

2025 COMMUNITY PARTNERSHIPS

Creating Community
through people, parks &
programs.



Special Events



Sport Leagues



Advertisements



Scholarships



Summer Day Camp



+586-445-5480



rare-mi.org



18185 Sycamore, Roseville, MI, 48066



Dear Community Partner,

Are you looking for an impactful way to give back to the community? The Recreation Authority of Roseville & Eastpointe would like to invite you to become a community partner! Being a community partner for the Recreation Authority benefits so many community members here. Without the support of our community, the Recreation Authority would not be able to provide the quality programs, events and services our residents so deeply enjoy.

Did you know that the Recreation Authority has over 25 special events each year along with many large-scale programs for all ages? Many of these programs and events attract hundreds of residents. In addition, because of sponsors, we are able to keep these programs and events FREE or little cost to the community.

We are excited to get the ball rolling on all of these spectacular events for the community, but we do need your help! Enclosed you will find information where you can learn about the various partnership levels for special events, sports, summer day camp and senior programs. In addition to events and programs, we have opportunities for advertising along with donations for program scholarship.

The efforts of the Recreation Authority's staff are endless in striving to maintain and improve the quality of life for the community members of Eastpointe and Roseville. We have such an amazing community here and the residents deserve first-rate special events, programs and services. We have so much more to offer to the community and we hope to see you join the fun in 2025!

If you have interest in being a community partner in 2025, please contact Sara Frederick at sfrederick@rare-mi.org for more information. Thank you for your consideration and continued support!

Sincerely,

Sara Frederick
Deputy Director, RARE

Creating Community through people, parks & programs.

COMMUNITY EVENTS - LARGE SCALE

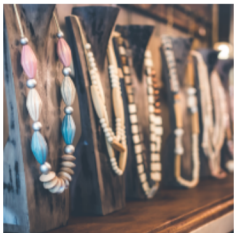
These community events have a broad-reaching appeal and draw the largest crowds. You will be recognized by hundreds of attendees as a sponsoring partner. Event exposure also includes in-person event recognition, social media, website and print advertising. Sponsorship level is for each event separately.



Spring Egg Hunt

Saturday, April 12
 Huron Park

Featuring hundreds of families with children ages (2) through (10). Visit from the bunny and giveaways!



Spring Craft & Vendor Show

Saturday, April 5
 Rec Authority Center

Featuring local craft vendors and hundreds of visitors each year!



Pride in the Park

Thursday, July 10
 Veterans Memorial Park

Local artist, entertainment, kids attractions, food vendors and movie at dusk!



Rockin' Summer Night

Thursday, August 7
 Kennedy Park

Concert: Jerry Ross band, beer/wine tent, food trucks, kids attractions, and local craft vendors!



A RARE Nightmare

Friday, October 24
 Rec Authority Center

Halloween fun for the whole family! Magician, cider/donuts, crafts, pumpkin decorating & dancing!

****Summer & Fall Events will be updated as we publish them in our seasonal newsletters****

	Over \$1500	Over \$750	Over \$350	In-Kind
Logo on all marketing materials				
Vendor table at event to distribute promotional material				
Logo in (3) seasonal newsletters				
Social Media/Website Recognition				
Public acknowledgement at event				
Recognized with a plaque or certificate of appreciation to be displayed at your business				

In-kind sponsorships are welcome. Level of sponsorship will be determined based on the value of the in-kind sponsorship

COMMUNITY EVENTS - SMALL SCALE

These community events have a specific target audience for around 50-200 people. You will be recognized by a specific group of people who have an interest in the event as a sponsoring partner. Event exposure also includes in-person event recognition, social media, website and print advertising. Sponsorship level is for each event separately.



Drive-in Movie

Saturday, February 15
 Rec Authority Center

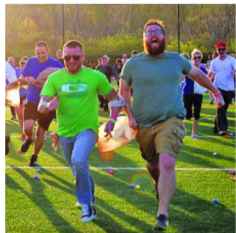
Family event to have children decorate cardboard boxes to use to watch movie & enjoy snacks!



Sledding & Cocoa

Saturday, February 22
 Splindler & Huron Park

Family event to have families come out and enjoy a day of sledding and to meet new friends!



Adults ONLY Egg Hunt

Wednesday, April 9
 Dooley Park

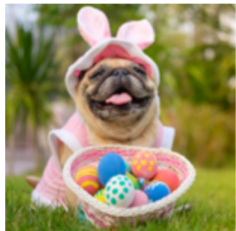
Over 100 adults running to get the best eggs and win fun prizes from local breweries, bars and more!



Earth Day Celebration

Tuesday, April 22
 Splindler & VMP

Partnering with both city libraries, community will engage in story time and crafts!



Doggie Spring Egg Hunt

Saturday, April 12
 Memorial Park

Dogs will roam around the dog park sniffing around for treat filled eggs! Photo opportunities available.

****Summer & Fall Events will be updated as we publish them in our seasonal newsletters****

	Platinum \$750	Gold \$400	Silver \$200	Partner \$100
Logo on all marketing materials				
Vendor table at event to distribute promotional material				
Logo in (3) seasonal newsletters				
Social Media/Website Recognition				
Public acknowledgement at event				
Recognized with a plaque or certificate of appreciation to be displayed at your business				

In-kind sponsorships are welcome. Level of sponsorship will be determined based on the value of the in-kind sponsorship

YOUTH SPORT PROGRAMS

Healthy habits start at an early age - that includes staying active through recreation and sports. The Recreation Authority of Roseville & Eastpointe hosts several youth team sports including basketball, volleyball and baseball/softball. Your sponsorship helps to keep these programs affordable so that cost is not a barrier for participation. Sponsorship is for each sport league.



Basketball

📅 Season runs from January - March & July - August annually

📍 Recreation Authority Center

The Recreation Authority offers a fun and recreational basketball league that focuses on the growth and development of the participants. Players are placed on teams and will compete in weekly games for (2) months. In 2024, we introduced a summer league, which was a big success! We will be offering the summer league again for 2025!



Volleyball

📅 Season runs from January - March annually

📍 Recreation Authority Center

The Recreation Authority offers a fun and recreational volleyball league that focuses on the growth and development of the participants. Players are placed on teams and will compete in weekly games for (2) months.



COED Baseball & T-ball

📅 Season runs from May - July annually

📍 Various ball parks in Eastpointe/Roseville

The Recreation Authority offers a fun and recreational baseball and softball league that focuses on the growth and development of the participants. Players are placed on teams and will compete in weekly games for (2) months.

	Platinum \$750	Gold \$500	Silver \$250	Partner \$100
Logo on all marketing materials	✓	✓	✓	
Logo on team jerseys & game schedules	✓	✓	✓	✓
Logo in (3) seasonal newsletters	✓	✓	✓	✓
Banner space (up to 3' x 8') at game play location for duration of the season <small>*Banner to be provided by business/organization*</small>	✓	✓		
Social media / website recognition	✓	✓		
Recognized with a plaque or certificate of appreciation to be displayed at your business	✓			

In-kind sponsorships are welcome. Level of sponsorship will be determined based on the value of the in-kind sponsorship

ADULT SPORT PROGRAMS

Healthy habits continue on as we grow older - that includes staying active through recreation and sports. The Recreation Authority of Roseville & Eastpointe hosts adult team sports including volleyball and softball. Your sponsorship helps to keep these programs affordable so that cost is not a barrier for participation. Sponsorship is for each sport league.

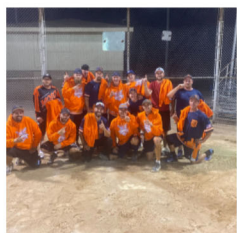


Volleyball

📅 Season runs from December - March annually

📍 Recreation Authority Center

Our indoor volleyball league runs from December through March with roughly (14) weeks of league play and (2) weeks of playoffs. Games are held Wednesday evenings at the Recreation Authority Center.



Softball

📅 Season runs from May - August annually

📍 Huron Park, Roseville

This is a rec-based double header league that is guaranteed to play a varied 24 game schedule including post-season playoffs. All games are played at Huron Park and a maximum of 24 may participate in the league.

	Platinum \$750	Gold \$500	Silver \$250	Partner \$100
Logo on all marketing materials	✓	✓	✓	
Logo on championship clothing & game schedules	✓	✓	✓	✓
Logo in (3) seasonal newsletters	✓	✓	✓	✓
Banner space (up to 3' x 8') at game play location for duration of the season	✓	✓		
Social media / website recognition	✓	✓		
Recognized with a plaque or certificate of appreciation to be displayed at your business	✓			


In-kind sponsorships are welcome. Level of sponsorship will be determined based on the value of the in-kind sponsorship

SUMMER DAY CAMP

The Recreation Authority offers an 8-week state licensed summer day camp program. Our camp hosts 60 children each summer between the ages of 6-12. The program allows campers to have a full summer of activities and field trips to experience. Our campers typically go on three field trips a week. Each camper is issued a camp shirt that they will wear at each field trip. Sponsorship dollars goes towards camp supplies and field trips. Each summer cost of field trips and transportation increases. We are grateful for any assistance in order to keep the cost a minimum to the local families.

Summer Day Camp

 Camp runs from mid June - mid August

 Recreation Authority Center

	Platinum \$750	Gold \$500	Silver \$250	Partner \$100
Logo on camp shirts & any promotional items	✓	✓	✓	✓
Information/promotional items sent to home to each participant in camp	✓	✓	✓	
Logo on all documents and calendars sent home	✓	✓	✓	
Logo in (3) seasonal newsletters	✓	✓		✓
Social media / website recognition	✓	✓		
Recognized with a plaque or certificate of appreciation to be displayed at your business	✓			

In-kind sponsorships are welcome. Level of sponsorship will be determined based on the value of the in-kind sponsorship



CONNOR MCMAHON SCHOLARSHIP FUND

Connor McMahon was preparing to start his 6th year as a Camp Counselor for the 2023 Summer Day Camp when his life was tragically taken on Tuesday, June 13, 2023. Connor played a large role within the Recreation Authority as Building Supervisor, Scorekeeper and Summer Day Camp Counselor during his time here.

Connor was known for bringing the energy. Each day, he came in with a positive attitude and had intentions of always creating the best day he could for others. He had a huge impact on others around him, whether it was the kids, parents or staff (mostly the kids!). He made everyone a better person. Connor was creative, thoughtful, determined and was a true inspiration to others. His character and personality is a main reason that the Recreation Authority is special place. As we know, Connor has touched many lives in this community.



To carry on his legacy, the Recreation Authority has introduced a scholarship program to offer assistance to those families who financially otherwise cannot send their children to summer day camp programs. Scholarship information will be available in February each year. Amounts available for scholarships will be determined each year based on funds available. As we introduce this new 501c3, announcements for fundraisers and donations to the fund will be made available. If you are interested in donating to the scholarship fund, please make a check out to the "Connor McMahon Scholarship Fund" and mail or drop off to the Recreation Authority at 18185 Sycamore, Roseville, MI 48066.

"Be greater and make a difference." - CM

In memory of Connor McMahon (September 13, 1999 – June 13, 2023)

SENIOR EVENTS & PROGRAMS

The Recreation Authority offers action packed programs which promote independence and vitality for those 50 and better who reside in the community. We strive to offer unique and innovative programming that promotes socialization and healthy aging. Our schedule includes daily, weekly and monthly activities as well as special events and travel opportunities. In addition, we offer a bi-monthly newsletter that is mailed out to current subscribers and available digitally for all.

The Recreation Authority is successful with providing these programs at a minimal cost due to continued support from sponsorship dollars from the local community. If you are interested in being a sponsor for a senior program, please contact Mary Grant at (586) 777-7177 or mgrant@rare-mi.org for more information.



THANK YOU 2024 SPONSORS & DONORS!

Please join us in thanking the following businesses/organizations who gave generously in 2024 to one or a combination of several programs!

Anton Art Center
Baffin Brewery
Balloons by Laressa
Charmed Mortgage
Christian Financial Credit Union
Consumers Energy
Copperhop Brewery
Eastpointe-Roseville Chamber of Commerce
J&W Ice Cream & Grill
Macomb Mall
Mayor Pro Tem Cardi DeMonaco
Mega Shine Wash
Motor City Pawn Brokers
mParks
OneMacomb
Reach Charter Academy
Sam's Club
Van's Towing
Whole Dental Wellness
Xfinity/Comcast

Creating Community through people, parks & programs.