



AGENDA
PUBLIC ARTS & CULTURE COMMISSION
June 18, 2019 at 5 p.m.
City Hall, 222 Meigs Street

CALL TO ORDER

ROLL CALL

Members: Marsha Carrington, Robin Hudnall, Chris Parthemore, Adam Ramsdell, Gail Riedy, Brian Stanley, Cable Steinemann, Jordan Sternberg and Martha Wikel

Ex-Officio Members: Dennis Murray, Greg Voltz & Roz Shepherd

CURRENT BUSINESS

Approval of Minutes

May 21, 2019

Temporary Transit Shelter Murals - Discussion of Proposal

Jordan Arnell Evans, Artist

Hike Hancock/Walk Wayne - Update

Greg Voltz

OLD BUSINESS

Environmental Art

Greg Voltz

Welcome Sandusky Murals

Greg Voltz

NEW BUSINESS

Sculpture on Loan Program

Sarah Prout, The Lange Trust

Next Public Art & Culture Commission meeting is September 17 at 5 p.m.

Our New Address: Sandusky City Hall
240 Columbus Avenue

ADJOURNMENT

Members present: Marsha Carrington, Robin Hudnall, Chris Parthemore, Adam Ramsdell, Gail Riedy, Brian Stanley, Jordan Sternberg, Martha Wikel and Ex-Officio member Greg Voltz

Members Absent: Cable Steinemann; Ex-Officio Members Roz Shepherd and Dennis Murray

Staff Present: Kelly Kresser (Clerk)

Brian Stanley, Chairman, called the meeting to order at 5:04 p.m.

CURRENT BUSINESS

Approval of Minutes

Upon motion of Brian Stanley and second of Adam Ramsdell, the commission voted to approve the minutes of the April 16, 2019, meeting. The Chairman declared the motion passed.

Hike Hancock/Walk Wayne – Discussion of Proposal

Greg Voltz introduced Stephanie Rond who submitted a proposal/concept for this project. Stephanie Rond said her proposal is to engage this neighborhood through temporary public art. It will consist of four temporary art installations made with spray-painted stencils using a marine coating called “City Dwellers”. There will be four themes pertaining to animals or insects in an urban setting with a written element.

1. *Hive Mind* – 4’ x 4’ (or larger) beehive with prompts or suggestions for people to leave positive messages of what they want the community to “BE”, such as “Be Kind”, “Be Strong” or “Be Funny”. Participants will use markers to put these sayings on one side of the bee which will be affixed to a pole or dowel rod and staked into the ground around the hive.
2. *A Little Birdie Told Me* – Filling the existing planters or along the sidewalks or grassy areas with “City Dweller” birds. Similar to the hives, these will allow for words to be written on one side with positive community messages, words of wisdom, etc.
3. *Cat’s Meow & Man’s Best Friend* – The intention of this installation would be to honor persons from the community using cats (cat’s meow) and dogs (dog’s best friend”). People from the community would have the ability to write messages on paper using a mixture of flour and water. Their messages would adhere to the “wall” alongside the cats and dogs. This could be done on the brick bakery building on the corner of Hancock and Scott Streets, or on a freestanding wall in the shape of a triangle.

4. *School of Fish* – The fence at Monroe and Hancock Streets will potentially be utilized to create a water scene with plastic or cloth and netting. Fish will be pre-made and people from the community will be able to paint the fish and write messages about what they would like to see for the city's future.

Stephanie Rond said the messages written and made by members of the community would be done in a safe space such as a tent. She figured a cost of \$1,675 per installation which includes her time and travel for four single day events in June, July, August and September, as well as the costs associated with bringing the artwork from Columbus to Sandusky. She spoke with staff in the Planning Department who felt theft or vandalism should not be an issue here and hopes the community would embrace it and feel ownership toward it rather than steal or destroy. All of the installations are meant to be temporary and more about collaboration than permanent works of art. Talon Flohr said as the Neighborhood Outreach Coordinator, he will be helping to get the word out about events through social media, email and canvassing those in the Hancock/Wayne neighborhood to increase participation. Stephanie Rond said her experience with residents in Columbus for these types of exhibits has brought the community together to create very serious and beautiful messages. As an alternative to putting the animals/insects into the existing planters, Marsha Carrington asked if it might be possible to use the individual containers (each) as a body part of an animal. Greg Voltz said he will email the dates for the neighborhood events so members may participate by volunteering. The dates will coincide with the Bazaar & Brew events.

Temporary Transit Shelter Murals

Upon motion of Jordan Sternberg and second of Adam Ramsdell, the commission voted to support moving forward with the proposal submitted by Jordan Evans.

Discussion: Greg Voltz said the four proposals for these murals were scored by Brian Stanley, Jordan Sternberg, Adam Ramsdell and Nicole DeFreitas (Transit Administrator). The highest score was for the proposal submitted by Jordan Evans. Additionally, City Manager Eric Wobser submitted a letter supporting the artist Jordan Evans. Brian Stanley said the artists all had different styles and presentations which made it tricky to score them, but agrees with moving forward with the proposal submitted by Jordan Evans. Jordan Sternberg said the artists were very diverse, but appreciate the Evans proposal because of its twist. Adam Ramsdell said the Evans proposal offered a wide and interesting appeal for the entire community while being unique. Greg Voltz said if the members vote to proceed with Jordan Evans, he will contact him to come to the next meeting of the Commission.

The Chairman declared the motion passed.

OLD BUSINESS

None.

NEW BUSINESS

Digital Storytelling Project – Carolyn Culbertson

Carolyn Culbertson said storytelling has been going on for a very long time using various venues for stories to be told. These stories live forever and she believes Sandusky has a **lot** of them to tell. Leveraging the arts would be great opportunity to empower people of all ages and diverse backgrounds in the community to participate. Because Lake Erie is in trouble, she suggested partnering with members of the Sandusky Youth Commission with a theme attached to environmentalism. Sandusky is a destination community and our environment is improving, but this is all part of who we are and the environment and cleaning up Lake Erie could provide a strong narrative for some type of community project tied to digital storytelling. Storytelling requires visually-driven mechanisms and said the community might get engaged through some large temporary art installation to lead the way to cleaning up our waterways and shoreline. She works with children and believes their thoughts about our future, recycling and doing things to better our environment would be great themes. Marsha Carrington said the Lake Erie Monster has been part of our history, has been talked about by this commission and liked the idea of pairing this theme to youth and to our environment. Adam Ramsdell said this could have a large impact and if the Lake Erie Monster were personified with some type of welded structure and used for people to deposit recyclables, it would be a great message by personifying the monster. Greg Voltz asked if the members liked the idea of pairing this theme with the Arts Festival discussed for 2020, and suggested if someone might want to take this concept and run with it, he would welcome that. Chris Parthemore said the concept of Lemmy the Lake Erie Monster could finally be properly embraced by Sandusky as no other community has really done this yet. City Commissioner Nikki Lloyd said with the recent closure of the recycling site on First Street, we have learned there needs to be more education about how to recycle and suggested members of this commission work with the Sandusky Youth Commission. They embraced this idea for their class/group project and will be designing and creating a mural tied to recycling and the environment. Talon Flohr said he believes members of the Youth Commission will embrace this concept and probably would love to join forces with members of the Public Arts & Culture Commission. Nikki Lloyd said one of the regular vendors at the Farmer's Market uses the plastic six-pack toppers to make planters and the concept of repurposing our own garbage is a great idea.

NEW BUSINESS

Greg Voltz said members of **The Lange Trust contacted him and are interested in keeping the sculptures on loan** for an additional (one) year. He has asked them to provide a written proposal for consideration and anticipates bringing this to the June meeting.

ADJOURNMENT

At 5:53 p.m., upon motion of Chris Parthemore and second of Adam Ramsdell, the commission voted to adjourn. The Chairman declared the motion passed.

Attest: Kelly Kresser, Clerk

Date: ____/____/____

Brian Stanley, Chairman

Date: ____/____/____

City Of Sandusky
419.627.5844
Sandusky, OH
www.ci.sandusky.oh.us
25, March, 2019

Jordan Arnell Evans
Creative Director
Eztaughtme
Berea, Ohio
440.263.8362
www.eztaughtme.online

Dear City of Sandusky,

As a highly skilled passionate creator when it comes to art and design I'm writing to express my interest in the Temporary Transit Shelter Mural. My experience aligns well, as I have worked on hundreds of projects that involved with creating professional designs for brands and art all over, locally and nationally. I know I will bring high value to this project.

After working on projects over the years, I have advanced knowledge on art and design from creating moments, delivering deadlines on time, and making the projects easy for all parties. I have built great relationships with all my clients as they continue to come to me for more work. I know with this project making deadlines are important, creating something influential is major, and making sure the schedule is made out to the end goal.

In addition to my experience and relationship-building experience, I have a solid foundation in my creative field and a passion for furthering projects that grow revenue for the city of Sandusky. I would much appreciate the opportunity to contribute to your ongoing growth and continued success.

Please review my attached application for additional details regarding my expertise and achievements. Do not hesitate to reach out if you have any questions or need further clarification on my experience. I would love to meet with you and discuss this position in detail.

Thank you for your consideration.

Sincerely,

Jordan Arnell Evans



Proposal Outline

Installation Idea:

- Community driven (Possibly highlighting some people from the community)
- Emphasis colors heavy, since we never had color on the locations.
- Illustration diversity which that can also been shown with the colors.
- A catch phrase showing we are building towards the Future together, but not forgetting the pass. Something motivational!

Location of Intallations



Community Engagment Component

As for community engagement I will love to have a meeting just to get everyone who has roles in this project concept of community driven, colorways, diversity, and what are some motivational quotes they live by everyday. We all live different lives and I think by with quotes that could play a major part in this project.

Draft Budget

The budget is already set by the city for this project which will be between anything from \$1000 - \$3000.

Technical Requirements or Site Requirements

For the installation manufacturer on March 26, 2019 I have reached out to T-N-T Graphics located in Vickery, OH with the breakdown of the project from budget, time-frame, and where the installements will be placed. They said they will work with us seeing that the city has built a relationship with them already. So when we are ready to move forward reach back out.



Jordan Arnell Evans
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440.263.8362

REFERENCES

Gordon C English
Plant Planner
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El Da' Sheon Nix
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Tiffany Shepard
Director
Carlos Dunlap Foundation
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Notable Art and Design Experience

One of my greatest achievement I'm most known for is artwork that I put together for the start of the 2016 NBA season for the NBA that reached over **125,000 likes** on instagram on the official NBA page. I have designed mostly the local scene, but has also done work for nationally known recording artist and professional athletes like:

- **Carlos Dunlap (Cincinnati Bengals),**
- **Jerome Baker (Miami Dolphins)**
- **NFL**
- **LeBron James,**
- **Kyrie Irving,**
- **Toure Neblett,**
- **The Shade Room,**
- **Revolt TV,**
- **Power 105.1 The Breakfast Club,**
- **Recording Artist Machine Gun Kelly,**
- **Meek Mill,**
- **Love & Hip Hop Reality Star Erica Dixon,**
- **Kareem Biggs of record label Rockafella**



JORDAN EVANS

About Me

I'm an commercial artist who has done a lot of freelance jobs including being recognized by major A-List celebrities like Kyrie Irving, LeBron James, The National Basketball Association (NBA), Carlos Dunlap and the NFL Network, Rick Ross, Wiz Khalifa, Erica Dixon, Machine Gun Kelly, Meek Mill, Iman Shumphert, Black Ink Crew, Charlamagne Tha God, Andrew Schulz, Ray Jr., Cleveland Browns DJ Ryan Wolf, Complex Magazine, Mountain Dew, and many more. I also has accumulated over 11,000 followers on instagram for my art.

Experience

THE SCHOOL OF ADVERTISING ART 08-09

FREELANCING 08-17

BUKLEY HOUSE 15-16

BRAND AMBASSADOR BANGS SHOES 2017

DESIGNED FOR JUNE'S YVES (NY FASHION WEEK) 2017

CREATE VIBES

Proficiencies

Graphic Design	●●●●●●●●●●
Illustration	●●●●●●●●●●
Video Editing	●●●●●●●●●●
Web Design	●●●●●●●●●●
Branding	●●●●●●●●●●

Technical Skills

Illustrator	●●●●●●●●●●
Photoshop	●●●●●●●●●●
Indesign	●●●●●●●●●●
Dreamweaver	●●●●●●●●●●
Photography	●●●●●●●●●●

"MY NAME SPEAKS
IT'S DESTINY
ART JORDAN."

Winning Attributes!

I'm absolutely obsessed with creating and branded. I'm extremely passionate and driven, with BIG IDEAS. Looking for an opportunity that will allow me not only to CREATE BUT INNOVATE as a Commercial Artist. I'm a GREAT CHOICE!

www.jordanarnell.com

(440)-583-8570

eztaughtme

eztaughtme






jordan arnell

eztaughtme24@gmail.com

JORDAN EVANS

Hello, I'm a very passionate person when it comes to art and design. I appreciate the works of Pablo Picasso, Jean Basquiat, and an upcoming artist named SSG Mcflyy. I've helped brand hundreds of companies during my time freelancing in the last four years; and it's been a very overwhelming experience. From answering calls, replying to emails, shipping out artwork, time management and controlling all my social media platforms by myself I'm very proud of myself. In my spare time I enjoy listening to podcast, watching sports, youtubing, and listening to music. While indulging in all these different types of activities I try to take inspiration from everything and incorporate it in my work. I would really love the opportunity to showcase my talent in an environment that loves creative art. If offered the job I'm willing to make the sacrifice and relocate for the opportunity. I'm Jordan Evans and I can handle any challenge with grace and proficiency.

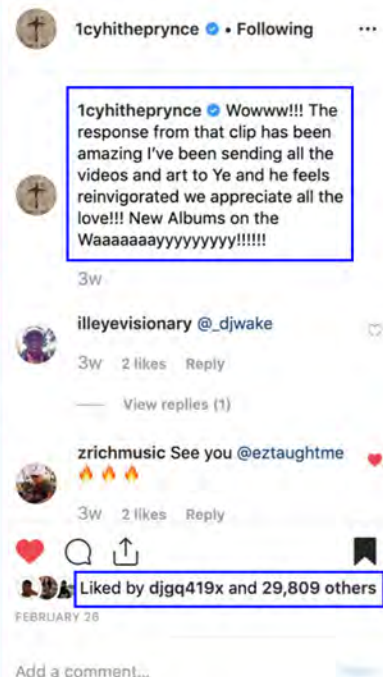
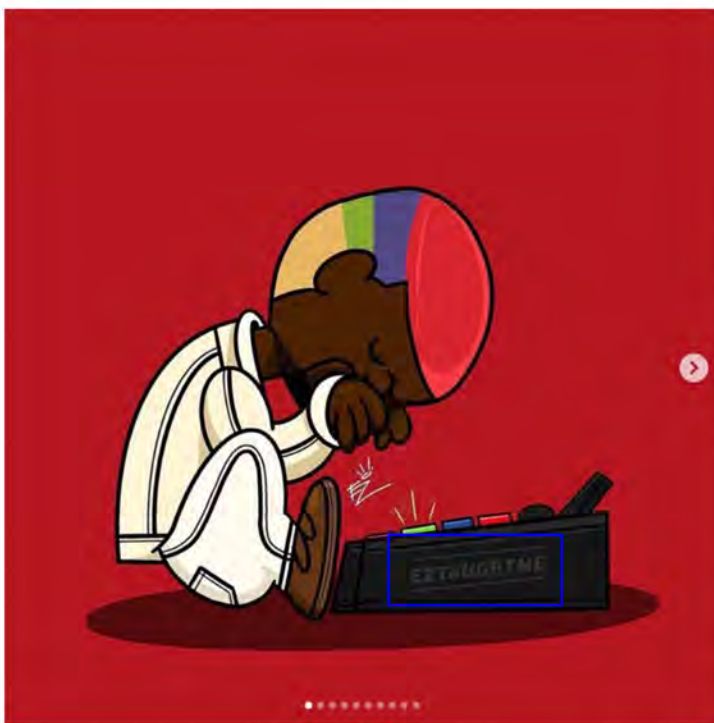
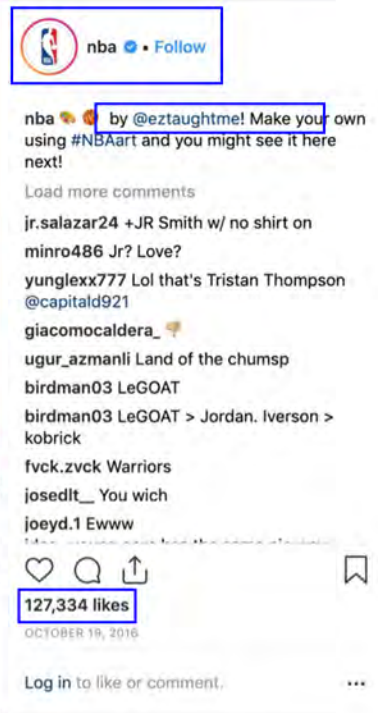


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THE NBA & KANYE WEST

ARTWORK

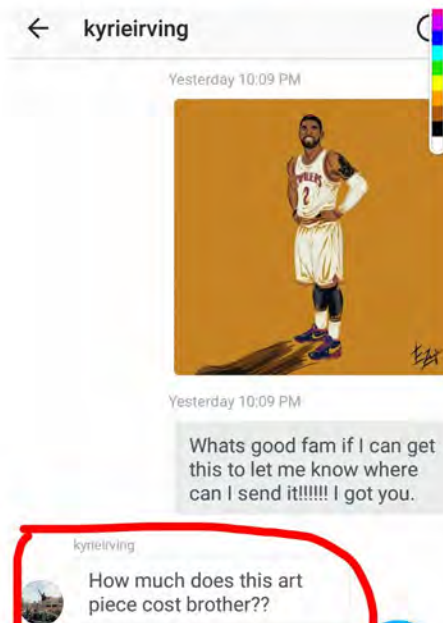
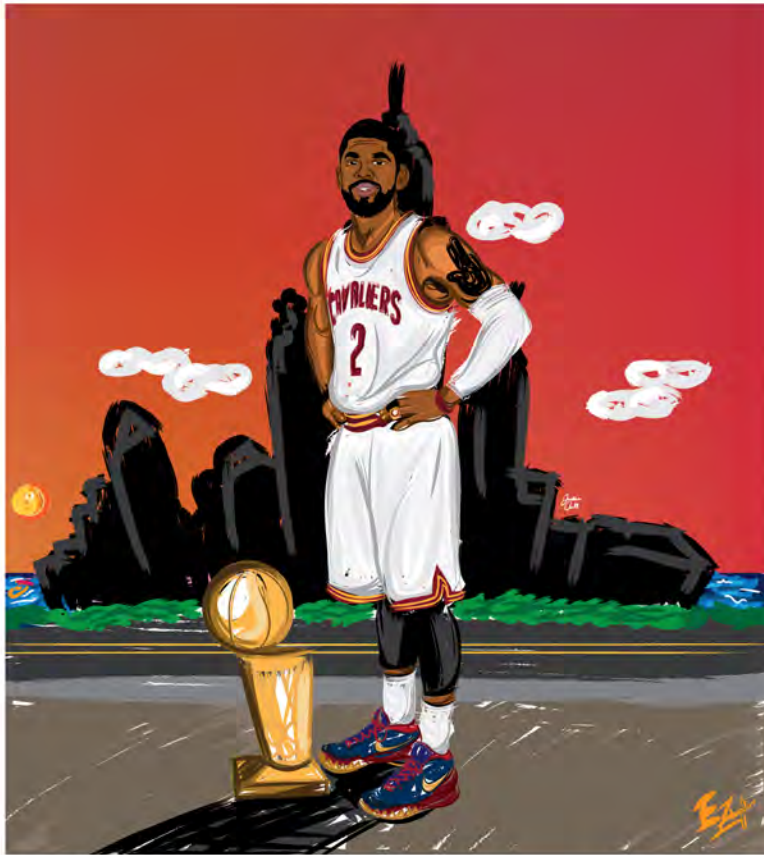
Artwork that I made that made it to the NBA and Kanye West. The NBA art was inspired by the famous "Beatles" cover art and The Kanye West art was inspired by a Charlie Brown character that played the piano. These were huge moments in my career.



Kyrie Irving

CHAMPION KYRIE

Artwork for former Cleveland Cavalier Kyrie Irving and his response to purchasing the artwork from me.



CARLOS DUNLAP

BULLY-PROOF CAMPAIGN

Year 2 of designing for Carlos Dunlap Anti-Bullying Campaign, which I designed his custom cleats and t-shirt design the whole anti-bullying campaign.



ORLANDO PACE

COMMISSIONED ARTWORK

Artwork for NFL HALL OF FAMER Orlando Pace. I was commissioned to do a custom art piece for him that he no has a 30 x 40 piece in his home.



THE LAST HIP-HOP SUPPER

CLEVELAND EDITION AND INDUSTRY EDITION

Artwork that I created that went viral on Instagram featuring the hip-hop community. The top picture features all the hot and influential artist in Cleveland and the bottom features all the artist who is A-List in the hip-hop community bother pics has traveled all over the internet and social media platforms.



JEROME BAKER

PLAI MAKR BAKER

T-Shirt design I designed for Miami Dolphins Jerome Baker Clothing line. The Design was based of his first NFL interception in a vintage design concept.



NEXXT LEVEL

BAKETBALL TEAM DESIGN

Not only did I design this logo for the Nexxt Level basketball program, I'm also the creator of the original nexxt level logo that's been seen all over the city of Sandusky. The concept of this design was to create something that symbolize the city which I choose cedar point and the downtown lake front view.

