



AGENDA
PUBLIC ARTS & CULTURE COMMISSION
October 8, 2019 at 5 p.m.
City Hall, 240 Columbus Avenue

CALL TO ORDER

ROLL CALL

Members: Marsha Carrington, Robin Hudnall, Chris Parthemore, Adam Ramsdell, Gail Riedy, Brian Stanley, Cable Steinemann Jordan Sternberg and Martha Wikel

Ex-Officio Members: Dennis Murray & Greg Voltz

CURRENT BUSINESS

Approval of Minutes

September 17, 2019

RFQ/Pre-Qualified Artists

Greg Voltz, Planner

Underpass Gateway Lighting Projects (Update)

Greg Voltz, Planner

Updates on current projects

Greg Voltz, Planner

2020 Work Plan (Public Open House with Artists)

Greg Voltz, Planner

OLD BUSINESS

NEW BUSINESS

ADJOURNMENT

Next Public Art & Culture Commission meeting is November 19 at 5 p.m.

Members present: Robin Hudnall, Gail Riedy, Cable Steinemann, Martha Wikel (arrived 5:10 p.m.), Adam Ramsdell and Jordan Sternberg

Ex-Officio Members present: Greg Voltz

Members Absent: Chris Parthemore, Marsha Carrington, Brian Stanley and Ex-Officio member Dennis Murray

Staff Present: Kelly Kresser (Clerk)

CURRENT BUSINESS

Approval of Minutes

Upon motion of Jordan Sternberg and second of Cable Steinemann, the commission voted to approve the minutes of the August 14, 2019, meeting and suspend the formal reading. The Vice Chairman declared the motion passed.

Locations for Sculpture-on-Loan Program

Greg Voltz said the sub-committee from this commission met with Sarah Prout from The Lange Trust and selected eight new sculptures from the Midwest Sculpture Initiative for the next year. They also agreed on the sites including:

1. **Trilogy** – Northeast corner of Chesapeake Lofts
2. **Burst** – Northwest corner of Pavilion at Shoreline Park
3. **Boomers Nike** – Columbus Avenue at entrance to Sandusky Library
4. **Lollipop Tree** – Triangular greenspace at Central Avenue, Decatur & Adams Streets
5. **Steel Series #5** – West Park at Columbus Avenue and Monroe Street
6. **Daphne** – East Park at Columbus Avenue and Monroe Street
7. **Whimsy** – across from the Sandusky Greenhouse at Franklin, Elm and Monroe Streets
8. **Blade** – Triangular park at Huron Avenue, Adams and Hancock Streets

Upon motion of Gail Riedy and second of Cable Steinemann, the members voted to approve the sculpture choices and locations, as presented and discussed, from the Midwest Sculpture Initiative for 2019 – 2020. The Vice President declared the motion passed.

Temporary Transit Shelter Murals Proposal

Upon motion of Cable Steinemann and second of Martha Wikel, the commission voted to accept the artwork provided by Jordan Evans for the STS murals representing Harriet Beecher Stowe, Orlando Pace, Frederick Douglass and Barack Obama.

Discussion: Greg Voltz said the four final proposals for the persons represented on the STS murals were distributed with the Agenda. Revisions were made by the artist, Jordan Evans, as requested

at the last meeting. Greg Voltz said he was pleased; Mr. Evans worked extremely well throughout the process and was very happy to do this project, especially because Sandusky is his hometown. The maximum amount for this project was budgeted at \$3,000 and the installation should be completed during the next couple of weeks.

RFQ – Pre-Qualified Artists

Greg Voltz said the Request for Qualifications to pre-qualify artists was distributed for approval by the members. This was covered in the Master Plan adopted by the commission and it is a common best practice to have a list of artists readily available for quick projects. It may seem like a simple concept, but this process would provide information to determine if an artist is worthwhile. He would like to have the members of this commission distribute it to known artists and said it will also be made available through the city's website and social media accounts. Cable Steinemann said he does not understand the necessity to issue this RFQ and would like to review it further. Adam Ramsdell asked if artists could be pre-qualified for an indefinite period of time. After some discussion, Greg Voltz said he will re-distribute this RFQ and if there are other comments about it, to email them to him for preparation at the October meeting.

Underpass Gateway Lighting Projects Update

Greg Voltz said a Request for Proposals was distributed to the members which included specifications for companies interested in creating artistic lighting for the underpass gateway lighting project. This would be for the lights and equipment only and an artist would be chosen at a later date. The idea is to create artistic lighting for the Hayes Avenue underpass and possibly the Columbus Avenue underpass. Cable Steinemann said he does not understand the concept of choosing the lighting and equipment prior to choosing an artist and felt this should be done in reverse order. Greg Voltz said this should be looked at as a lighting project, not an artistic project and the money budgeted was to create the canvas for the lighting "art". The equipment will be designed to be programmed later by an artist of our choice and will show us what the \$40,000 budgeted dollars will cover.

OLD BUSINESS

None.

NEW BUSINESS

Robin Hudnall said the city recently lost a young artist, Spencer Rumer, who participated in Carrington Art Gallery's last exhibit.

ADJOURNMENT

At 5:37 p.m., upon motion of Robin Hudnall and second of Cable Steinemann, the commission voted to adjourn. The Vice Chairman declared the motion passed.

Attest: Kelly Kresser, Clerk

Date: ____/____/____

Brian Stanley, Chairperson

Date: ____/____/____

RFP SPECIFICATIONS:

Underpass Gateway Lighting Project

RFP SUBMITTAL DEADLINE – September 26, 2019, 10:00 AM, EST

1. INTRODUCTION The City of Sandusky is seeking a lighting company, electrical company, electrical contractor, or a lighting team to partner with a lighting artist, to create artistic lighting for the Hayes Avenue Underpass, as well as a possible second location at the Columbus Avenue Underpass, these locations have been recommended through the Neighborhood Initiative, Public Art and Placemaking Master Plan and other planning initiatives.

This Underpass Gateway Lighting Project would ideally be the first initial step prior to a larger Neighborhood Gateway Lighting Project which would be a citywide initiative to transform underpasses, and structures, which currently divide neighborhoods by impeding walkability, into spaces of connection. Through an upgrade of lighting the spaces could create safer and more inspiring spaces.

Phase I of this citywide initiative will address the underpass located on Hayes Avenue near the former American Crayon site, with the possibility of Columbus Avenue as well, dependent on funding. Responses to this RFP should specifically focus on the requested needs set forth within this document and should include a detailed proposal for the underpasses with the abilities of a lighting company to creating a lighting package that could be installed at all Phase I locations. Selection for Phase I does not guarantee participation by lighting company, electrical company, or a lighting team in subsequent phases of the project.

The City seeks to build community through artworks and exhibitions that assist with creative placemaking; expanding the community's access and engagement to public space and impacting people in a positive way on a daily basis.

2. BACKGROUND

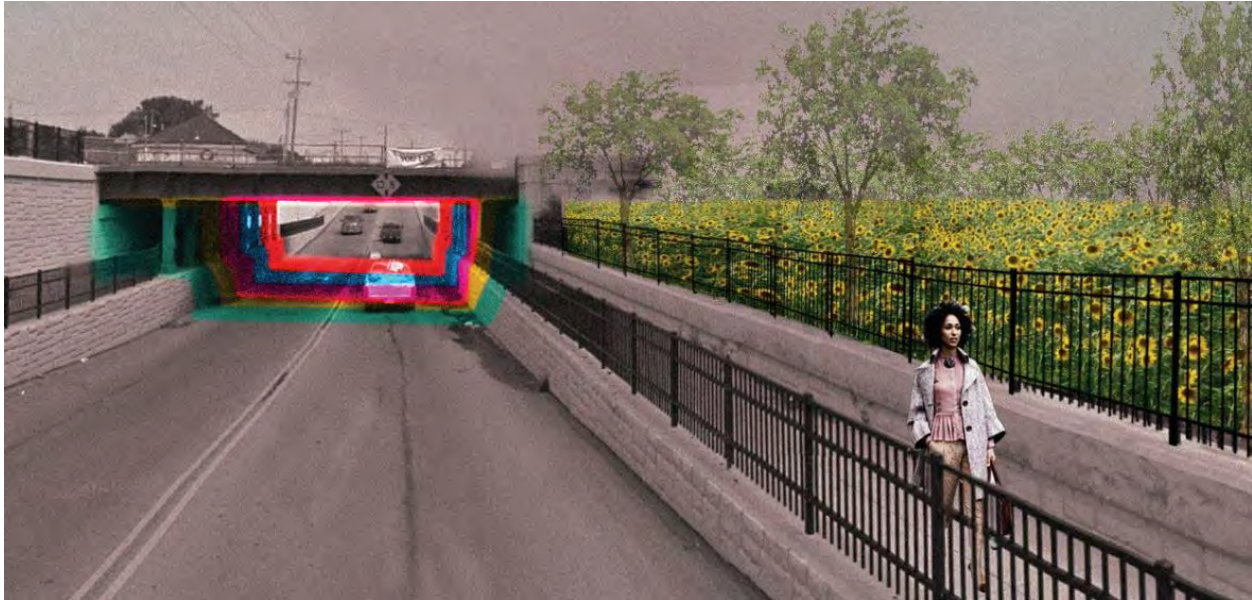
The city of Sandusky's population spreads outside its downtown core across ethnically diverse and culturally textured neighborhoods. A rail line cuts through the city, moving freight and people daily to across the coast. While effective for freight transportation and creating a convenient location for Amtrak, the rail line also interrupt the movement of people within neighborhoods and pose safety concerns for pedestrians. The "Underpass Gateway Lighting Project" is an initiative designed to connect neighborhoods and reclaim the space surrounding underpasses for safe pedestrian use.

Phase I of the initiative will focus on the underpass on Hayes Avenue near the former American Crayon site, as well as the underpass located on Columbus Avenue, which will be dependent on funding.

Pedestrians frequent these streets to reach nearby schools, community centers, churches, and medical center, but poor lighting makes residents less likely to navigate these routes under the rail line. Improving the lighting, and creatively enhancing this infrastructure, will increase resident safety and community participation and pride.

3. SITE DESCRIPTION

The Phase I sites, Hayes Avenue, and Columbus Avenue, are within a mile radius of schools, parks, Regional Medical Center, and community kitchen. The location of this underpass places it at the heart of Sandusky's 'Healthy Hayes' corridor and within proximity to sites of local significance.



Rendering of site from Sandusky Neighborhood Initiative

4. SCOPE OF WORK

Providing a lighting “solution” for walkways along 100 linear feet on each side of the Hayes Ave. underpass. Providing a lighting “solution” for walkways along 70 linear feet on each side of the Columbus Ave. underpass. The artist on the team will be required to assist in the creation of the “solution” and ultimately create a “show” utilizing the installed equipment that will be played as desired through the life of equipment.

Community engagement will be a central component of this project. The team selected for the project will be responsible for the design and facilitation of community engagement by doing a temporary demonstration of the project, as well as the design, procurement and assist in the installation of the lighting within the given project schedule and budget. More specifically:

Proposals must include:

1. Submittal Development: Each proposal should include a defined process of how the proposal was developed showing the following steps: concept proposal development, schematic design development, and final design development.

Submittals must include:

a. Ability ~~for an artist~~ for the artist on the team, and future artists, to create a lighting program for not only the Phase 1 project but also any subsequent projects following Phase 1 that utilize the same technology, possibly giving an artist the ability to create a cohesive “show” (i.e. Red/White/Blue for 4th of July, Pink for breast cancer awareness month, green for St. Patrick’s Day, etc.) that could eventually be citywide.

b. The lighting in Phase 1 is only for the pedestrian portion of the underpasses, the current lighting shall remain but be turned off and on separately from the lighting to be installed

c. The lighting shall be able to be remotely controlled digitally and the lighting system used shall be easily expanded

d. The lighting shall be vandalism resistant, wind and snow-load rated and meant for the outdoor environment.

e. The lighting company must be prepared to do a mockup demonstration of proposed lighting for at least one of the two underpasses.

f. An expandable system with similar controls that can be used in other public spaces (gazebo’s, parks, alleys, etc.)

g. As the project expands, all light must be able to be controlled from a single central controller.

h. Control system should come with built in IoT security.

5. PROJECT BUDGET & SCHEDULE

The total budget for this project is \$40,000; and

Ph. 1A (200 lf) - Goods must be delivered by 5-1-20.

Ph. 1B (140 lf) - if awarded – Goods must be delivered by 5-1-20.

6. ELIGIBILITY FOR QUALIFICATION

Must have successfully completed 5 similar sized projects, including references, within the last 3 years.

Must have worked with the designer on 5 projects, OR have had 3 years’ experience designing similar systems. Artist on team must submit at least 3 examples of previous projects. Submission of a maximum 10-page (single-sided) proposal. Please only list information relevant to THIS project.

7. SELECTION PROCESS AND EVALUATION CRITERIA

Step 1:

Submittal - Meet or exceed basic qualification eligibility (see item 6) requirements. The submitted RFP shall clearly spell out how this is met.

Step 2: Upon successfully meeting items set forth in Step 1:

Interview – Face to face with an interview panel of City decision makers. At this meeting, questions regarding products, controls, installation, maintenance, vandalism and other items not addressed in the RFP. At this time, renderings or video demonstrations of the product proposed should take place with commentary and Q/A. Rating of this will be as set forth herein (see item 8).

Step 3: Upon successfully meeting items set forth in Step 2 AND scoring the highest in previous Steps.

Mock-Up - An “in-field” mock-up of the light style, wiring and controls will be requested and expected. Selected firm(s) will be awarded a \$300 stipend to offset costs associated with materials, labor and such. The installation and control methodology should be shared and observed by the City electrician(s). This mock-up shall last for a minimum of two (2) nights to give staff time to evaluate and receive feedback regarding its ability to achieve the desired effect. The performance and feedback of this step, will determine the selected firm.

Step 4: Staff will recommend a formal contract, awarded to the lowest cost and best company to provide the desired lighting system.

8. RATING

Once the pertinent staff scores and selects the best firm, a contract for materials and possibly labor will be drafted and agreed to by both parties. City Commission will approve the contract prior to signatures and a “notice to proceed” can be issued.

	Criteria	Points	Score
1	Quality of product and ability of system to easily expand as future projects occur	20	
2	Past performance and experience with projects of similar scope and size (company)	20	
3	Demonstrated understanding of the project	15	
4	Detailed project approach, which includes all listed items in the Scope of Work	20	
5	Project Schedule	15	
6	Relevant past performance and experience of staff <u>and artist</u> assigned to our project.	10	
	Total	100	

Examples courtesy of BING IMAGES:





Ph. 1A - BASE PROPOSAL FORM:

HAYES AVE. UNDERPASS MATERIALS					
ITEM	QTY.	UNITS	UNIT PRICE	EXT. PRICE	DESCRIPTION
LIGHTING SYSTEM MATERIALS, COMPLETE	1	LS			All materials, fasteners, controllers and appurnances required to make system work as described by contractor and in order with the conditions set forth above.
			TOTAL:		
IN WORDS:					

Ph. 1A - ALTERNATE #1 PROPOSAL FORM

HAYES AVE. UNDERPASS INSTALLATION					
ITEM	QTY.	UNITS	UNIT PRICE	EXT. PRICE	DESCRIPTION
LIGHTING SYSTEM LABOR, COMPLETE	1	LS			All labor required to meet the the above conditions. Includes, but not limited to public presentation, feedback consideration driving design, programming and installation of said system.
			TOTAL:		
IN WORDS:					

Ph. 1B - ALTERNATE #2 PROPOSAL FORM:

COLUMBUS AVE. UNDERPASS MATERIALS					
ITEM	QTY.	UNITS	UNIT PRICE	EXT. PRICE	DESCRIPTION
LIGHTING SYSTEM MATERIALS, COMPLETE	1	LS			All materials, fasteners, controllers and appurtnances required to make system work as described by contractor and in order with the conditions set forth above.
			TOTAL:		
IN WORDS:					

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Ph. 1B - ALTERNATE #3 PROPOSAL FORM:

COLUMBUS AVE. UNDERPASS INSTALLATION					
ITEM	QTY.	UNITS	UNIT PRICE	EXT. PRICE	DESCRIPTION
LIGHTING SYSTEM LABOR, COMPLETE	1	LS			All labor required to meet the the above conditions. Includes, but not limited to public presentation, feedback consideration driving design, programming and installation of said system.
			TOTAL:		
IN WORDS:					