

AGENDA

PUBLIC ARTS & CULTURE COMMISSION September 17, 2019 at 5 p.m. City Hall, 240 Columbus Avenue

CALL TO ORDER

ROLL CALL Members: Marsha Carrington, Robin Hudnall, Chris Parthemore,

Adam Ramsdell, Gail Riedy, Brian Stanley, Cable Steinemann, Jordan Sternberg

and Martha Wikel

Ex-Officio Members: Dennis Murray, Greg Voltz & Roz Shepherd

CURRENT BUSINESS Approval of Minutes

August 14, 2019

Locations for Sculpture-on-Loan Program

Temporary Transit Shelter Murals

Staff Report/Recommendation & Final Renderings

Greg Voltz, Planner

RFQ - Pre-Qualified Artists

Greg Voltz, Planner

Underpass Gateway Lighting Projects (Update)

OLD BUSINESS

NEW BUSINESS

ADJOURNMENT

Next Public Art & Culture Commission meeting is October 8 at 5 p.m.

Members present: Marsha Carrington, Brian Stanley, Cable Steinemann, Martha Wikel, Adam

Ramsdell and Jordan Sternberg

Ex-Officio Members present: Greg Voltz

Members Absent: Chris Parthemore, Robin Hudnall and Gail Riedy

Ex-Officio members Roz Shepherd and Dennis Murray

Staff Present: Kelly Kresser (Clerk)

CURRENT BUSINESS

Approval of Minutes

Upon motion of Jordan Sternberg and second of Cable Steinemann, the commission voted to approve the minutes of the July 16, 2019, meeting and suspend the formal reading. The Chairman declared the motion passed.

Temporary Transit Shelter Murals Proposal

Greg Voltz said the recent public meeting held at the Sandusky Transit System hub at Washington and Wayne Streets was very successful. Approximately 30 signatures were garnered for support of this project and most of those who attended seemed to want more of the murals. There was also support for and comments made about having a larger version of one of the murals done on a building in Sandusky. The artist is open to this idea and Greg Voltz said he will follow up with him. Cable Steinemann suggested the background colors added seem to take away from the image of the individuals themselves and they would be more readable with less background. He liked the more angular, edgy style in the first renderings. He is opposed to persons being represented who have not been deceased for at least 25 years. He would like to apply the rule from the Public Art & Placemaking Plan which requires the person being honored to have been deceased for a minimum of 25 years. Martha Wikel said some of the background helps with the actual artwork blending into the glass and framework. Greg Voltz said this is contemporary art and is meant to be temporary rather than a permanent placement. Most of those who attended the public event overwhelmingly chose Barack Obama to be represented, even international students who were there. Orlando Pace was clearly the second highest vote getter with Harriet Beecher Stowe and Frederick Douglass following closely. The feedback received via social media was more political in nature. Adam Ramsdell said he thought the quotes and text below were appropriate in that they all tied the individual to Sandusky in some fashion. Greg Voltz said he will ask the artist to keep the skyline and lessen the colored dots and blocks. Martha Wikel said the text below the likeness of Orlando Pace should read "All American" and Adam Ramsdell said his most significant accomplishment as a Hall of Famer should be added. Greg Voltz said he will take these suggestions back to the artist and asked if the members could narrow their choices down to four. Greg Voltz said he will bring back final renderings for approval at the September meeting and then work toward installation.

Upon motion of Brian Stanley and second of Cable Steinemann, the members voted to utilize the likenesses of Barack Obama, Orlando Pace, Frederick Douglass and Harriet Beecher Stowe. The Chairman declared the motion passed.

OLD BUSINESS

Greg Voltz said Stephanie Rond, the artist chosen for the Walk Wayne/Hike Hancock project, has resigned and will not complete, nor be paid, for the remaining two art installations. She stated she hopes she made a positive impact in the areas where the installations remain and very much enjoyed her interactions here, especially with the children. Greg Voltz said staff is looking into relocating the 'Hopes and Dreams' piece to the former City Hall site on Meigs Street with our Recreation Department. Kids will be able to add messages to it.

Greg Voltz said he is working with the city's Engineering Department on the **underpass lighting project.** Those who bid on this project will be asked to set up a demonstration as part of their Requests for Proposals.

NEW BUSINESS

Greg Voltz said city staff has been notified **MetalTek in downtown Sandusky would be amenable to public art on their building** which sits between Market and Water Streets.

ADJOURNMENT

At 5:50 p.m., upon motion of Cable Steinemann and second of Martha Wikel, the commission voted to adjourn. The Chairman declared the motion passed.

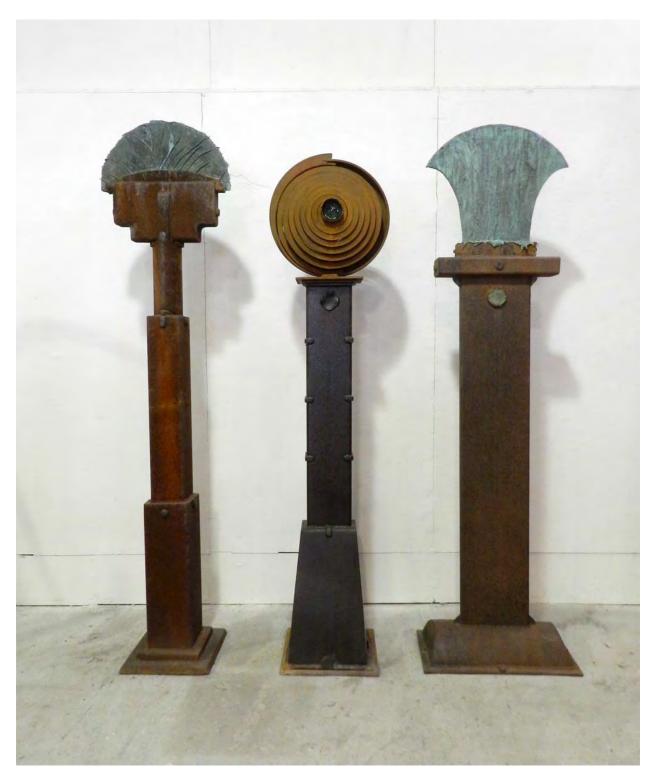
Attest: Kelly Kresser, Clerk	Brian Stanley, Chairperson
Date:/	Date:/

Location 1

Chesapeake Lofts North East Corner.



Sculpture



Trilogy

Shoreline Park





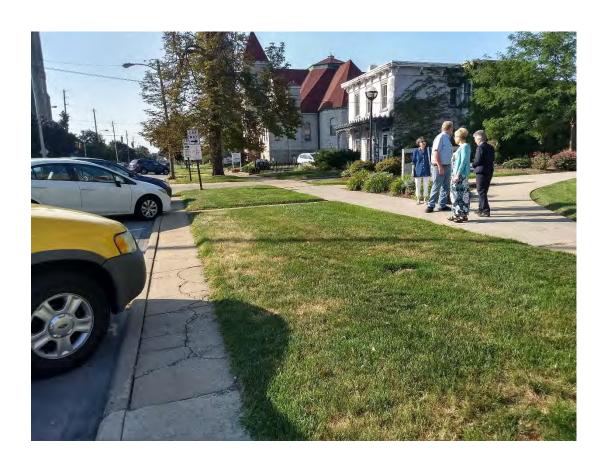


Burst

Sandusky Library

413 Columbus Ave







Boomers Nike

Parklet at Central Ave/Decatur Street/Adams Street

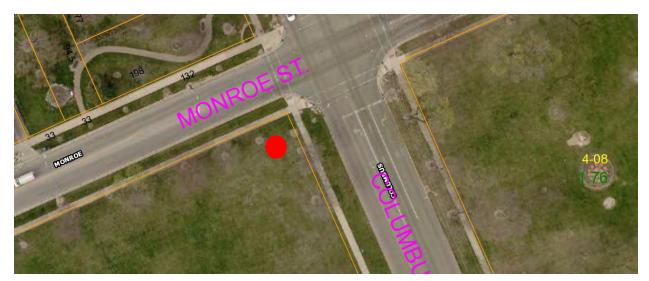






Lollypop Tree

West Park (Columbus Avenue and Monroe Street)







Steel Series #5

East Park (Columbus Avenue and Monroe Street







Sandusky Greenhouse

Franklin Street and Elm Street







Whimsy

Location 8

Parklet

Adams Street/Hancock Street/Huron Avenue







CITY OF SANDUSKY, OHIO PLANNING DEPARTMENT



PUBLIC ARTS AND CULTURE COMMISSION REPORT

LANGE TRUST/MIDWEST SCULPTURE INITIATIVE: SCULPTURE ON LOAN PROGRAM 2019-2020

Date of Report: September 12, 2019

Report Author: Greg Voltz, Planner



City of Sandusky, Ohio Public Arts and Culture Commission Report

BACKGROUND INFORMATION

The Public Arts and Culture Commission has once again supported the Lange Trust in moving forward with a Sculpture on Loan Program in partnership with the Midwest Sculpture Imitative. The Lange Trust and City of Sandusky Public Arts and Culture Commission jointly formed a selection committee to select 8, new sculptures. The Sandusky Public Arts and Culture Commission has approved supporting this year's project by contributing \$2,000.00 to the project as well as supporting the purchase of solar spot lights to highlight the pieces.

The City of Sandusky Bicentennial Vision Strategic Vision calls for utilizing public art as a lasting legacy of the Bicentennial by partnering with local foundations, and while this Sculpture on Loan program does not create any permanent pieces in the community, it had created a large impact on the public art landscape of Sandusky during the Bicentennial year, and there is excitement to see what the next round will bring.

During the selection of the artwork the selection committee carefully selected the artwork and there are some small changes in two locations. We will need to decide the final location in East Park for *Daphne* during the meeting on 9/17, and *Whimsy* will not go where *Greater Than* currently sits but rather will move from the quadrant that the greenhouse in to the quadrant closer to Huron Avenue.

CONCLUSION/RECOMMENDATION

In conclusion, Planning Staff recommends a recommendation of support of the proposed sculptures and locations for the Lange Trust/Midwest Sculpture Initiative: Sculpture on Loan Program 2019-2020.

Attachments:

Attachment A – Proposed Locations and Sculptures for Lange Trust/MSI 2019-2020

CITY OF SANDUSKY, OHIO PLANNING DEPARTMENT



PUBLIC ARTS AND CULTURE COMMISSION REPORT

TEMPORARY TRANSIT SHELTER MURALS

Date of Report: September 12, 2019

Report Author: Greg Voltz, Planner



City of Sandusky, Ohio Public Arts and Culture Commission Report

BACKGROUND INFORMATION

During the August 14, 2019 Public Arts and Culture Commission recommended on installing the images of Orlando Pace, Barack Obama, Frederick Douglass, and Harriet Beecher Stowe on the four current transit shelters within the City of Sandusky.

The Sandusky Public Art and Placemaking Plan which was adopted in 2018 set forth the framework that this project utilized as a guide to the final design presented. The Plan created 5 key themes that this project addresses head on.

- 1. Public art is a create of public space, adds vibrancy, and promotes a strong identity in Ohio
- 2. Public art should be integrated into many facets of the Sandusky community, including parks, schools, and areas along the bay, infrastructure projects, transportation projects, public work projects, and private development projects. Strategic integration of public art into the architecture and design of these elements will continue to increase the vibrancy of Sandusky.
- 3. Public art can embody the spirit and soul of Sandusky by honoring the past and celebrating the future.
- 4. Public art in Sandusky should be high quality and interactive.
- 5. Public art should be accessible to all.

During the design process the artist, Jordan Arnell Evans, took constant feedback from the Arts and Culture Commission, listened to comments made by the public during a public meeting held at the downtown transit hub, and ultimately came up with a project that checks a box on each of the five (5) key themes presented in the Plan.

CONCLUSION/RECOMMENDATION

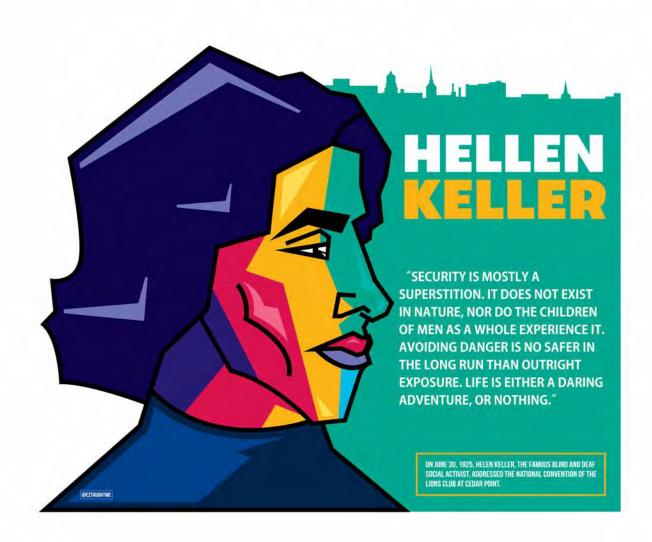
In conclusion, Planning Staff recommends approval of the final design of the Temporary Transit Murals presented by Jordan Arnell Evans, with the following conditions.

1. When viewed from inside the bus shelter the vinyl application is semi-transparent so a user of the Sandusky Transit System is able to see through the artwork.

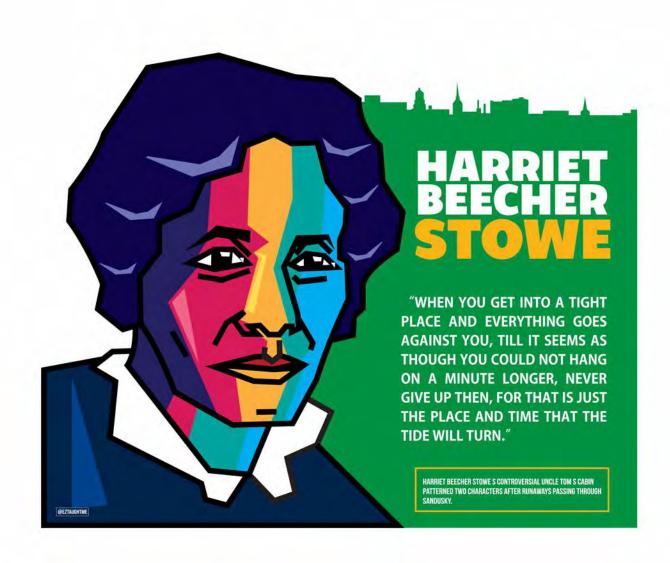
- 2. The four (4) installed pieces are those representing Orlando Pace, Harriet Beecher Stowe, Barack Obama, and Frederick Douglass.
- 3. They will be removed when the vinyl application begins to fail.

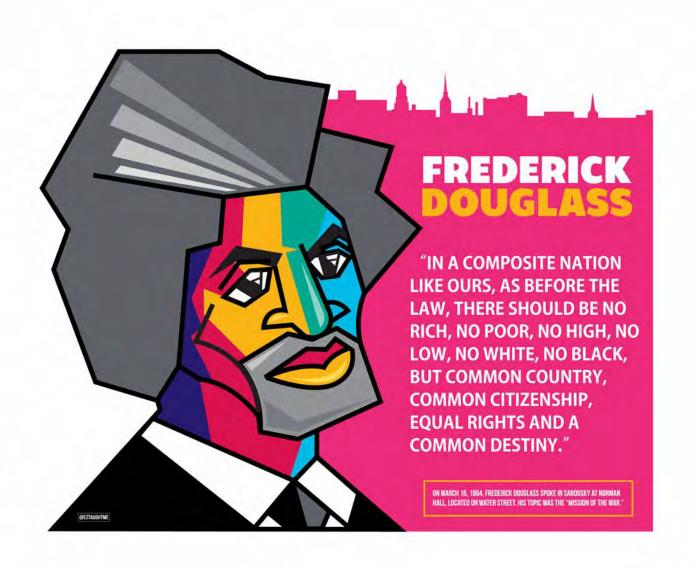
Attachments:

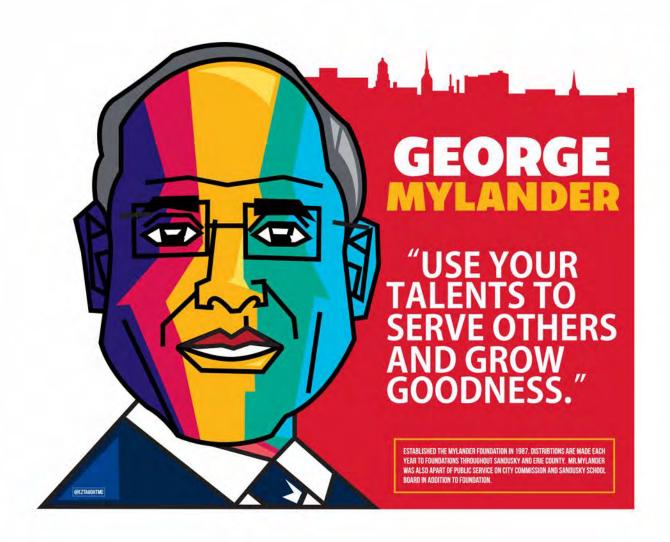
Attachment A – Final Design of the Temporary Transit Shelter Murals

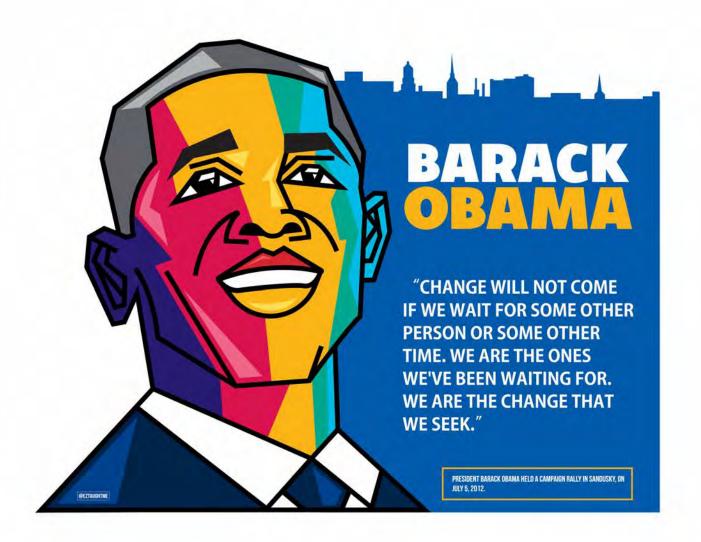




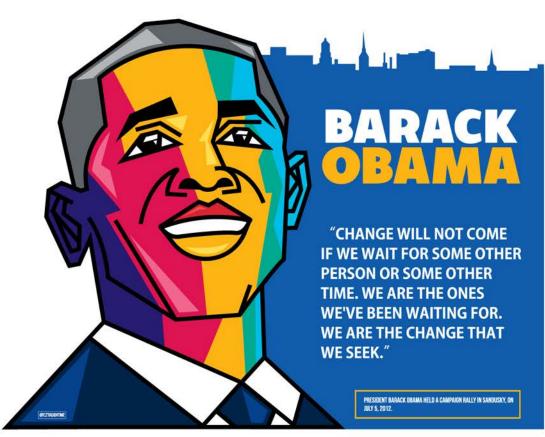


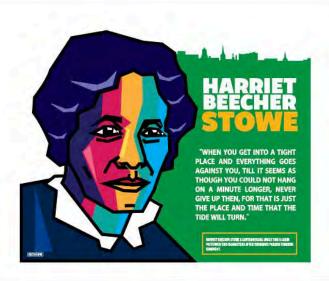


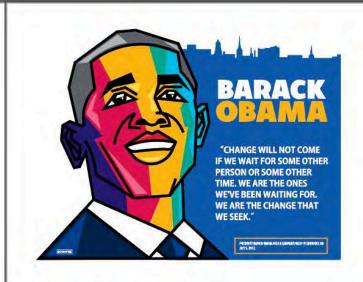




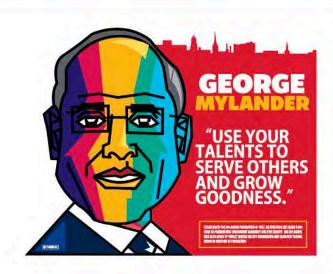




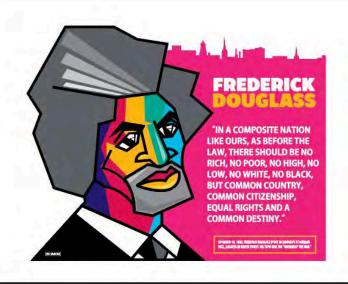














RFQ

City of Sandusky

Pre-Qualified Artist List

Qualifications due on October 31, 2019 at 12:00 PM

City of Sandusky Public Art Program

The City of Sandusky's Public Art and Culture Program seeks to establish a new pre-qualified list of emerging and established artist and artist teams working in a variety of visual media and artistic approaches for its 2020–2022 Pre-Qualified Artist List.

In January of 2018 the City of Sandusky approved a percent for public art commitment. The annual commitment shall be calculated based on 1% of the admission tax received from the previous year.

Overview

The City of Sandusky's Public Art & Culture Program seeks to establish a pre-qualified list of emerging and established artist and artist teams working in a variety of visual media and artistic approaches for its 2020 – 2022 Pre-Qualified Artist List.

PUBLIC ART PROGRAM

Sandusky's Public Art Program gives voice to the city's creative spirit – shaping Sandusky's visual identity, defining places that anchor the community, and contributing to the city's evolution as a dynamic urban place. The program seeks to:

- To further the development of, awareness of, and interest in the visual arts;
- To integrate the design work of artists into Sandusky;
- To create an enhanced, interactive visual environment for Sandusky residents;
- To commemorate Sandusky's rich history;
- To promote tourism and economic vitality in Sandusky through the artistic enhancement of public spaces;
- To increase attachment to place;
- To engage community partners to build support for public art.

Pre-qualified Artist List

The City of Sandusky Public Art Program Pre-Qualified Artist List is open to receive applications from established as well as emerging artists who are interested in being considered for public art projects. The list is used to streamline the selection process and opens up every two years for artists to submit their information, once submitted an artist will be able to remain on the eligibility list for three years before re-applying. As public art projects arise, artists will be pooled from the list and placed for review and consideration to the project. The City of Sandusky requests qualifications from professional visual artists or artist teams who live in the United States. Artists living within a 200 mile radius of Sandusky are strongly encouraged to apply.

The list will also be made publicly available, for consideration of other projects by private developers, and other City entities.

Budget

The funds for public art project are derived from the 1% of the admission tax received from the previous year, and other funding sources as well. The award for an artist contract can range from \$500.00 to \$500,000, inclusive of community collaboration, design, fabrication, and installation of artwork (including shipping expenses and insurance), travel, and all other project related costs.

Eligibility Requirements

If interested in applying, applications must be submitted by emailing all of the required submission documents to Greg Voltz at gvoltz@ci.sandusky.oh.us, by mailing a hard copy of all of the required submittal documents to 240 Columbus Avenue, Sandusky, Ohio 44870 C/O Greg Voltz. You could also mail a flash drive of the required submission documents to the above mentioned address.

Submission Requirements

- Letter of Interest: briefly describe your interest and qualifications for public art projects within the City of Sandusky.
- Current Resume: outline your experience as an artist. **Artist teams must submit a** resume for each member.
- Six (6) images of completed past artworks. Including: title of work, dimensions, medium, year of completion, a three (3) sentence description, and value or budget amount for works of art for insurance purposes. If applying as a team, only six (6) images can be submitted.

Artist Teams: submit images of work that demonstrates a collaborative effort to create an artwork by all members of the team. In the Letter of Interest please state how the team has worked collaboratively in the past and what role each team member played. When applying as a team you are expected to accept a commission as a team throughout the two year term in the artist list. If your team dissolves, individuals will not be considered for commissions and each artist must re-apply individually.

Review Criteria & Scoring

The panel reviewed the qualifications of each applicant and scored them using the following criteria (1= low score)

Demonstrates artistic excellence, innovation and originality as represented in past work and supporting materials.

- Demonstrates capacity for working in media and with concepts that are appropriate to potential project goals and site. (1-5 Points)
- Demonstrates interest and capability in creating public artworks in collaboration with the City, the design team (if applicable) and other project partners. (1-3 Points)
- Demonstrates interest and capability in engaging community representatives in a project. (1-3 Points)
- Demonstrates experience in successfully completing works of various scope, scale, budget and complexity, or articulates how he or she would be able to bring the necessary artistic and technical skills to potential projects. (1-5)

Maximum score is 16

Timeline/Schedule

October 31, 2019: RFQ Application Deadline

November-December 2019: Artist selection panel review of qualifications and

recommendation of List

January 2020: Approval of list by the Public Arts and Culture Commission

January 2020: All Artists will be notified

RFP SPECIFICATIONS:

Underpass Gateway Lighting Project

RFP SUBMITTAL DEADLINE - September 26, 2019, 10:00 AM, EST

1. INTRODUCTION The City of Sandusky is seeking a lighting company, electrical company, electrical contractor, or a lighting team, to create artistic lighting for the Hayes Avenue Underpass, as well as a possible second location at the Columbus Avenue Underpass, these locations have been recommended through the Neighborhood Initiative, Public Art and Placemaking Master Plan and other planning initiatives.

This Underpass Gateway Lighting Project would ideally be the first initial step prior to a larger Neighborhood Gateway Lighting Project which would be a citywide initiative to transform underpasses, and structures, which currently divide neighborhoods by impeding walkability, into spaces of connection. Through an upgrade of lighting the spaces could create safer and more inspiring spaces.

Phase I of this citywide initiative will address the underpass located on Hayes Avenue near the former American Crayon site, with the possibility of Columbus Avenue as well, dependent on funding. Responses to this RFP should specifically focus on the requested needs set forth within this document and should include a detailed proposal for the underpasses with the abilities of a lighting company to creating a lighting package that could be installed at all Phase I locations. Selection for Phase I does not guarantee participation by lighting company, electrical company, or a lighting team in subsequent phases of the project.

The City seeks to build community through artworks and exhibitions that assist with creative placemaking; expanding the community's access and engagement to public space and impacting people in a positive way on a daily basis.

2. BACKGROUND

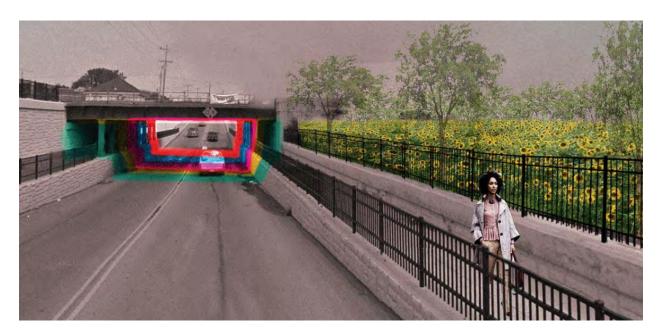
The city of Sandusky's population spreads outside its downtown core across ethnically diverse and culturally textured neighborhoods. A rail line of cuts through the city, moving freight and people daily to across the coast. While effective for freight transportation and creating a convenient location for Amtrak, the rail line also interrupt the movement of people within neighborhoods and pose safety concerns for pedestrians. The "Underpass Gateway Lighting Project" is an initiative designed to connect neighborhoods and reclaim the space surrounding underpasses for safe pedestrian use.

Phase I of the initiative will focus on the underpass on Hayes Avenue near the former American Crayon site, as well as the underpass located on Columbus Avenue, which will be dependent on funding.

Pedestrians frequent these streets to reach nearby schools, community centers, churches, and medical center, but poor lighting makes residents less likely to navigate these routes under the rail line. Improving the lighting, and creatively enhancing this infrastructure, will increase resident safety and community participation and pride.

3. SITE DESCRIPTION

The Phase I sites, Hayes Avenue, and Columbus Avenue, are within a mile radius of schools, parks, Regional Medical Center, and community kitchen. The location of this underpass places it at the heart of Sandusky's 'Healthy Hayes' corridor and within proximity to sites of local significance.



Rendering of site from Sandusky Neighborhood Initiative

4. SCOPE OF WORK

Providing a lighting "solution" for walkways along 100 linear feet on each side of the Hayes Ave. underpass. Providing a lighting "solution" for walkways along 70 linear feet on each side of the Columbus Ave. underpass.

Community engagement will be a central component of this project. The team selected for the project will be responsible for the design and facilitation of community engagement by doing a temporary demonstration of the project, as well as the design, procurement and assist in the installation of the lighting within the given project schedule and budget. More specifically:

Proposals must include:

1. Submittal Development: Each proposal should include a defined process of how the proposal was developed showing the following steps: concept proposal development, schematic design development, and final design development.

Submittals must include:

- a. Ability for an artist to create a lighting program for not only the Phase 1 project but also any subsequent projects following Phase 1 that utilize the same technology, possibly giving an artist the ability to create a cohesive "show" (i.e. Red/White/Blue for 4th of July, Pink for breast cancer awareness month, green for St. Patrick's Day, etc.) that could eventually be citywide.
- b. The lighting in Phase 1 is <u>only for the pedestrian portion</u> of the underpasses, the current lighting shall remain but be turned off and on separately from the lighting to be installed
- c. The lighting shall be able to be remotely controlled digitally and the lighting system used shall be easily expanded
- d. The lighting shall be vandalism resistant, wind and snow-load rated and meant for the outdoor environment.
- e. The lighting company must be prepared to do a mockup demonstration of proposed lighting for at least one of the two underpasses.
- f. An expandable system with similar controls that can be used in other public spaces (gazebo's, parks, alleys, etc.)
- g. As the project expands, all light must be able to be controlled from a single central controller.
 - h. Control system should come with built in IoT security.

5. PROJECT BUDGET & SCHEDULE

The total budget for this project is \$40,000; and

Ph. 1A (200 lf) - Goods must be delivered by 5-1-20.

Ph. 1B (140 lf) - if awarded – Goods must be delivered by 5-1-20.

6. ELIGIBILITY FOR QUALIFICATION

Must have successfully completed 5 similar sized projects, including references, within the last 3 years. Must have worked with the designer on 5 projects, OR have had 3 years' experience designing similar systems. Submission of a maximum 10-page (single-sided) proposal. Please only list information relevant to THIS project.

7. SELECTION PROCESS AND EVALUATION CRITERIA

Step 1:

Submittal - Meet or exceed basic qualification eligibility (see item 6) requirements. The submitted RFP shall clearly spell out how this is met.

Step 2: Upon successfully meeting items set forth in Step 1:

Interview – Face to face with an interview panel of City decision makers. At this meeting, questions regarding products, controls, installation, maintenance, vandalism and other items not addressed in the RFP. At this time, renderings or video demonstrations of the product proposed should take place with commentary and Q/A. Rating of this will be as set forth herein (see item 8).

Step 3: Upon successfully meeting items set forth in Step 2 AND scoring the highest in previous Steps.

Mock-Up - An "in-field" mock-up of the light style, wiring and controls will be requested and expected. Selected firm(s) will be awarded a \$300 stipend to offset costs associated with materials, labor and such. The installation and control methodology should be shared and observed by the City electrician(s). This mock-up shall last for a minimum of two (2) nights to give staff time to evaluate and receive feedback regarding its ability to achieve the desired effect. The performance and feedback of this step, will determine the selected firm.

Step 4: Staff will recommend a formal contract, awarded to the lowest cost and best company to provide the desired lighting system.

8. RATING

Once the pertinent staff scores and selects the best firm, a contract for materials and possibly labor will be drafted and agreed to by both parties. City Commission will approve the contract prior to signatures and a "notice to proceed" can be issued.

	Criteria	Points	Score
1	Quality of product and ability of system to easily expand as future projects occur	20	
2	Past performance and experience with projects of similar scope and size (company)	20	
3	Demonstrated understanding of the project	15	
4	Detailed project approach, which includes all listed items in the Scope of Work	20	
5	Project Schedule	15	
6	Relevant past performance and experience of staff assigned to our project.	10	
	Total	100	

Examples courtesy of BING IMAGES:











Ph. 1A - BASE PROPOSAL FORM:

HAYES AVE. UNDERPASS I									
ITEM	QTY.	UNITS	UNIT PRICE	EXT. PRICE	DESCRIPTION				
LIGHTING SYSTEM MATERIALS, COMPLETE	1	LS			All materials, fasteners, controllers and appurtnances required to make system work as described by contractor and in order with the conditions set forth above			system and in	
			TOTAL:						
IN WORDS:									

Ph. 1A - ALTERNATE #1 PROPOSAL FORM

HAYES AVE. UNDERPASS II								
ITEM	QTY.	UNITS	UNIT PRICE	EXT. PRICE	DESCRIPTION			
LIGHTING SYSTEM LABOR, COMPLETE	1	LS			All labor required to meet the the above conditions. Includes, but not limited to public presentation, feedback consideration driving design, programmir and installation of said system.			ited to
			TOTAL:					
IN WORDS:								

Ph. 1B - ALTERNATE #2 PROPOSAL FORM:

COLUMBUS AVE. UNDERP									
ITEM	QTY.	UNITS	UNIT PRICE	EXT. PRICE	DESCRIPTION				
LIGHTING SYSTEM MATERIALS, COMPLETE	1	LS			All materials, fasteners, controllers and appurtnances required to make system work as described by contractor and in order with the conditions set forth above				
			TOTAL:						
IN WORDS:									

Ph. 1B - ALTERNATE #3 PROPOSAL FORM:

COLUMBUS AVE. UNDERP	ASS INSTAL	LATION							
ITEM	QTY.	UNITS	UNIT PRICE	EXT. PRICE	DESCRIPTION				
LIGHTING SYSTEM LABOR, COMPLETE	1	LS			All labor required to meet the the above conditions. Includes, but not limited to public presentation, feedback consideration driving design, programmin and installation of said system.			ited to	
			TOTAL:						
IN WORDS:									
		-							