



AGENDA
PUBLIC ARTS & CULTURE COMMISSION
May 21, 2019 at 5 p.m.
City Hall, 222 Meigs Street

CALL TO ORDER

ROLL CALL

Members: Marsha Carrington, Robin Hudnall, Chris Parthemore, Adam Ramsdell, Gail Riedy, Brian Stanley, Cable Steinemann, Jordan Sternberg and Martha Wikel

Ex-Officio Members: Dennis Murray, Greg Voltz & Roz Shepherd

CURRENT BUSINESS

Approval of Minutes

April 16, 2019

Hike Hancock/Walk Wayne – Discussion of Proposal

Stephanie Rond – Artist

Temporary Transit Shelter Murals

Recommendation of Artist

OLD BUSINESS

NEW BUSINESS

Digital Storytelling Project

Carolyn Culbertson

Next Public Art & Culture Commission meeting is June 18, 2019 at 5 p.m.

ADJOURNMENT

Members present: Marsha Carrington, Robin Hudnall, Adam Ramsdell, Brian Stanley, Cable Steinemann, Jordan Sternberg, Martha Wikel and Ex-Officio members Roz Shepherd and Greg Voltz.

Members Absent: Chris Parthemore and Dennis Murray (Ex-Officio).

Staff Present: Kelly Kresser (Clerk).

Brian Stanley, Chairman, called the meeting to order at 5 p.m.

Brian Stanley said Ethan Unzicker turned in his resignation from the Commission today due to personal reasons. He said City Manager Eric Wobser is working to fill this vacant seat.

CURRENT BUSINESS

Approval of Minutes

Upon motion of Cable Steinemann and second of Adam Ramsdell, the commission voted to approve the minutes of the March 12, 2019, meeting. The Chairman declared the motion passed.

RFQ/Call for Artist Review

- **Hike Hancock/Walk Wayne** – Greg Voltz said after reissuing the RFQ/Call for Artists, only one was submitted by Stephanie Rond which was distributed to the subcommittee (Robin Hudnall and Marsha Carrington). If the members wish to accept this RFQ/artist, he will work with Ms. Rond to get her to Sandusky at a future meeting to start the process. Her submittal is not in depth, but she did express her thoughts about leaving this more open-ended so what she actually does for us is determined after visiting and speaking directly with members of this commission and our residents. Greg Voltz said it is also possible to utilize the planters along Hancock Street as part of the art here rather than using live flowers or plantings in them.

Upon motion of Cable Steinemann and second of Jordan Sternberg, the commission voted to recommend supporting Stephanie Rond for the Hike Hancock/Walk Wayne art installation and proceed with the project.

Discussion: Marsha Carrington said she looked at Ms. Rond's website after reviewing her submittal, was impressed with her work and believes she would be a good fit for Sandusky. Robin Hudnall said she agrees and likes what she saw on Ms. Rond's website and what she stands for. Her messages are very positive; she also like her murals and noted she has won awards for her work. Cable Steinemann said he believes she is fully qualified to proceed although he wished more proposals had been submitted and the entire amount budgeted were not requested. Greg Voltz said once the artist comes and it is determined exactly what will be done, the actual

contract amount could be less. Brian Stanley said he agrees Stephanie Rond is very qualified although it would have been nice to have received other proposals. Greg Voltz said if this is approved, he will work with Ms. Rond to attend the next Public Arts & Culture Commission meeting and work out details with her. Cable Steinemann asked for a copy of RFQ's to be distributed to all of the members, going forward, so they can work to get in touch with artists and encourage them to submit proposals. Robin Hudnall said it will probably take more effort to get artists to submit proposals. Eric Wobser said this will be a work in progress but to reach out to both well-known regional or local artists to help spread the word in addition to using social media to get word out more broadly.

Roll call on the motion: Yeas: Marsha Carrington, Robin Hudnall, Adam Ramsdell, Brian Stanley, Cable Steinemann, Jordan Sternberg, Martha Wikel, Roz Shepherd and Greg Voltz, 9. The Chairman declared the motion passed.

- Temporary Transit Shelter Murals – Greg Voltz said this RFQ is currently open and proposals are being accepted through April 17, 2019.

OLD BUSINESS

None.

NEW BUSINESS

Art Walk/Historic Downtown Sandusky – Judy Corso and Joann Lawrence were in attendance to talk about this event. Judy Corso said this event started in 2011 with the goal of bringing more people into downtown and her inspiration was the Gallery Hop in the Short North area in Columbus, Ohio, where her son has stores. Initially, many of the downtown businesses were very happy with the Art Walk, but not all. There have been issues with vendors over the years including the location which has shifted between Washington Park and the sidewalk areas in front of storefronts. There has also been frustration by the organizers because they cannot get more artists and/or musicians to participate and sometimes vendors register but do not show up. They are open to suggestions about how to improve the Art Walks. Joann Lawrence said she has been with the Art Walk both as an organizer and as a vendor since 2012. It has a good following and a strong customer base. Roz Shepherd suggested asking artists to create unique and themed pieces. Marsha Carrington said she loved having these on the sidewalks and had a lot of fun with them and with the participants. There are many more businesses now than when it started and believes most would be receptive to having it on the sidewalks. Robin Hudnall said she has been in the 100 and 200 blocks of Columbus Avenue for ten years and encouraged inviting the businesses to participate and also suggested matching artists/vendors goods with a particular storefront. She is one of the founders of the Sandusky PRIDE event and the businesses were very supportive of this downtown. She also suggested using the Schade-Mylander Plaza as a location for the vendors so they can all be in one specific area and less spread out; the Brrzaar & Brew event was done at this venue and it worked well. Jordan Sternberg suggested making another connection for people by pairing food vendors with the ArtWalk. Eric Wobser said performing

arts could also be tied in for a musical theme with the art and/or food and he will suggest this to McKenzie Spriggs who is working to program an event for 2020. Roz Shepherd said she thinks it would be great to have a canvas available for different artists to create art on during an event which could then be displayed in a public space. Brian Stanley thanked Judy and Joann for their passion and love of arts, and for their belief in Sandusky.

Welcoming Sandusky Murals

Greg Voltz said the members will be working with he and McKenzie Spriggs on this project and to be thinking about potential locations which might be available. He can reach out to property owners of buildings which may work for this concept. Members of the Sandusky Youth Commission have expressed interest in doing a mural tied to environmentalism and clean water. Greg Voltz asked who may be interested in working with them on this project and Robin, Brian, Marsha, Roz and Martha said they would help.

Other

Roz Shepherd asked about **two storage containers which have been in the Sandusky Plaza** as she thinks they would be great for a temporary art installation.

Roz Shepherd said the **Junior Arts Academy Showcase** featuring student visual and performing art will be held at Adams School on April 18, from 6 p.m. – 9 p.m.

ADJOURNMENT

At 6:07 p.m., upon motion of Cable Steinemann and second of Jordan Sternberg, the commission voted to adjourn. The Chairman declared the motion passed.

Attest: Kelly Kresser, Clerk

Date: ____/____/____

Brian Stanley, Chairman

Date: ____/____/____

STEPHANIE ROND

TEMPORARY INSTALLATIONS HIKE HANCOCK/WALK WAYNE

PROPOSAL – DRAFT CONCEPTS

May 2019

Summary:

This document is an outline of potential public art installations for the Sandusky Public Arts and Culture Commission effort to bring community art to the following four intersections of Sandusky:

1. Monroe/Wayne
2. Scott/Wayne
3. Monroe/Hancock
4. Scott/Hancock

The installations will be temporary, lasting as long as materials and weather permit. Each installation will directly involve the community who will collaborate with Rond to make the work during single day events during June, July, August and September.

The City of Sandusky will assist Rond in preparing the designated areas for art creation and community participation. This may include work tables, chairs, tents, signs and any permits (if necessary). The City of Sandusky will also help Rond obtain approval for partnership and use of any private property (ex: Image Baking).

In the event of unforeseen circumstances that delay installations or the ability for the community to fully participate as planned (such as extreme weather), Rond will help develop contingency plans to ensure 4 art installations are completed during the 2019 summer season.

Concept Overview:

To create cohesion for all four installations, I've chosen to concentrate on a very popular and well-loved theme in my work, called "City Dwellers". Each of the 4 installations will have elements that include city animals. Animals have been used in art since the beginning of expression. The first human works were cave paintings of animals over 40,000 years ago. Animals can be representations of our human experiences. They can represent energy, curiosity and potential.

"City Dwellers" is an intentionally accessible concept. Everyone, from all backgrounds can relate and feel connected to the concept. This theme will bring all members of the community together, connect with them and have everyone feel a part of the art. The community will be able to paint or write if they choose to take part. Because not everyone feels comfortable as visual art makers, each project has a prompt so that participation can be done through writing rather than drawing/painting etc.

Budget:

Each of the four installations/community events will have a budget of \$1,675 (for a total of \$6,700). This includes artist fee, all art supplies and transportation. This is in addition to the \$800 retainer already received, for a grand total of \$7,500 paid to the artist as previously agreed.

Additional costs for the community event preparation (tables, chairs, tents, permits, etc) will be covered by the City of Sandusky. If a temporary wall needs to be constructed for concept #3 below, this will also be provided by the city.

Community Intervention Draft Concepts:

Project Idea #1 - "Hive Mind"

Rond will create one large beehive using her hand-cut stencil and spay paint technique onto a large wood cutout that will be staked into the ground. Surrounding this hive will be dozens of bees painted on small wood circles. On the other side will be messages written by the community. This concept allows the community become part of the art installation. Participants will have the option of painting/drawing the bees and/or writing their sayings on the back. Rond will provide prompts or suggestions for positive messages of what we want the community to BE (get it, be=bee). For example, "Be Kind" "Be Strong" "Be Funny". Participants will use markers/sharpies to make their own sayings on one side of the bee circle. The bees will then be attached to dowel rods or thin poles and staked into the ground surrounding the hive.



Project Idea 2 - "A Little Birdie Told Me"

This concept involves creating a variety of art pieces with a theme of flowers and "City Dweller" animals. The pieces will be attached to poles or dowel rods in a variety of lengths with stakes on the bottom that can be placed in the metal planters along the sidewalks, in the grassy areas along the intersections and potentially in containers in the areas where there is only concrete. During the community event, the public will be able to participate in painting select elements of the art installation (ex: pre-created flowers). They will also have the option to leave messages on the backs of the birds. They will be given prompts for positive community messages. For example: words of wisdom, best advice, etc.



Project Idea 3 - "The Cat's Meow and Man's Best Friend"

This work will be installed on walls using a traditional "wheat pasting" street art technique. Rond will create several cats and dogs using her hand-cut stencil and spray paint technique onto paper. The cats and dogs will be adhered to luan that can be temporary installed on a wall (or make free standing). The paper additions can then be wheat pasted (a mixture of flour and water) onto the luan. During the community event, members of the public will write messages on paper adhering them to the "wall" alongside the cats the dogs. The prompt will be to honor someone you think is "the cat's meow" or honor a "best friend".

Option (a): Image Bakery Walls (preferred option)



Option (b): Free standing walls in the shape of a triangle (3 sided)



Project Idea 4 - "School of Fish"

Utilizing the fence at Monroe and Hancock, we will create a seascape scene using plastic/or cloth and netting. There will be pre-made fish and bottles made from canvas. The community will then be able to choose to paint the fish and/or write messages inside a bottle, communicating their wishes for the future.



*Image borrowed from internet to illustrate concept

Additional Notes:

- * Sizes of beehives, flat murals etc are estimates and can be adjusted. Will clear final sizes with Greg for approval.
- * Work done by Rond prior to installation will be coated with a marine coating to make them last longer (possibly multiple seasons).
- * In all four installations Rond will create plenty of bees, flowers, fish etc so that installation is "full" regardless of community participation.

Temporary Transit Murals Scoring

	MK Aylward	Jordan Evans	Iris Peretz	Jenni Souters
Brian Stanley	83	75	83	74
Jordan Sternberg	73	90	97	70
Adam Ramsdell	81	88	83	83
Nicole Defreitas	63	89	78	68
	300	342	341	295

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

Jordan Arnell Evans

Name of Evaluator:

NICOLE PERREITAS

	Criteria	Points	Score
1	Strength of Artist	25	25
2	Past performance and experience with projects of similar scope and size	25	20
3	Demonstrated understanding of the project	10	10
4	Innovative project approach, which includes all listed items in the Scope of Work	25	21
5	Project Schedule	10	8
6	Location of Artist	5	5
	Total	100	89

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

IRIS Peretz

Name of Evaluator:

NICOLE DeFEITAS

	Criteria	Points	Score
1	Strength of Artist	25	25
2	Past performance and experience with projects of similar scope and size	25	20
3	Demonstrated understanding of the project	10	8
4	Innovative project approach, which includes all listed items in the Scope of Work	25	20
5	Project Schedule	10	5
6	Location of Artist	5	0
	Total	100	78

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

Jenni Sauter

Name of Evaluator:

~~Barbara~~ NICOLE PEREIRAS

	Criteria	Points	Score
1	Strength of Artist	25	20
2	Past performance and experience with projects of similar scope and size	25	15
3	Demonstrated understanding of the project	10	8
4	Innovative project approach, which includes all listed items in the Scope of Work	25	15
5	Project Schedule	10	5
6	Location of Artist	5	5
	Total	100	68

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

MR Aylward

Name of Evaluator:

NICOLE DeFREITAS

	Criteria	Points	Score
1	Strength of Artist	25	20
2	Past performance and experience with projects of similar scope and size	25	15
3	Demonstrated understanding of the project	10	8
4	Innovative project approach, which includes all listed items in the Scope of Work	25	10
5	Project Schedule	10	5
6	Location of Artist	5	5
	Total	100	63

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (toam):

Iris Peretz

Name of Evaluator:

Jordan Sternberg

	Criteria	Points	Score
1	Strength of Artist	25	23
2	Past performance and experience with projects of similar scope and size	25	25
3	Demonstrated understanding of the project	10	10
4	Innovative project approach, which includes all listed items in the Scope of Work	25	24
5	Project Schedule	10	10
6	Location of Artist	5	5
	Total	100	97

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

Jordan Evans

Name of Evaluator:

Jordan Sternberg

	Criteria	Points	Score
1	Strength of Artist	25	22
2	Past performance and experience with projects of similar scope and size	25	24
3	Demonstrated understanding of the project	10	10
4	Innovative project approach, which includes all listed items in the Scope of Work	25	24
5	Project Schedule	10	5
6	Location of Artist	5	5
	Total	100	90

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

Jenni Sauter

Name of Evaluator:

Jordan Sternberg

	Criteria	Points	Score
1	Strength of Artist	25	15
2	Past performance and experience with projects of similar scope and size	25	15
3	Demonstrated understanding of the project	10	10
4	Innovative project approach, which includes all listed items in the Scope of Work	25	20
5	Project Schedule	10	5
6	Location of Artist	5	5
	Total	100	70

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

MK Aylward

Name of Evaluator:

Jordan Sternberg

	Criteria	Points	Score
1	Strength of Artist	25	8
2	Past performance and experience with projects of similar scope and size	25	23
3	Demonstrated understanding of the project	10	10
4	Innovative project approach, which includes all listed items in the Scope of Work	25	20
5	Project Schedule	10	7
6	Location of Artist	5	5
	Total	100	73

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

Iris Peretz

Name of Evaluator:

Adam Ramsdell

	Criteria	Points	Score
1	Strength of Artist	25	23
2	Past performance and experience with projects of similar scope and size	25	22
3	Demonstrated understanding of the project	10	9
4	Innovative project approach, which includes all listed items in the Scope of Work	25	20
5	Project Schedule	10	8
6	Location of Artist	5	1
	Total	100	83

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

Jenni Suter

Name of Evaluator:

Adam Ramsdell

	Criteria	Points	Score
1	Strength of Artist	25	23
2	Past performance and experience with projects of similar scope and size	25	18
3	Demonstrated understanding of the project	10	9
4	Innovative project approach, which includes all listed items in the Scope of Work	25	19
5	Project Schedule	10	10
6	Location of Artist	5	4
	Total	100	83

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

Jordan Evans

Name of Evaluator:

Adam Ramsdell

	Criteria	Points	Score
1	Strength of Artist	25	22
2	Past performance and experience with projects of similar scope and size	25	20
3	Demonstrated understanding of the project	10	10
4	Innovative project approach, which includes all listed items in the Scope of Work	25	22
5	Project Schedule	10	10
6	Location of Artist	5	4
	Total	100	88

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

MK Aylward

Name of Evaluator:

Adam Ramsdel

	Criteria	Points	Score
1	Strength of Artist	25	19
2	Past performance and experience with projects of similar scope and size	25	17
3	Demonstrated understanding of the project	10	10
4	Innovative project approach, which includes all listed items in the Scope of Work	25	20
5	Project Schedule	10	10
6	Location of Artist	5	5
	Total	100	81

Evaluation Form
City of Sandusky
Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

IRIS PERETZ

Name of Evaluator:

BRIAN STANLEY

	Criteria	Points	Score
1	Strength of Artist	25	20
2	Past performance and experience with projects of similar scope and size	25	20
3	Demonstrated understanding of the project	10	10
4	Innovative project approach, which includes all listed items in the Scope of Work	25	20
5	Project Schedule	10	10
6	Location of Artist	5	3
	Total	100	83

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

JORDAN EVANS

Name of Evaluator:

BRIAN STANLEY

	Criteria	Points	Score
1	Strength of Artist	25	18
2	Past performance and experience with projects of similar scope and size	25	15
3	Demonstrated understanding of the project	10	9
4	Innovative project approach, which includes all listed items in the Scope of Work	25	19
5	Project Schedule	10	10
6	Location of Artist	5	4
	Total	100	75

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

JENNI SOUTER

Name of Evaluator:

BRIAN STANLEY

	Criteria	Points	Score
1	Strength of Artist	25	15
2	Past performance and experience with projects of similar scope and size	25	15
3	Demonstrated understanding of the project	10	9
4	Innovative project approach, which includes all listed items in the Scope of Work	25	20
5	Project Schedule	10	10
6	Location of Artist	5	5
	Total	100	74

Evaluation Form
City of Sandusky

Professional Services Request
Artist to Create Site Specific Temporary Transit Shelter Murals

Name of Artist (team):

MIK AYLWARD

Name of Evaluator:

BRIAN STANLEY

	Criteria	Points	Score
1	Strength of Artist	25	20
2	Past performance and experience with projects of similar scope and size	25	19
3	Demonstrated understanding of the project	10	10
4	Innovative project approach, which includes all listed items in the Scope of Work	25	19
5	Project Schedule	10	10
6	Location of Artist	5	5 5
	Total	100	83