



AGENDA

PUBLIC ARTS & CULTURE COMMISSION

March 12, 2019 at 5 p.m.

City Hall, 222 Meigs Street

CALL TO ORDER

ROLL CALL **Members:** Marsha Carrington, Robin Hudnall, Chris Parthemore, Adam Ramsdell, Brian Stanley, Cable Steinemann, Jordan Sternberg, Ethan Unzicker and Martha Wikel

ExOfficio Members: Dennis Murray, Greg Voltz & Roz Shepherd

CURRENT BUSINESS

Approval of Minutes

February 19, 2019

RFQ/Call for Artist Review

Hike Hancock/Walk Wayne

Temporary Transit Shelter Murals

Artist Selection Committee Creation

Hike Hancock/Walk Wayne

Temporary Transit Shelter Murals

OLD BUSINESS

NEW BUSINESS

Discussion with McKenzie Spriggs, City of Sandusky, and Danielle Heffernan, Cedar Point, about potential festival.

Next Public Art & Culture Commission meeting is April 16 at 5 PM

ADJOURNMENT

Members present: Marsha Carrington, Adam Ramsdell, Brian Stanley, Cable Steinemann, Jordan Sternberg, Martha Wikel and Ex-Officio members Greg Voltz and Dennis Murray (arrived 5:35 p.m.)

Members Absent: Robin Hudnall, Chris Parthemore, Ethan Unzicker and Ex-Officio member Roz Shepherd

Staff Present: Kelly Kresser (Clerk) and Talon Flohr (Neighborhood Outreach Coordinator)

CURRENT BUSINESS

The Chairman called the meeting to order at 5:07 p.m.

Approval of Minutes

Upon motion of Martha Wikel and second of Brian Stanley, the commission voted to approve the minutes of the November 15, 2018, meeting. The Chairman declared the motion passed.

Election of Chairperson

Cable Steinemann asked if there were nominations for the 2019 Chairperson of the Public Arts & Culture Commission.

Upon motion of Jordan Sternberg and second of Cable Steinemann, the commission voted for Brian Stanley to be elected Chairperson for CY 2019. Mr. Steinemann declared the motion passed.

Election of Vice Chairperson

Cable Steinemann asked if there were nominations for the 2019 Vice Chairperson of the Public Arts & Culture Commission.

Upon motion of Martha Wikel and second of Adam Ramsdell, the commission voted for Cable Steinemann to be the Vice Chairperson for CY 2019. Mr. Steinemann declared the motion passed.

2019 Public Art Work Plan Adoption

Greg Voltz said at the last meeting, a draft **Public Art Work Plan** was presented for consideration and can be formally considered again this evening for a formal recommendation to the City Commission. This plan was developed after determining the availability of funding, identifying projects to be paid for with this funding including locations, goals and budget for public projects and programs. If approved, the recommended budget will be included in the city's 2019 budgeting process. The goals set forth in the Plan include furthering the development of, awareness and interest in the visual arts; integrating the design work of artists into Sandusky; creating an enhanced, interactive, visual environment for Sandusky residents; commemorating Sandusky's rich history; promoting tourism and economic vitality in Sandusky through the artistic

enhancement of public spaces; increasing attachment to 'place'; and, engaging community partners to build support for public art. The Public and Cultural Art and Acquisition fund will be established with dollars made available utilizing one percent of the total admissions tax from the previous year (initial year is \$40,000). Projects proposed for 2019 include teaming up with the Neighborhood Initiative's Hike Hancock/Walk Wayne project (\$5,000), determining a location for Art Park and setting guidelines for artists to create artwork, a business partnership grant program (\$1,000), grant/partner matching funds (\$21,000), planning for an Arts Festival in CY 2020, marketing for Welcome Sandusky Mural[s](\$10,000), a call for artists for temporary transit murals (\$2,000), creating a gallery in the new City Hall or a scholarship (\$1,000), partnering with other resources and entities for a citywide lighting project, planning a new or keeping the existing temporary sculpture exhibit(s), a project for 'Ground Zero' along the Sandusky Bay Pathway at the foot of Columbus Avenue and planning for art at the Jackson Street Pier when renovations are complete. Greg Voltz said the staff in the Planning Department recommends approval of the 2019 Public Art Work Plan and a favorable recommendation to the City Commission.

Upon motion of Cable Steinemann and second of Adam Ramsdell, the commission voted to recommend the Public Art Work Plan, as presented, to the City Commission.

Discussion: Brian Stanley asked if artwork for the Jackson Street Pier would be considered by this Commission and Greg Voltz said if it is proposed to be "sculptural" in nature, it would be determined by the members. Adam Ramsdell asked the difference between signage and murals. Greg Voltz said logos and trademarks specific to a business are considered signs than murals. Brian Stanley asked the timeframe for the city to adopt the budget and Greg Voltz said this will be presented and approved by the end of March.

Roll call on the motion: Yeas: Marsha Carrington, Martha Wikel, Brian Stanley, Cable Steinemann, Jordan Sternberg and Adam Ramsdell, 6. The President declared the motion passed.

OLD BUSINESS

Donation of Artwork & Placement

1. Greg Voltz said the donation from LEWCO is an abstract sculpture of the year 1818 recognizing Sandusky's Bicentennial and was initially considered at the last Public Arts & Culture Commission meeting held in January. Since this time, a third party review was done by Carolyn Culbertson, a local arts professional, who recommends this piece be approved as it meets the guidelines and criteria set. Greg Voltz said placement will be on or near the amphitheater hill at the Paper District Marina. The exact location will be determined by the city's Public Works Department and the donor, LEWCO, if approved. Staff does recommend this donation be accepted as it meets the criteria set forth in the donation policies and procedures.

Upon motion of Adam Ramsdell and second of Cable Steinemann, the commission voted to

recommend accepting this donation contingent upon LEWCO working with the Public Works Department to assist in choosing a location.

Discussion: Adam Ramsdell asked about the costs involved with this placement and Greg Voltz said LEWCO has agreed to incur any costs associated with the concrete pad and placement as outlined in the guidelines. Cable Steinemann asked who Carolyn Culbertson is and how she was chosen to provide these reviews. Greg Voltz said she is a local person with a background in art who has assisted with the local Visual & Performing Arts Board and offered to provide recommendations for the city and members of this commission. Going forward, donors will provide third party reviews rather than the city.

Roll call on the motion: Yeas: Marsha Carrington, Martha Wikel, Brian Stanley, Cable Steinemann, Jordan Sternberg and Adam Ramsdell, 6. The President declared the motion passed.

2. Greg Voltz said the donation from George Gast memorializing his son, Scott Gast, was also considered at the January meeting and a third party review was done by Carolyn Culbertson since that time. Carolyn Culbertson stated the review criteria do not fit within the guidelines and recommended against accepting it, but encouraged exploring another location for this tribute to Scott Gast. Greg Voltz said staff does not recommend accepting this donation and do not believe it meets the criteria contained in the guidelines. Specifically, it does not meet timelessness, community value and location; Greg Voltz said they do recommend working with George Gast to allow this to be placed within Peddler's Alley.

Upon motion of Cable Steinemann and second of Jordan Sternberg, the commission voted to recommend not accepting this donation per this recommendation.

Discussion: Cable Steinemann said he does agree this is inappropriate because it does not meet the criteria established although if not in perpetuity could be different. He asked if placing this in Peddler's Alley would set a dangerous precedent for the city and Greg Voltz said this would require an easement to protect public property. Brian Stanley suggested setting a timeframe (i.e. while Musician's Alley exists at this location) so it remains relevant rather than it being accepted in perpetuity.

Roll call on the motion: Yeas: Marsha Carrington, Martha Wikel, Brian Stanley, Cable Steinemann, Jordan Sternberg and Adam Ramsdell, 6. The President declared the motion passed.

FUNDRAISING

Greg Voltz said at the last meeting there was a discussion about the possibility of creating a fund to set aside monies through fundraising efforts which could then be used for programming

and/or events. After speaking with the city's Finance Director Hank Solowiej, he understands the public and performing art and acquisition fund was established by ordinance which spells out the annual allotment for this fund based on admissions tax, developer contributions and use of the monies as directed by the members of the Public Arts & Culture Committee.

NEW BUSINESS

Greg Voltz asked if the members would be interested in working with the Neighborhood Initiative to assist in some way with the Hike Hancock/Walk Wayne events this spring and summer. Talon Flohr, Neighborhood Outreach Coordinator, provided an overview of this initiative to encourage residents and visitors to interact with each other and their surroundings/neighborhood. He is preparing a mailer about these events which will take place one Wednesday each month in June, July, August, September and October. An additional component is traffic calming measures which could be artistic in nature. Cable Steinemann asked if traffic calming would be in the form of a bump-out as this could be the perfect place for a small sculpture. Jordan Sternberg suggested making this experience more immersive by providing a visual connection between the street, sidewalk and buildings by tying them all together with art (painted artwork, curbs, sidewalks and pieces of art). Marsha Carrington said pop-up art displays could be done in the existing storefronts for a limited time. Cable Steinemann said the area between Scott, Wayne and Monroe Streets are very different. Greg Voltz said he and Talon Flohr will do additional researched based on this discussion and will bring ideas and suggestions to the March meeting for further consideration.

Greg Voltz said he will prepare a document calling for artists for temporary artwork for consideration at the March meeting.

Greg Voltz asked the members to be thinking about other initiatives or ideas to focus on in 2019 to keep projects rolling in. Jordan Sternberg said he would like to continue considering the lighting initiative. Brian Stanley said he would like to focus on the welcome Sandusky art and temporary murals at the transit locations. Adam Ramsdell said he would like to look at other canvasses available for artwork. Marsha Carrington said depicting the Underground Railroad in a artwork should be incorporated into a welcome mural because of its historical significance along with other significant historical events. Brian Stanley said our history of diversity also shows our progression as a city. Dennis Murray suggested using advertising space on the transit vehicles to promote.

ADJOURNMENT

At 6:07 p.m., upon motion of Cable Steinemann and second of Adam Ramsdell, the commission voted to adjourn. The Chairman declared the motion passed.

Attest: Kelly Kresser, Clerk

Date: ____/____/____

Brian Stanley, Chairman

Date: ____/____/____

SANDUSKY

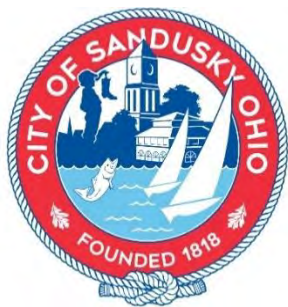
REQUEST FOR QUALIFICATIONS

Temporary Installations Hike Hancock/Walk Wayne

SUBMITTAL DEADLINE: Wednesday, April 3, 2019

CITY OF SANDUSKY, OHIO





PLANNING DEPARTMENT

222 Meigs Street
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www.ci.sandusky.oh.us

CALL FOR ARTISTS

REQUESTS FOR QUALIFICATIONS – TEMPORARY INSTALLATIONS HIKE HANCOCK/WALK WAYNE

Submittal Deadline: Wednesday April 3, 2019

INTRODUCTION

The Sandusky Public Arts and Culture Commission, whose mission is to promote cultural and economic vitality in Sandusky, Ohio by integrating the work of artist into public places, is seeking proposals from qualified Artists or Teams of Artists to create temporary, site-specific outdoor Installations.

PUBLIC ARTS AND CULTURE COMMISSION GOALS

GOALS for the Public Arts and Culture Commission are to be:

- To further the development of, awareness of, and interest in the visual arts;
- To integrate the design work of artists into Sandusky;
- To create an enhanced, interactive visual environment for Sandusky residents;
- To commemorate Sandusky's rich history;
- To promote tourism and economic vitality in Sandusky through the artistic enhancement of public spaces;
- To increase attachment to place;
- To engage community partners to build support for public art.

PROGRAM OPPORTUNITY DESCRIPTION

Installations at Hike Hancock/Walk Wayne is an ongoing initiative will be part of a much larger vision and set of goals that were set forth within the Sandusky Neighborhood Initiative and the Bicentennial Vision Strategic Plan.

The vision for Hick Hancock/Walk Wayne is that it is a monthly one day event, running from June through September 2019, which will pilot infrastructure improvements and programming that will better connect the community and create a safer environment for pedestrians. This will spur more



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comprehensive pedestrian improvements throughout the entire city in the years to come. The goals for Hike Hancock/Walk Wayne are to be:

1. Make walking safe for everyone
2. Connect vibrant communities along the Wayne Street and Hancock Street corridors
3. Show the community the benefits of creating a more walkable city
4. Expand the successful initiatives to a city-wide program

Artists will work with the community to use art to transform four monochromatic intersections to create a new sense of place, and a feeling of arrival, that reflects the cultural vibrancy of these neighborhoods, while also help combat illegal speeding and misuse of traffic signals by connecting with temporary walkability infrastructure.

Using community input, as well as the insight of Sandusky Public Arts and Culture Commission artists and arts organizations, we will commission installations that will highlight the sites—visually, culturally, historically--in artistic ways to engage, excite and educate residents while also calming traffic.

The Program will encourage artists to use new disciplines and technology reflective of the region, and focus on contemporary issues to encourage artists to create pieces that encourage audience participation.



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PROGRAM SITE LOCATIONS



Administered by the City of Sandusky Public Arts and Culture Commission, proposals contracted between \$1,500 - \$7,500 will be awarded with a goal of 1-4 projects from 1-4 artist(s) being selected, starting in June 2019. The works can be a short term installation or be on display for several months.

Proposed works can have the ability to be removed and installed for the monthly one day event, or exist for the duration of the Hike Hancock/Walk Wayne pilot that would be the first event day in June through



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the final event day in September. The Public Arts and Culture Commission will accept other time proposals as well.

Funded activities could include- but are not limited to- outdoor sculpture, lighting projects, digital art, video art, public events or auditory artworks.

Artists selected are expected to design, fabricate, transport, obtain permits (if necessary) and install the artwork.

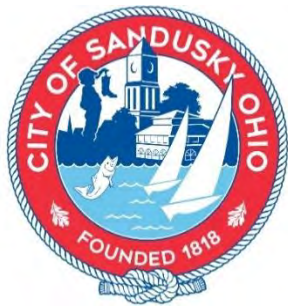
All projects require a Community Engagement component that the artist initiates with the assistance of the City of Sandusky staff. This would occur after selection but prior to the creation of the project by engaging the public or tenants to inform their work. This may include lectures, demonstrations or presentations during or after the installation.

Partnerships with resident City of Sandusky nonprofits, artists or businesses are encouraged but are not required.

About The City of Sandusky and District

Sandusky sits at the mouth of Sandusky Bay and claims over 26 miles of Lake Erie's shoreline, not including the Chausee & Cedar Point Peninsula which extend over 5 miles into the lake and create a protected bay. Sandusky's unique street grid is one of only two masonic grids in the country (the other being Washington D.C.). It is known as the Kilbourne Plat after its designer, Hector Kilbourne, who surveyed and laid out the symbol of the Freemason over a typical block grid. Sandusky, being rich in cultural and historic identity as well as centrally located, is the county seat and most densely populated city in Erie County. Our city is home to robust tourism, manufacturing, and healthcare economies anchored primarily by lake recreation and Cedar Point. While best known as the home of the amusement park, Sandusky developed as an industrial Lake Erie port town. Much of that history remains evident in the bones of our region and echoes through the present in every corner of the city. Days past of bustling ports and manufacturing combine with unique stories of the underground railroad and the ongoing successes of Sandusky natives to give this small city its vibrant soul. Historic downtown of Sandusky is a central business district that continues to experience a resurgence of investment and business attraction. Sandusky draws on its diverse historical identity to guide the way forward to grow as an inclusive and open minded city.

South of Kilbourne Plat is the neighborhood that the project area is within. It is made up of mostly single family homes, with a commercial strip of business and industry along the Historic Hancock Corridor. The neighborhood is situated in the heart of the city, housing some of Sandusky's finest homes along Columbus Avenue and the historic Wayne Street Boulevard.



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APPLICATION REVIEW TIMELINE

Application Deadline Wednesday April 3, 2019

Selection Panel Initial Review April 16, 2019

Applicant notification via email April 24, 2018

Artist under contract May 1, 2019

Anticipated installation start date starting in June 2019

ARTIST ELIGIBILITY

To be eligible for this project the artist or artist team must be a resident, or residents, of Ohio.

TO APPLY

All applicants are required to submit the items listed below in the format specified via email by Wednesday, April 3, 2019, 12:00 PM or mail postmarked on the same date. Incomplete submittals will not be considered.

REQUIRED ITEMS TO SUBMIT

1. Application Cover Sheet
2. Letter of Interest: Limited to (1) page. Provide a short narrative explaining your interest and your artistic approach as an Artist.
3. Art or Design Experience (up to one page)
4. Images - Provide up to 10 images of previous work
 - PC-compatible files only
 - JPEG format
 - File size not exceed 10MB
5. Annotated Image List - Provide a brief description of each image detailing titles, location, date, media, and dimensions. Also note if the art installation is still in place.



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6. Professional Resume (up to two pages) - Demonstrate professional history and skills, or experience as a professional working Artist.

7. Proposal Outline

- Specifics of the Installation
- Location (including Photographs)
- Community Engagement Component
- Community Partners and Their Role
- Draft Budget
- Technical Requirements or Site Improvements

8. Professional References (up to one page) - Provide three references with the following current information: name, organization/title, address, phone number, and email.

PUBLICITY

Artists must be willing to participate in onsite and media promotions

SELECTION PROCESS

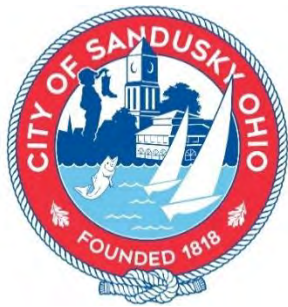
Applicants will be reviewed by the Sandusky Public Arts and Culture Commission Hike Hancock/Walk Wayne Artist Selection Commission with final approval by the Public Arts and Culture Commission

INSTALLATION TIMELINE

Installation(s) will start in Late Spring/Early Summer 2019 with the potential rolling installation dates, contingent on securing necessary approvals.

PROJECT CHALLENGES HIKE HANCOCK/WALK WAYNE

Due to many if not all projects being located within the right-of-way the chosen artist(s) must work with the City of Sandusky Public Works Department during siting and installation of artwork(s).



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QUESTIONS

Greg Voltz, Planner at 419-627-5973 and gvoltz@ci.sandusky.oh.us

DIRECTIONS FOR SUBMITTAL OF APPLICATION

Electronic (please no files larger than 12 MB) - gvoltz@ci.sandusky.oh.us SUBJECT: Installations at Hike Hancock/Walk Wayne. Please consolidate all materials into a single PDF and email the submittal.

Mail (postmarked by April 3, 2019) – City of Sandusky, Planning Department, 222 Meigs Street, Sandusky, OH 44870

PUBLIC ARTS AND CULTURE COMMISSION

Cable Steinemann, Brian Stanley, Marsha Carrington, Robin Hudnall, Adam Ramsdell, Roz Shepherd, Jordan Sternberg, Ethan Unzicker, Martha Wikel, Chris Parthemore.

SANDUSKY PUBLIC ARTS AND CULTURE PROGRAM

The vision of the Sandusky Public Art and Culture Program is to enrich the lives of all Sandusky residents through honoring its history, celebrating its culture, and creating rich experiences for residents and visitors through art in planning initiatives, public spaces, and city infrastructure.

The City of Sandusky does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations.



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Evaluation Form City of Sandusky

Professional Services Request

Artist to Create Site Specific Temporary Installations for Hike Hancock Walk Wayne

Name of Artist (team):

Name of Evaluator:

	Criteria	Points	Score
1	Strength of Artist	25	
2	Past performance and experience with projects of similar scope and size	20	
3	Demonstrated understanding of the project	10	
4	Innovative project approach, which includes all listed items in the Scope of Work	25	
5	Project Schedule	10	
6	Location of Artist	10	
	Total	100	

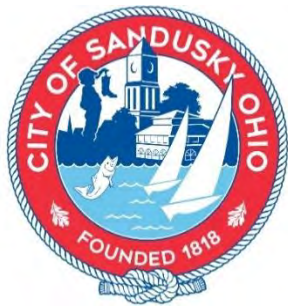
SANDUSKY

REQUEST FOR QUALIFICATIONS Temporary Transit Shelter Murals

SUBMITTAL DEADLINE: Wednesday, April 3, 2019

CITY OF SANDUSKY, OHIO





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CALL FOR ARTISTS

REQUESTS FOR QUALIFICATIONS – TEMPORARY TRANSIT SHELTER MURALS

Submittal Deadline: Wednesday April 3, 2019

INTRODUCTION

The Sandusky Public Arts and Culture Commission, whose mission is to promote cultural and economic vitality in Sandusky, Ohio by integrating the work of artist into public places, is seeking proposals from qualified Artists or Teams of Artists to create temporary, digital artworks that will be installed on Sandusky Transit System bus shelters.

PUBLIC ARTS AND CULTURE COMMISSION GOALS

GOALS for the Public Arts and Culture Commission are to be:

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- To increase attachment to place;
- To engage community partners to build support for public art.

PROGRAM OPPORTUNITY DESCRIPTION

Installations on Sandusky Transit System bus shelters will be part of an ongoing initiative to bring public art into geographically diverse locations throughout Sandusky.

The artists will work with the community to use art to transform five standard bus shelters and create a new sense of pride, place, and warmth, which reflects the Transit System and the neighborhoods that they are located within.



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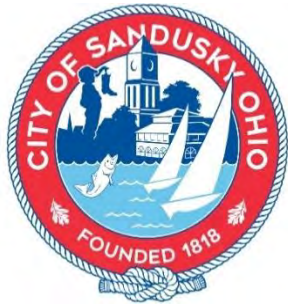
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Using community input, as well as the insight of Sandusky Public Arts and Culture Commission artists and arts organizations, we will commission installations that will highlight the sites that these bus shelters exist in.

The Program will encourage artists to create digital artwork that can be applied to the windows of the bus shelters via perforated vinyl.

PROGRAM SITE LOCATIONS





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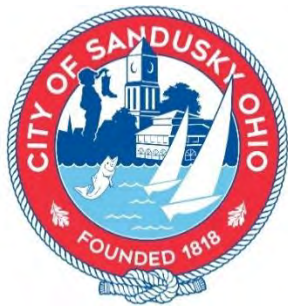
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Administered by the City of Sandusky Public Arts and Culture Commission, proposals contracted between \$1,000 - \$3,000 will be awarded with a goal of one artist being selected, for artwork on all 5 shelters, starting in 2019.

Artists selected are expected to design, fabricate, transport, obtain permits (if necessary) and install the artwork.

All projects require a Community Engagement component that the artist initiates with the assistance of the City of Sandusky staff. This could come after selection but prior to the creation of the project by engaging the public or tenants to inform their work. Or it can include lectures, demonstrations or presentations during or after the installation.



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6. Professional Resume (up to two pages) - Demonstrate professional history and skills, or experience as a professional working Artist.
7. Proposal Outline
 - Specifics of the Installation
 - Location (including Photographs)
 - Community Engagement Component
 - Community Partners and Their Role
 - Draft Budget
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8. Professional References (up to one page) - Provide three references with the following current information: name, organization/title, address, phone number, and email.



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PUBLICITY

Artists must be willing to participate in onsite and media promotions

SELECTION PROCESS

Applicants will be reviewed by the Sandusky Public Arts and Culture Commission Temporary Transit Murals Artist Selection Committee with final approval by the Public Arts and Culture Commission.

INSTALLATION TIMELINE

Installation(s) will start in Late Spring/Early Summer 2019 with the potential rolling installation dates, contingent on securing necessary approvals.

LIMITATIONS TEMPORARY TRANSIT SHELTER MURALS

The chosen artist(s) must work with the Sandusky Transit System during siting and installation of artwork(s).

QUESTIONS

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DIRECTIONS FOR SUBMITTAL OF APPLICATION

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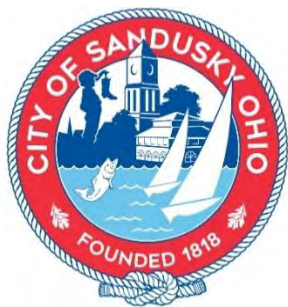
PUBLIC ARTS AND CULTURE COMMISSION

Cable Steinemann, Brian Stanley, Marsha Carrington, Robin Hudnall, Adam Ramsdell, Roz Shepherd, Jordan Sternberg, Ethan Unzicker, Martha Wikel, Chris Parthemore.

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