zone? During non-holiday weeks, Zone 1 is collected on Mondays, Zone 2 on Tuesdays, Zone 3 on Wednesdays and Zone 4 on Thursdays. Call 843-918-2160 for information.

Solid Waste & Recycling Holiday Collection Schedule

Monday, January 2 – No Collections  
Tuesday, January 3 – Zone 1  
Wednesday, January 4 – Zone 2  
Thursday, January 5 – Zone 3 and Zone 4

3. **The city's Solid Waste and Recycling team is picking up natural Christmas trees at curbside to take them to be recycled.** In late February, the trees will be ground by the Horry County Solid Waste Authority, and the resulting landscaping mulch will be available to the public for free! The annual effort helps give trees a second life. It also saves valuable space in the landfill. Place trees at the curb, but not in the travel lane, and don't cover any utility meters or boxes. Also, remember to remove all decorations and tree stands! No wreaths, please. If you don't want to wait for curbside pickup, you may take your tree to the city's drop-off point at the Jake Abraham Solid Waste Transfer Station, 3221 Mr. Joe White Avenue. Questions? Contact 843-918-2160.

4. **The next “Through the Lens of Time: Myrtle Beach History” event is Wednesday, January 11, at 2:00 p.m., and features Victor Shamah, owner of The Bowery.** The speaker-led educational series is cohosted by the city’s Seniors Advisory Committee and Chapin Memorial Library. Events take place at 2:00 p.m. on various dates at the library, 400 14th Avenue North. The remaining dates are: January 11 (Victor Shamah), February 7 (Buddy Styers), February 21 (Ruth Trask Gore), March 9 (M. “Cookie” Canty Goings) and April 4 (Buz Plyler). We hope to see you there!
5. **Grand Strand Freedom Week kicks off Friday, January 13, with special events to celebrate the remarkable life and work of Dr. Martin Luther King, Jr.** The Carolina African American Heritage Foundation, Myrtle Beach Area Chamber of Commerce and City of Myrtle Beach collectively host the annual events. To learn more and register to attend, see <https://tinyurl.com/y2cwwnx2>.

Welcome Reception (Invitation Only)

Date & Time – 5:00 to 7:00 p.m., Friday, January 13

Location – Myrtle Beach Area Chamber of Commerce, 1200 North Oak Street

MLK Parade (Free)

Date & Time – 10:00 a.m., Saturday, January 14 (Line-Up Begins at 8:30 a.m.)

Parade Route – Along Ocean Boulevard, 15th to Eighth Avenues North

Sign-Up Form – <https://tinyurl.com/2p8xpyek>

Mental Health Forum (Free)

Date & Time – 1:00 to 3:00 p.m., Saturday, January 14

Location – Myrtle Beach Train Depot, 851 Broadway Street

CommUNITY Ecumenical Service (Free)

Date & Time – 4:00 to 7:00 p.m., Sunday, January 15

Location – Mount Olive AME Church, 1108 Carver Street

Drum Major Awards Breakfast (Ticketed Event, \$25)

Date & Time – 9:00 to 11:00 a.m., Monday, January 16

Location – Myrtle Beach Convention Center, 2101 North Oak Street

MBDA & CAAHF cohost Economic Development Summit (Free, Registration Required)

Date & Time – 9:00 a.m. to 1:00 p.m., Tuesday, January 17

Location – Myrtle Beach Convention Center, 2101 North Oak Street

Key Note Speaker – Michael Allen, CEO/Founder/Architect, MAO Architecture, Inc.

6. **The City of Myrtle Beach hosts a public information meeting regarding the new World War II monument at Warbird Park on Tuesday, January 17, 5:00 to 7:00 p.m.** The meeting takes place at the Myrtle Beach Train Depot, 851 Broadway Street. Monument design consultants will be on hand to answer questions and assist city staff with a presentation. For information, contact Infrastructure Projects Manager Chris Miller at [camiller@cityofmyrtlebeach.com](mailto:camiller@cityofmyrtlebeach.com).

7. **The Winter 2023 issue of *Progress Report* is now available online.** The quarterly newsletter is inserted in approximately 22,000 utility bills. To view and download, visit <https://www.cityofmyrtlebeach.com/ProgressReport.pdf>.
8. **A comprehensive list of city-related activities, events, festivals and recreation programs is available on the city's website.** The [Events](#) webpage is updated weekly.
9. **Myrtle Beach welcomed 2023 with "A Southern Times Square" at The Market Common, and that's the subject of our Photos of the Week.** Thousands gathered on Howard and Reed Streets to count down the last moments of the old year and cheer the arrival of 2023. The event include live music, a lighted "ball drop," and a laser show. To view these photos and more, see our [Photos of the Week Library](#) webpage.
10. **Did you know...** That the City of Myrtle Beach issued 8,851 building permits (all kinds) with a total construction value of \$510,698,167 during the 2022 calendar year ending December 31, 2022? That's up \$18.2 million from the previous calendar year. The total includes \$316,377,892 in residential construction and \$194,320,275 in commercial construction. The numbers reflect 716 new single-family residences, two new multi-family structures and 19 new commercial buildings permits within the city limits during the year. Also included in the totals are 306 fences, 275 roofs, 177 signs, 105 swimming pools, 28 demolitions and 21 mobile homes. The 2022 construction value total is the fourth-highest ever recorded, following 2005 (\$574 million), 2006 (558.2 million) and 2017 (\$535.2 million). By the way, the number of building permits issued annually has more than tripled in the last 20 years (from 2,506 in 2002 to 8,581 in 2022). The number of construction inspections conducted by staff each year also has increased significantly, from 5,534 in 2002 to 31,035 in 2022.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
January 9-15, 2023**

**MONDAY, JANUARY 9**

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – South Beach Neighborhood Watch, First Floor Meeting Room, Regency Towers, 2511 South Ocean Boulevard

**TUESDAY, JANUARY 10**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

**WEDNESDAY, JANUARY 11**

- **9:00 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Midtown Waterfront Neighborhood Watch, Third Floor Meeting Room, Homewood Suites by Hilton, 520 North Ocean Boulevard
- **10:00 a.m.** – Special Event Committee, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – “Through the Lens of Time” Myrtle Beach History Series: Victor Shamah, Chapin Memorial Library, 400 14th Avenue North

**THURSDAY, JANUARY 12**

- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Villas at Oleander Neighborhood Watch, Second Floor, Community Center, 3810 Oleander Drive

**FRIDAY, JANUARY 13**

- No Meetings Scheduled

**SATURDAY, JANUARY 14**

- No Meetings Scheduled

**SUNDAY, JANUARY 15**

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA  
TUESDAY, JANUARY 10, 2023  
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER  
10:00 A.M. – MEETING, COUNCIL CHAMBER  
TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES...** December 13, 2022

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:**

1. World War II Memorial Update (Workshop)
2. SBA's Disaster Assistance for Hurricane Ian Presentation – Liliana Tschanett, U.S. Small Business Administration (Meeting)
3. Public Information Update – PIO Staff (Meeting)

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

**NOTE:** *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

**CONSENT AGENDA**

**Resolution R2023-001 to authorize a temporary obstruction for construction purposes of a portion measuring 1,330 square feet of an alley located adjacent to 520 North Ocean Boulevard, to Procon & Associates Inc. for a construction and staging area for the Homewood Suites, beginning January 16, 2023, and ending January 30, 2023.**

*Homewood Suites is undergoing some resort renovations. The contract requests to temporarily obstruct 1,330 square feet of an adjacent alley to serve as a construction staging area. The repairs are expected to take two weeks, January 16-30, 2023. Public and resort guests' use of this portion of the adjacent alley will be temporarily closed and restricted during this construction period. The contractor is required to return staging area to*

*a condition equivalent to how it existed before construction. Contractor agrees to indemnify and hold city harmless from any claims which may arise from the obstruction in this area.*

**Motion M2023-001 to accept a donation of \$7,000 from Tuscan Properties, LLC, and Bradley Housing Developers, LLC, on behalf of Neighborhood Services for the Garden of Hope Tree Lighting activities. No match is required.**

*This donation is designated to cover activities related to the Garden of Hope Tree Lighting, held in December 2022. No local match is required.*

**Motion M2023-002 to authorize the City Manager or his designee to: accept a grant from Horry County First Steps for School Readiness Local Partnership in the amount of \$8,823 to continue the outdoor Story Walk project; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.**

*First Steps is a statewide organization serving all 46 counties in South Carolina to help parents and families prepare their children for school and life success. A Story Walk has been installed in Grand Park and features a fun, educational activity that places a children's story along the multi-use trail by the lake.*

## **REGULAR AGENDA**

**1st Reading Ordinance 2022-029 to annex approximately 5.26 acres along Pine Island Road (PIN #42516030015) into the City of Myrtle Beach, and to rezone the property from Horry County LI (Limited Industrial) to Myrtle Beach Pine Island Point PUD.**

*Pine Island Point is a mixed-use PUD of approximately 35 acres at the corner of Seaboard Street and Pine Island Road. This annexation adds approximately 5.26 acres (PIN #42516030015) along Pine Island Road. Planning Commission recommended approval on April 5, 2022 (8/0).*

**1st Reading Ordinance 2022-030 to amend Ordinances 2006-024, 2016-027 and 2018-067, known as Pine Island Point Planned Unit Development, to: include approximately 5.26 acres of additional land with additional housing and retail opportunities; add up to two additional signs; add public improvements; reduce the number of required trees; and, update the phasing schedule.**

*Pine Island Point is a mixed-use PUD of approximately 35 acres at the corner of Seaboard Street and Pine Island Road. Phase One is complete, and includes Inspire Coastal Grand, a 55 and older multifamily project, and new Sea Pine Boulevard (a private street). Plans for the additional acreage include multifamily housing and a retail building along Sea Pine Boulevard.*

*On May 3, 2022, the Planning Commission recommended approval (6/0) with the following changes:*

- At least one bus shelter, with the location decided with COAST RTA.*
- Pedestrian improvements to the intersection of Pine Island Road and Seaboard Street, in coordination with the city's Public Works Department, to include at a minimum: ladder-style crosswalks on all four sides, ADA ramps on all four corners and pedestrian crossing signals for the visually impaired on all four corners.*

- *Exhibit 17.E, Sec. 902.B.2 is amended to require the number of trees for multifamily dwellings be one tree for every three units, and allow the flexibility in new tree placement as requested.*

**1st Reading Ordinance 2023-001 to amend the Planned Unit Development known as Osceola Street PUD planned unit development.**

*Changes requested in this amendment include the following:*

- *Current permitted uses, generally those of the Highway Commercial Zones, are reduced (Sec. 3) to only multifamily residential, and typical accessory uses and amenities.*
- *Minimum lot size (Sec. 6) is reduced from 10,000 square feet to 5,000 square feet.*
- *Maximum height (Sec. 6) is reduced from 60 feet to 55 feet.*
- *Minimum setback (Sec. 6) from Mr. Joe White Avenue is decreased from 25 feet to zero.*
- *Minimum setback (Sec. 6) from Osceola Street is decreased from 15 feet to zero; minimum setback from Cherokee Street remains at 15 feet.*
- *Parking requirements (Sec. 6) are unchanged for the remaining permitted uses.*

**2nd Reading Ordinance 2022-055 to authorize a property exchange between the City of Myrtle Beach and Auto Rebuilt, LLC, along Alder Street for parcel along Eighth Avenue North.**

*The city has purchased eight properties within the last year for needed stormwater facilities in this immediate area. The city is the fee simple owner of two parcels along Alder Street, PIN #44301020037 and #44304020036. Auto Rebuilt, LLC, is the fee simple owner of a lot along Eighth Avenue North, PIN #44304020027. The Auto Rebuilt property on Eighth Avenue North is better situated for a stormwater retention facility than the city-owned properties on Alder Street. Auto Rebuilt, LLC, does not wish to sell their property, but is willing to enter in to a property exchange with the city.*

**2nd Reading Ordinance 2022-056 to rezone approximately 1.5 acres at 1300 North Kings Highway (PIN #42416030012) from HC-2 (Highway Commercial) to A (Amusement), and to rezone approximately 0.32 acres across Chester Street (PIN #44401020048) from MUH (Mixed Use – High Density) to A (Amusement) in order to allow anticipated uses.**

*The properties are adjacent to North Kings Highway, 14th Avenue North, Chester Street and 13th Avenue North. The properties are close to A (Amusement) zoned properties to the east and south. Directly adjacent properties are zoned C-8, MU-H, E and HC-2. The applicant plans to preserve the former First Presbyterian Church building.*

**2nd Reading Ordinance 2022-057 to amend Sec. 701 Parking and Exhibit A of the ITAP PUD (Planned Unit Development) to add minimum parking requirements for data centers and to amend Exhibit A to reflect an updated Roadway B.**

*Data Centers are new to Myrtle Beach and the parking requirements were not thought of during the creation of iTAP. Since Data Centers have low staffing needs and do not serve on-site customers, the parking needs are minimal. With this ordinance, a Data Center will be required to have a minimum of one parking space for every 4,000 square feet of net leasable space. This amendment is consistent with the parking requirements in Ordinance 2022-049. Planning Commission recommended approval unanimously (8/0) at the December 6, 2022.*



**Motion M2023-003 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.**

*This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles staff have tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.*

**NON-AGENDA ITEMS FROM PUBLIC** (30 Minute Time Limit)

**COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

**COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

**REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**\*NOTE:** *South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.*

**ADJOURNMENT**

**City of Myrtle Beach  
Bicycle and Pedestrian Committee  
9:00 a.m., Wednesday, January 11, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order:** Chairman Russo

**B. Matters of Order:** Approval of November 9, 2022, Meeting Minutes

**C. Matters of Business:** 2023 Bicycle and Pedestrian Committee Meeting Calendar

**D. Matters for Discussion:**

1. J1 Students Report – Kathy Winfree
2. Safety Education Plan – Tom Vitt
3. Planning for Strategic Visioning Process – Chairman Russo
4. 2023-24 Budget Requests – Preston Janco

**E. Non Agenda Items**

**F. Important Dates:**

1. 9:00 a.m., Wednesday, February 8, 2023 – Bicycle and Pedestrian Committee Meeting
2. City Council Workshop Presentation – TBD

**G. Adjourn**

**City of Myrtle Beach  
Special Event Committee  
10:00 a.m., Wednesday, January 11, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes:** December 14, 2022, Meeting

**C. New Business:**

**Review of Upcoming Proposed Events**

1. Myrtle Beach Marathon, Capstone Event Group, City Streets, March 4, 2023
2. St. Patrick's Day Event, N.S. Promotions, Nance and Ninth Avenue North, March 17, 2023
3. World's Strongest Man, IMG/Rebecca Levin, Ocean Boulevard and Pavilion Site, April 18-23, 2023
4. Jeep Jam, Beach and Former Myrtle Square Mall Site, N.S. Promotions, October 20-22, 2023
5. American Heart Association's Beach Ride, Beach to 52nd Avenue North, November 4, 2023
6. Other

**D. Matters of Business:**

**Review of Last Week's/Ongoing Events**

1. Myrtle Beach Area Chamber of Commerce's Beach Beautification Event, Pavilion Parking Garage, June 1, 2022
2. City of Myrtle Beach's Winter Wonderland at The Beach, Along the Boardwalk and Plyler Park, November 17, 2022-January 1, 2023
3. BEI's A Southern Times Square, The Market Common, December 31, 2022-January 1, 2023
4. Other

**Review of Upcoming Approved Events**

1. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, December 1, 2022
2. Dr. MLK Jr. Day Parade, Will Williams, Along Ocean Boulevard, 15th to Eighth Avenues North, January 14, 2023
3. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 31-April 2, 2023
4. Myrtle Beach AM, Terry Grimble, Matt Hughes Skate Park, March 31-April 1, 2023
5. Other

**E. Review of Temporary Use Permits**

**F. Review of Facility Use Permit Events**

**G. Review of Sports Tourism Events**

**H. Review Parade Permits:**

1. Dr. Martin Luther King, Jr. Day Parade
2. South Atlantic Shrine Association (SASA)

**I. Review Film/Photo Requests**

**J. Convention Center and Sports Center Events:**

1. Winter Bump Volleyball Tournament, January 14-16, 2023
2. Member 2 Member Business Expo, January 19, 2023
3. Hotel, Motel and Restaurant Supply Show of the Southeast, January 24-26, 2023
4. Bridal Expo, January 29, 2023

**K. Review of Fireworks Permit Applications**

**L. Discussion Items:** Discuss Nominations for Vice Chair

**M. Executive Session**

**N. Adjourn**

**City of Myrtle Beach  
Board of Zoning Appeals  
1:30 p.m., Thursday, January 12, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS  
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Minutes:** Approval/Correction of December 8, 2022 Minutes

**C. Old Business**

**D. New Business:**

1. **Request 23-01 Jean C. Morris:** The applicant is requesting a variance from Section 1603 (Dimension Standards) in regard to setbacks. The property is located at 5900 Haskell Circle and is identified by PIN #421-11-03-0191.

**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjourn**