



AGENDA
PUBLIC ARTS & CULTURE COMMISSION
August 28, 2018 at 5:30 p.m.
City Hall, 222 Meigs Street

CALL TO ORDER

ROLL CALL

Members: Marsha Carrington, Robin Hudnall, Beth Maiden, Adam Ramsdell, Brian Stanley, Cable Steinemann, Jordan Sternberg, Ethan Unzicker, Rhonda Watt & Martha Wikel (Alternate)

Ex-Officio Members: Dennis Murray, Greg Voltz & Roz Shepherd

CURRENT BUSINESS

Approval of Minutes: July 31, 2018

Site Recommendation for Lange Trust/Midwest Sculpture Initiative
(Sarah Prout & Greg Voltz)

Recommendation for Public Art & Placemaking Plan
(Amanda Golden & Josh Lapp)

OLD BUSINESS

NEW BUSINESS

Next Public Art & Culture Commission meeting

ADJOURNMENT

Members present: Marsha Carrington, Adam Ramsdell, Cable Steinemann, Jordan Sternberg, Rhonda Watt (arrived 6:17 p.m.), Brian Stanley, Ethan Unzicker, Martha Wikel (Alternate), Roz Shepherd (Ex-Officio) and Greg Voltz (Ex-Officio)

Members Absent: Robin Hudnall and Beth Maiden

Staff Present: Kelly Kresser (Clerk), Amanda Golden and Josh Lapp with Designing Local

CURRENT BUSINESS

The Vice Chairman called the meeting to order at 5:35 p.m.

Approval of Minutes

Upon motion of Ethan Unzicker and second of Cable Steinemann, the commission voted to approve the minutes as drafted and submitted. The Vice Chairperson declared the motion passed.

Recap/Roles & Responsibilities

Greg Voltz provided a **recap of the roles and responsibilities** for members of the Public Arts & Culture Commission as spelled out in the draft document and said this is an advisory committee. This body also acts as the Steering Committee for development of the Public Art Master Plan and its execution/implementation. All activities will be submitted in a written report to the City Commission and city staff will assist by overseeing the plan and administration of artwork.

Lange Trust/Midwest Sculpture Initiative

Sarah Prout, Chairperson of The Lange Trust, said the Trust is part of the Sandusky Library to provide cultural enrichment, events and projects for Erie County residents and has been in existence for 40 years. Most of their events take place at the State Theatre but she has been pursuing public art project(s). She was introduced to Ken Thompson and the Midwest Sculpture Initiative while traveling with her husband in Michigan. The Midwest Sculpture Initiative is a traveling art display in Michigan, Indiana and Ohio and she has pursued this for Sandusky through the Lange Trust. Two hundred artists will submit exhibits and the host city chooses eight pieces of art for their community. She would like to have input from members of the Public Art & Cultural Commission in choosing artwork and locations for placement. These would then be ok display in Sandusky for one year starting in October. The Midwest Sculpture Initiative has insurance, the host city (Lange Trust) would provide liability insurance and the artists insure their individual artwork. These pieces can be sold during the year and if this happens, another piece of artwork would take its place. The Lange Trust has made a \$10,000 commitment to fund this for one year.

Upon motion of Cable Steinemann and second of Jordan Sternberg, the commission voted to move forward with providing input (by members of the Public Art & Culture Commission) on this sculpture project through the Lange Trust's Advisory Committee and Sculpture Selection

Committee. The Vice Chairperson declared the motion passed.

Neighborhood Initiative

Talon Flohr, Neighborhood Outreach Coordinator, provided a recap of the neighborhood initiative. Projects slated for each of the four target neighborhoods were identified including:

- **South of Kilbourne Plat** – improvements to Jaycee Park and its entrance and completion of a mural through a pilot program at Derrick's Diner
- **Cove District** – Hook sculpture to be erected at Meigs & Sycamore Street with signage to follow
- **McKelvey Plat** – historical signage with artistic elements planned at Sycamore and Meigs Streets
- **First through Fifth Streets** – Development of the Cleveland Road Parklet is almost complete (formerly a drive-through bank building)
- **All neighborhoods** – Street sign toppers to brand neighborhoods and point out their individual character

Public Art & Placemaking Plan

Amanda Golden said Designing Local is tasked with creating a Master Plan for the City of Sandusky and the role of the Steering Committee is to make recommendations about what public art will be completed. Greg Voltz has been identified as the staff person to act as liaison for the Public Art & Culture Commission and will manage the collection(s), maintenance plan(s), assist by developing and maintaining partnerships and assist by procuring outside funding sources. The public art program funds will be utilized to leverage existing funding by providing matching funds for grant opportunities from local, state and national organizations. Process and policy recommendations for the short term include adopting four policies and adopting Mural Guidelines. Recommendations also include completing an inventory of all public art pieces in Sandusky's public art collection which will be completed by Greg Voltz. A public artwork plan must be developed as well as a process to celebrate unveiling of pieces of artwork. Three to five year recommendations include determining the effectiveness of allocations from admissions tax to determine if an increase is needed. Collaborations with local partners and stakeholders including students should be created to increase awareness of the program and its purpose. A list of qualified artists should be developed and projects should be prioritized based on funding. Five year or long-term recommendations include examining additional funding mechanisms for larger public art installations. The Public Art & Placemaking Plan should be updated in three to five years and collaboration should continue so innovative exhibitions are in Sandusky. Yearly surveys should be completed to garner feedback on the public art program and its impact. More expensive or difficult to implement projects and programming should be prioritized.

Several conceptual projects were introduced simply for the purpose of generating discussion and gathering feedback based on input received at the public meetings and through the online survey

with Designing Local. These include:

- 1) call attention to our underpass gateways through lighting and painting;
- 2) use our historic architecture as a gateway into areas or neighborhoods;
- 3) use of our triangular park areas to show their connectivity;
- 4) creation of an interactive park area themed after the Lemmy monster;
- 5) utilize the movie "Tommy Boy" as a themed area for some type of sculpture or selfie spot;
- 6) a plaza spotlighting our history of the American Crayon Company with lighting and/or sculptures;
- 7) a walkway along a prominent downtown street with floating perch; and
- 8) a themed art trail along the Sandusky Bay Pathway.

Five conceptual programs have been identified for consideration including:

- 1) vacant storefront to gallery;
- 2) temporary mural art program;
- 3) sculpture on loan program;
- 4) functional art program;
- 5) a gallery inside of the new City Hall.

Amanda Golden asked members of the commission to provide feedback and comments to the policies and plan to her via email by August 7 so that these can be presented for final approval at the next meeting (to be scheduled in August). A presentation will be prepared for the City Commission at a meeting in early September.

Upon motion of Roz Shepherd and second of Rhonda Watt, the commission voted to recommend moving forward with preparing the final Public Art & Placemaking Plan document for adoption at the next meeting. Roll call on the motion: Yeas: Marsha Carrington, Adam Ramsdell, Brian Stanley, Cable Steinemann, Jordan Sternberg, Ethan Unzicker and Ronda Watt, 7. The Chairperson declared the motion passed.

The next **public meeting for the Public Art & Culture Commission to gather public feedback is Wednesday, August 1 at 6 p.m.** in Washington Park with the rain location at City Hall.

OLD BUSINESS

None.

NEW BUSINESS

The next meeting was scheduled for **Tuesday, August 28 at 5:30 p.m.**

ADJOURNMENT

At 7:07 p.m., upon motion of Adam Ramsdell and second of Cable Steinemann, the commission voted to adjourn. The Chairperson declared the motion passed.

Attest: Kelly Kresser, Clerk

Date: ____/____/____

Rhonda Watt, Chairperson

Date: ____/____/____

DRAFT

CITY OF SANDUSKY, OHIO
PLANNING DEPARTMENT

PUBLIC ARTS AND CULTURE COMMISSION REPORT

APPLICATION FOR RECOMMENDATION TO
CITY COMMISSION FOR THE SANDUSKY
PUBLIC ART AND PLACEMAKING PLAN

Reference Number: AC-01-2018

Date of Report: August 22, 2018

Report Author: Greg Voltz, Planner



City of Sandusky, Ohio

Public Arts and Culture Commission Report

BACKGROUND INFORMATION

Amanda Golden and Josh Lapp of Designing Local, on behalf of the City of Sandusky has submitted a draft Sandusky Public Art and Placemaking Plan. Arts and Culture is highlighted greatly within the Destination City section of the City of Sandusky Strategic Vision document. As such, the City dedicated funding for Public Art and created the Public Arts and Culture Commission in January 2018. The Strategic Vision also states, “The City of Sandusky will engage partners including local foundations, the County, and others to analyze the importance of arts and culture in our economy and evaluate models for public support that have succeeded elsewhere.”

The process for the project included preliminary data gathering, surveying, public outreach and presentations throughout the process. The public outreach component included a community open house, stakeholder conversations, and individual conversations. With input provided through public outreach, the consultants created a draft plan based on public feedback.

The proposed plan lays the ground work for a robust and high quality public art program moving forward. Designing Local held two public meetings, two steering committee meetings with the Public Arts and Culture Commission, as well as held over 30 stakeholder interviews, and received great online survey response to derive a ‘Spirt of Sandusky’ framework. This public engagement and the framework that came out of it, helped create a set of strategies, ideas, and conceptual projects and programs. Designing Local was also tasked with assisting the City of Sandusky is creating an administrative guide for Staff, so that the City is able to administer a program that is of high quality and responsible.

The City of Sandusky Bicentennial is the context that this plan is set within. This plan is focused on maintaining artistic integrity, community identity, and using public art as a resource in economic development. Placemaking is also an important piece of this plan as creative placemaking supports local efforts to enhance quality of life and opportunity for existing residents, increase creative activity and create a distinct sense of place.

The Public Arts and Culture Commission is charged with making a recommendation to City Commission regarding the proposed plan.

The Sandusky Art and Placemaking Plan is broken into the following sections:

1. Context: Bicentennial and Beyond – Lays the groundwork for how the document should be viewed.

2. What We Asked, What We Heard – Summary of engagement by Designing Local during the planning process. This is what the public and stakeholders wished to see and are important to keep in mind as projects and programs are brought before the Public Arts and Culture Commission.
3. Spirit of Sandusky – This is a boiling down of the feedback heard in the previous section. It has taken the public's feedback and places into a framework that can be easily accessed by artists or funders as they look to participate in Sandusky's public art program.
4. Strategies for Art and Place – Helps to facilitate the site selection of future projects, and potential art typologies.
5. Rethinking Our Public Spaces – A set of conceptual projects and programs that were created to inspire future projects and programs.
6. Priority Action Plan – Goals and strategies derived from community engagement and national best practices in public art planning. They set forth goals and strategies for short term, medium term, and long term implementation.
7. Administrative Guide – Outlines the roles and responsibilities of citizens, City Staff and elected officials in the development, funding, and implementation of the public art program for the City of Sandusky.
8. Summary of Public Engagement – Documentation of all public engagement throughout the planning process.

CONCLUSION/RECOMMENDATION

In conclusion, Planning Staff recommends a favorable recommendation to City Commission for the adoption of the Sandusky Public Art and Placemaking Plan.

CITY OF SANDUSKY, OHIO
PLANNING DEPARTMENT

PUBLIC ARTS AND CULTURE COMMISSION REPORT

RECOMMENDATION OF LOCATIONS FOR LANGE TRUST/MIDWEST SCULPTURE INITIATIVE: SCULPTURE ON LOAN PROGRAM

Reference Number: AC-02-2018

Date of Report: August 22, 2018

Report Author: Greg Voltz, Planner



City of Sandusky, Ohio

Public Arts and Culture Commission Report

BACKGROUND INFORMATION

During the July 2018 the Public Arts and Culture Commission supported the Lange Trust in moving forward with a Sculpture on Loan Program in partnership with the Midwest Sculpture Initiative. The Lange Trust then formed a site selection committee to select potential sites for 8, yet to be selected sculptures, using input from City Staff, and feedback during the July meeting.

The City of Sandusky Bicentennial Vision Strategic Vision calls for utilizing public art as a lasting legacy of the Bicentennial by partnering with local foundations, and while this Sculpture on Loan program does not create any permanent pieces in the community, it will create a large impact on the public art landscape of Sandusky during the Bicentennial year, while ideally transitioning to a long term program moving forward.

The draft Public Art and Placemaking Plan does have a conceptual project that staff used for inspiration for site selection. Project 3 in the draft plan utilizes the masonic street grid as inspiration for a project that would connect the parks to each other. The proposed sites as seen in Attachment A do this by locating the temporary sculptures in various triangle parks throughout the Kilbourne Platt area, as well as attract residents and visitors to waterfront locations.

CONCLUSION/RECOMMENDATION

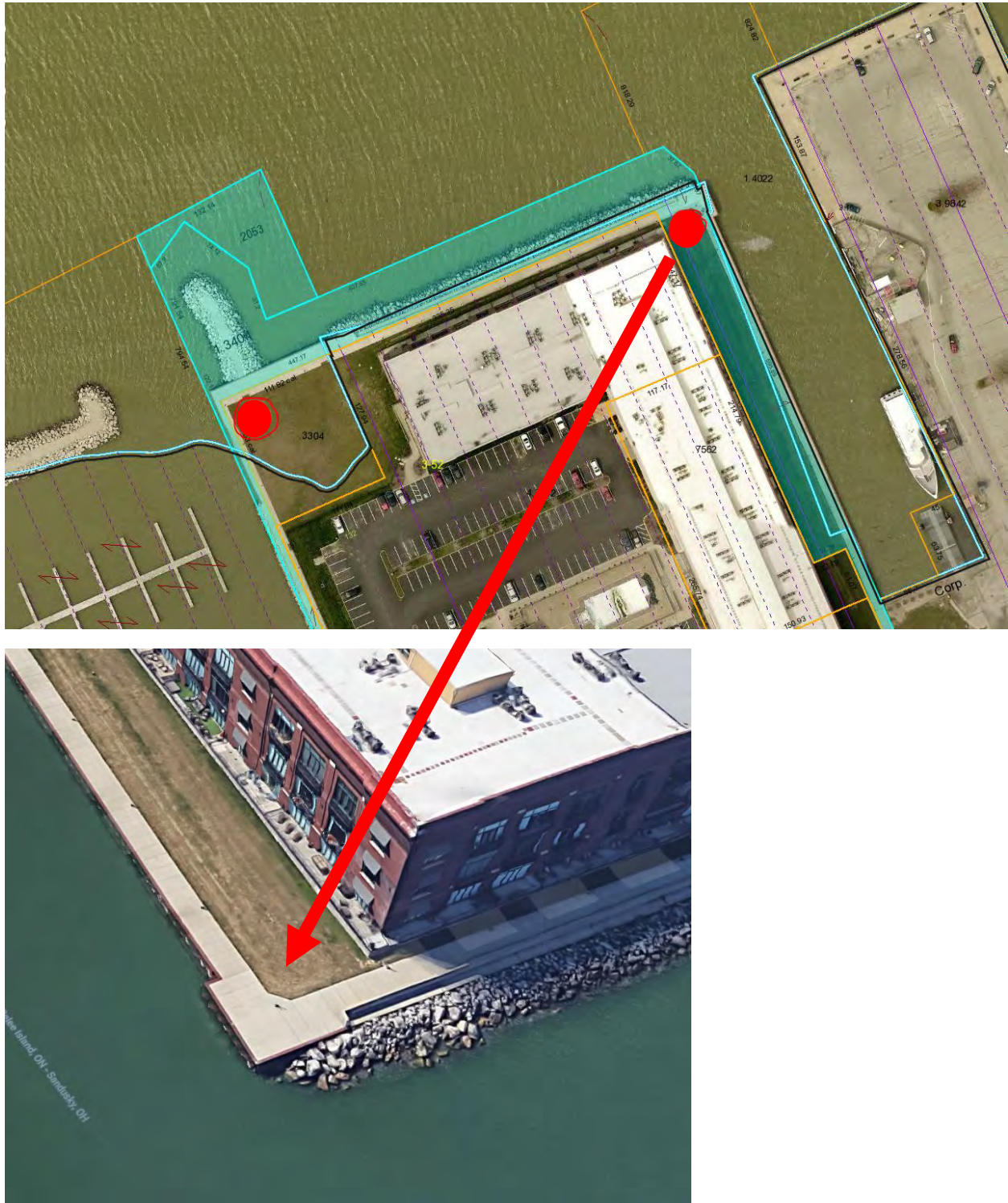
In conclusion, Planning Staff recommends a recommendation of support of the proposed locations for the Lange Trust/Midwest Sculpture Initiative: Sculpture on Loan Program.

Attachments:

Attachment A – Proposed Locations for Lange Trust/MSI

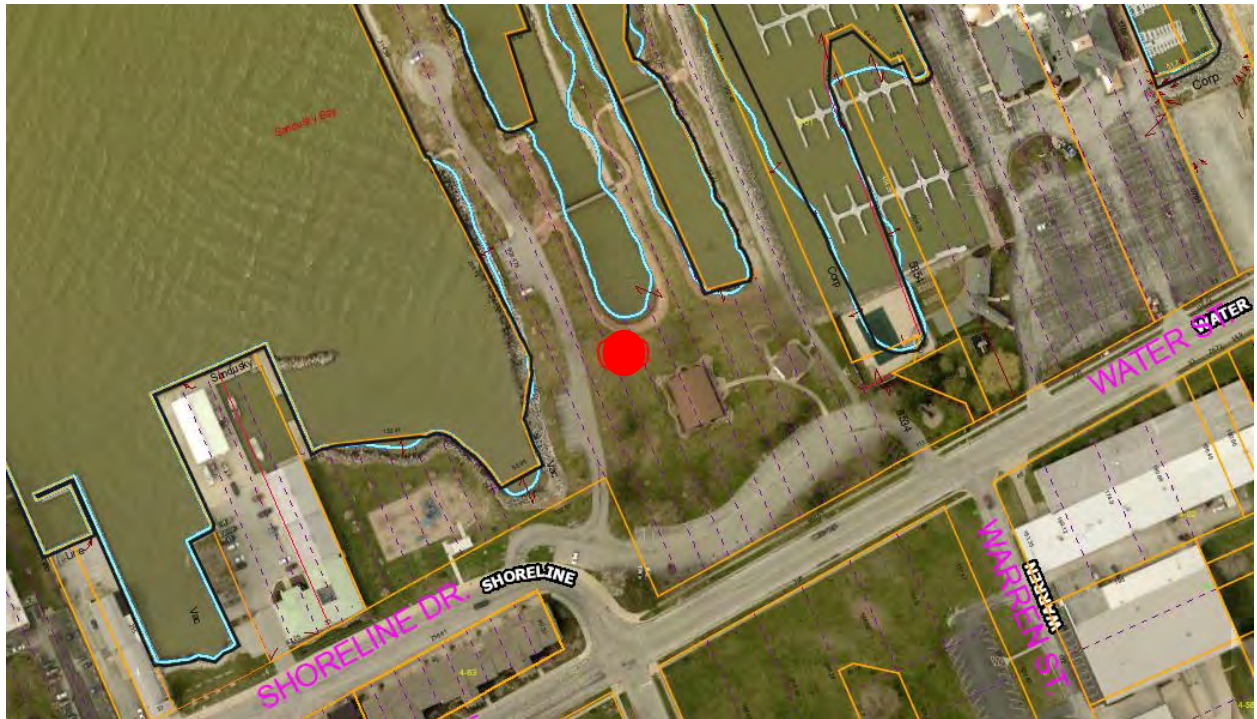
Location 1

Chesapeake Lofts North West Corner (Parcel owned by the Chesapeake Lofts Developer) is North East Corner More Appropriate? Probably easier location for installation and visible from Jackson Street Pier.

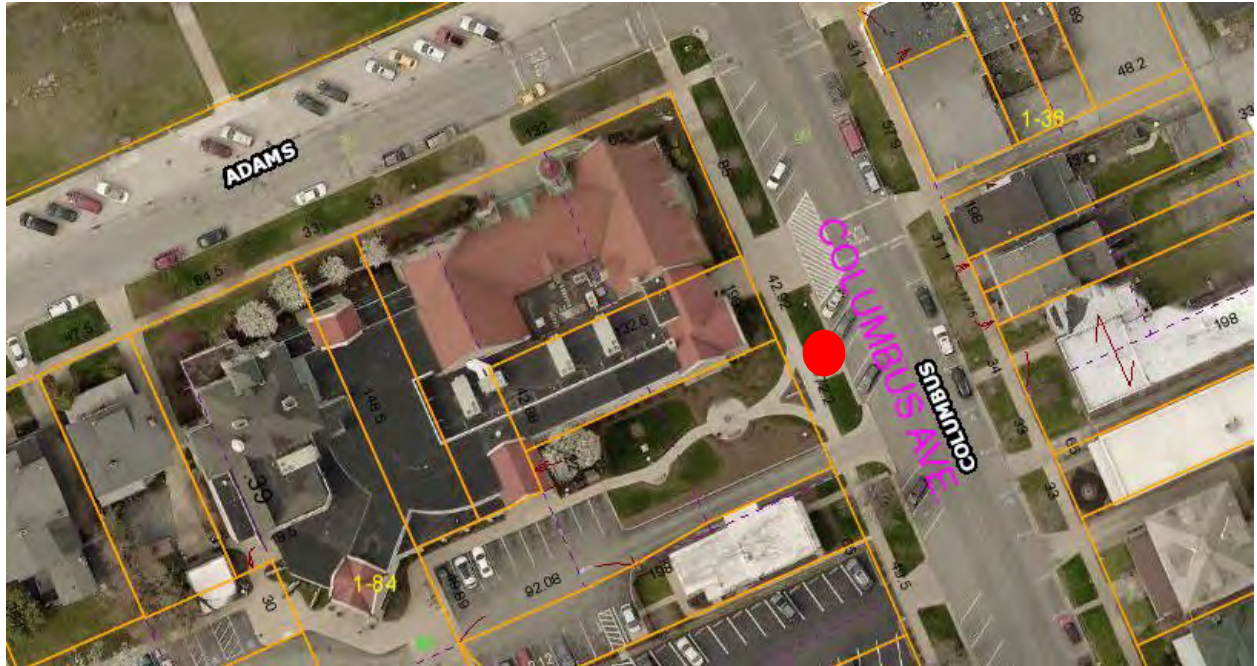


Location 2

Shoreline Park

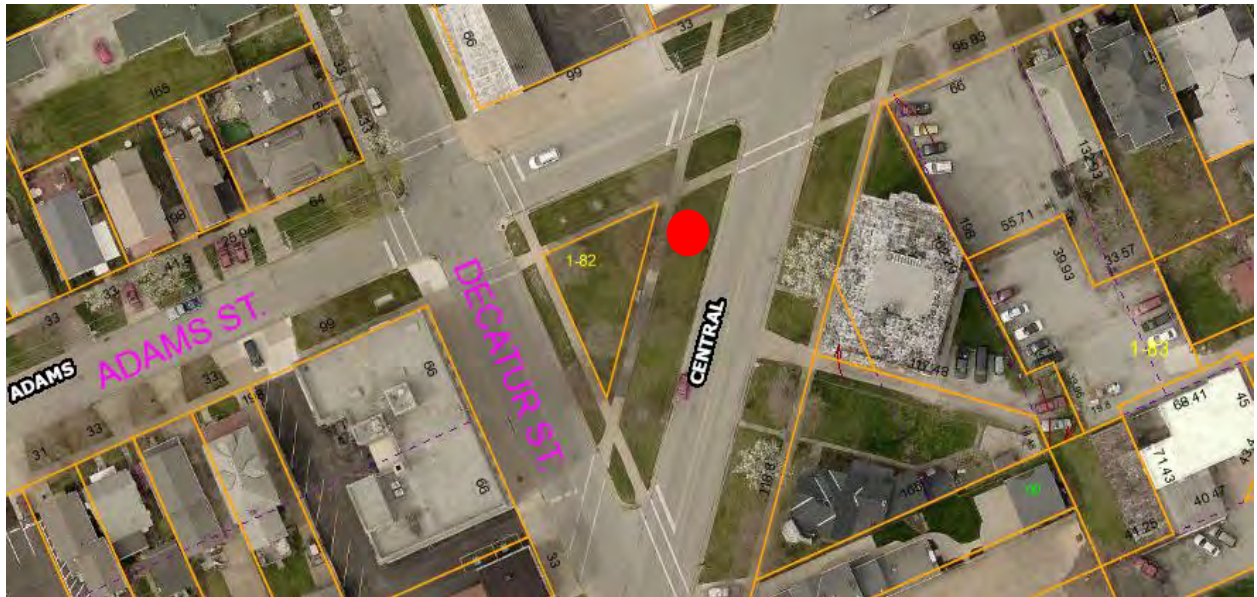


413 Columbus Ave



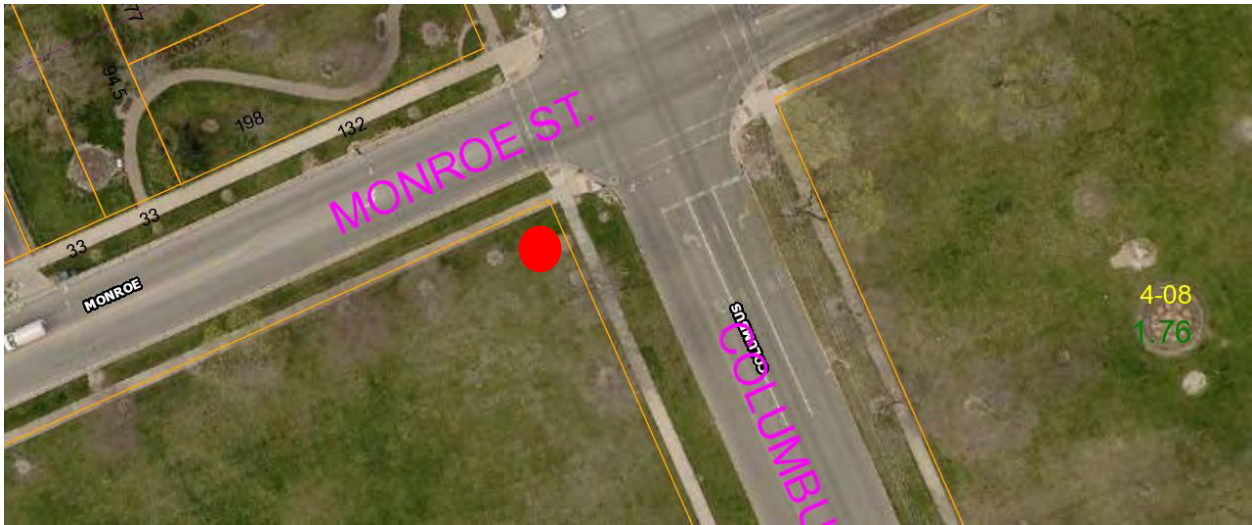
Location 4

Parklet at Central Ave/Decatur Street/Adams Street



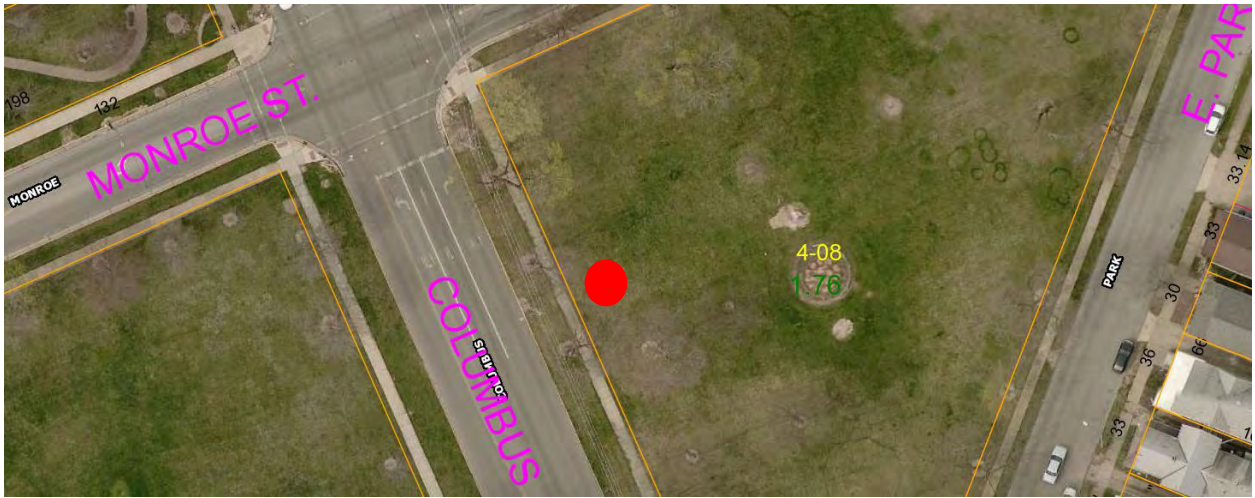
Location 5

West Park (Columbus Avenue and Monroe Street)



Location 6

East Park (Columbus Avenue and Monroe Street)



Location 7

Sandusky Greenhouse

Franklin Street and Elm Street



Location 8

Parklet

Adams Street/Hancock Street/Huron Avenue

