

### *Population and Demographics*

- Provide community amenities to support Aging in Place.
  - Enhance sidewalk connectivity within and between residential developments and community destination points.
  - Expand passive recreation opportunities including walking trails.
  - Create standards for age-restricted or age-targeted housing developments that include suitable recreation and/or commercial amenities for residents that do not require access to an automobile.
  - Create incentives for development that includes single-floor living housing options.
- Increase access to healthy food options for township residents.
  - Encourage residential food production via a vis community gardening or “edible landscapes” for larger residential developments.

### *Housing and Community Services*

- Protect the township’s rural suburban community character.
  - Within the areas identified in the medium to low density residential future land use areas, limit housing density in new residential subdivisions to create greater separation between housing units.
  - Evaluate the permitted performance standards for higher density housing land uses in the township’s zoning ordinance for compatibility with soil typology, hydrology, and traffic impacts.
- Continue to support creation of housing diversity to provide suitable housing options for all residents regardless of housing size or income level.
- Limit development to the greatest extent possible to within the township’s Act 537 boundaries.
  - Update the Act 537 to reflect current capacity availability and identify necessary repairs and upgrades to the system.
  - Identify areas with failing on-lot systems to determine if a special services area is required to mitigate negative impacts of these systems.

### *Parks and Open Space*

- Maintain township-owned parks in good condition.
  - Focus on maintenance of existing park amenities rather than increasing recreational play structures.
  - Collaborate with stakeholders who are the primary field users to maintain existing sports fields in good condition.
  - Identify areas where new sports fields could be established.
  - Provide appropriate infrastructure suitable for each park and anticipated needs of park users.
- Enhance park amenities to provide a balance of active and passive recreation needs.
  - Improve community awareness of parks through signage and planned activities.

- Create new outdoor recreation amenities in public open space including dog parks, fishing opportunities, and birdwatching.
- Enhance existing indoor recreation facilities.
- Establish greater connectivity between parks and residential areas.
  - Pursue implementation of proposed trail system from the 2006 Open Space Plan.
  - Identify opportunities for new developments to create or connect into a trail to provide non-motorized access to parks within a mile of the development.
- Prioritize the preservation of natural features in township open spaces.
  - Limit recreational development within open space areas to maintain environmental integrity.
  - Identify
  - Provide resources to property owners to maintain working agricultural lands.
  - Build criteria for secondary acquisition targets that considers preservation of contiguous area and sensitive landscapes containing woodlands, steep slopes, creeks, and wetlands.

### *Transportation*

- Maintain area roadways in good condition
  - Implement a user-interface program to enable residents to report roadway concerns and track roadway projects.
- Maximize travel efficiencies and reduce traffic congestion
  - Identify opportunities for the creation of new collector roads to spread traffic movements across a more diverse set of roadways.
  - Eliminate the creation of new culs-de-sac to the greatest extent possible in new development.
  - Implement intersection improvements as identified in the township's Act 209.
  - Update the study of existing traffic patterns every 5 years.
  - Require new developments to connect into existing roadways wherever possible.
  - Evaluate roadway widths, driveway designs, and parking requirements in residential neighborhoods to ensure new developments are providing suitable amounts of parking and locations of parking throughout the neighborhood.
- Enhance pedestrian safety and connectivity throughout the township.
  - Update township ordinances to require five foot wide sidewalks in residential neighborhoods.
- Support off-road bike networks
  - Develop multi-use trails for recreational bikers.
- Expand resident opportunities to utilize public transportation.
  - Coordinate with Pottstown Borough to establish bus routes and connection points to better enable township residents to ride to regional community destinations via the Pottstown Area Rapid Transit bus network.
  - Build a "park and ride" location to encourage carpooling to regional centers of work, and to serve as a potential future stop on the PART bus network.

### *Environmental Stewardship*

- Protect wildlife habitat in open space areas
  - Preserve contiguous natural areas to reduce habitat fragmentation.
  - Provide educational resources to residents about the importance and recommended treatment of wildlife in a suburban setting.
  - Update the landscape ordinance to strengthen the incorporation of native plant species in landscaped areas.
- Protect township waterways to maintain clean drinking water and support wildlife habitats.
  - Enhance the standards for the riparian buffer conservation district to create stronger buffers around riparian areas and wetlands.
  - Implement mitigation measures to meet the township’s MS4 standards.
- Improve stormwater management across the township.
  - Identify failing stormwater basins and enact measures to rectify the failing systems.
  - Update township ordinances to require naturalization of stormwater basins.
- Encourage residents to adopt sustainability measures on individual properties.
  - Adopt renewable energy ordinance to regulate installation of renewable infrastructure to protect public safety and property.
  - Provide a township-supported rain barrel program to provide education and materials to residents about proper installation and use.
  - Pilot a food compost collection system township-wide to reduce creation of household waste.
  - Institute a yearly leaf collection for all developments of fifteen homes or more to reduce leaf litter in the areas sewers and waterways.

### *Community Character*

- Agricultural Character
  - Encourage all property owners eligible for agricultural preservation to pursue the most appropriate categorization for their lands.
  - Coordinate with farmers and the Montgomery County Farmland Preservation Program to conduct outreach and education to farmers on best management practice for land management, particularly for fallow fields.
- Protect and preserve the township’s historic resources.
  - Adopt a historic preservation ordinance to protect identified historic structures from being removed.
  - Create an inventory of historic and contributing properties to identify all contributing resources, whether publicly or privately held.
  - Provide property owners with best practices and information on how to maintain architectural integrity of older and historic homes
- Establish a central hub for community gathering and township administration

- Create a master plan for the Wassmer Tract that incorporates designs for an expanded township administration building and a community park.

### *Economic Development*

- Provide new opportunities for business development to meet resident’s needs and to support a strong tax base for the township.
  - Identify suitable areas to expand permitted commercial land uses in non-commercial zoning districts; OR re-zone areas to expand commercial opportunities.
  - Support developments that create walkable villages with smaller retail opportunities to encourage local businesses providing community services and meeting local retail needs.
  - Pursue “place-based” tourism to support local destinations and businesses that serve the recreational amenities of the township and the broader region.
  - Consider including provisions to allow new housing development to incorporate neighborhood-centric commercial opportunities for age-restricted neighborhoods.
- Support local farmers
  - Promote agri-tourism and other agriculturally supportive business growth.
    - Examine how regulatory ordinance may hinder or enable the development of on-farm business opportunities.
  - Establish a farmers market or CSA (Community Supported Agriculture) program to support area farmers and provide fresh fruits and vegetables to residents.