

Myrtle Beach Downtown Alliance, Inc.
Board of Directors Meeting
9:00 a.m., Thursday, May 25, 2023
Conference Room, Myrtle Beach Area Chamber of Commerce
1200 North Oak Street, Myrtle Beach, SC 29577
[\(Zoom Link Available Upon Request\)](#)

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Dan Sine, Chairman of the Board

B. Consent Agenda (VOTE) – Dan Sine, Chairman of the Board

1. Special Board Meeting Minutes – March 14, 2023
2. Special Board Meeting Minutes – April 4, 2023
3. Special Board Meeting Minutes – May 3, 2023

C. Committees (Confirm Established) – Jason Greene, Chief Executive Officer

1. Clean and Safe
2. Events and Programs
3. Promotion and Marketing
4. Long-Range Planning, Design and Innovation

D. CEO's Report – Jason Greene, Chief Executive Officer

1. Draft Vision and Mission Statements
2. Proposed – Next 91 Days
3. Financial Summary – Month Ending April 30, 2023

E. Discussion Items – Dan Sine, Chairman of the Board

1. Final Draft Fiscal Year 2024 Budget (VOTE)
2. Ad Hoc – Strategic Planning Committee

F. Action Items and Meeting Follow-Up – Michelle Plyler, Secretary

G. Important Dates:

- Friday, June 2, 2023 – First Friday Art Walk
- 6:00 p.m., Thursday, June 1, 2023 – Nights at Nance Concert
- 9:00 a.m., Thursday, June 22, 2023 – Board of Directors Meeting, MBACC Building
- Sunday, June 25, 2023 – Myrtle Beach International Culture Festival, Broadway Street
- Tuesday, July 4, 2023 – Downtown Fireworks Display
- 9:00 a.m., Thursday, July 27, 2023 – Board of Directors Meeting, MBACC Building

H. Adjournment