



**PUBLIC ARTS & CULTURE COMMISSION**  
**JUNE 21, 2022**  
**CITY HALL, 240 COLUMBUS AVENUE**

**CALL TO ORDER**

**ROLL CALL**

Members: Marsha Carrington, Shawn Daley, Robin Lloyd, Chris Parthemore, Adam Ramsdell,  
Brian Stanley, Cable Steinemann, Jordan Sternberg, Martha Wikel

Ex-Officio Members: Blake Harris, Michelle Newell, Arin Blair (staff)

**MINUTES**

From May 17, 2022

**CURRENT BUSINESS**

ArtBox Program Draft

Vinyl Mural Program Draft

**OLD BUSINESS**

**NEW BUSINESS**

**ADJOURNMENT**

**The Chairman called the meeting to order at 5:15PM**

**ROLL CALL**

**Members present:** Marsha Carrington, Shawn Daley, Robin Lloyd, Chris Parthemore, Brian Stanley, Cable Steinemann, and Martha Wikel

**Ex-Officio Members present:** Arin Blair, Blake Harris, and Michelle Newell

**Members absent:** Adam Ramsdell, Jordan Sternberg

**APPROVAL OF MINUTES – Shawn Daley made motion, second by Robin Lloyd to approve minutes from 03.15.22. Being no objections, Motion carried.**

**NEW BUSINESS**

**Columbus Avenue Design Team Consultants:**

Ms. Cullen Meves of MKSK presented an overview of the focus group renderings that would provide a larger footprint for artwork within the Columbus Avenue corridor. She wanted to start a conversation of what the Public Art Committee would like to see incorporated within the “festival street scape”. The plan would include a 12’ dining and spill-out zone, adjacent to an 8’ sidewalk zone, a 9.5’ amenity zone for a tree canopy with lighting, 8’ parallel parking, and 12’ drive lanes. Arin added that all downtown owners and operators were invited to take a site tour approximately a month ago for their feedback. New crosswalk configuration, benches, planters, and lighting are items that will need to be addressed. The committee was asked to think about where installation and size of artwork placement would best be incorporated into the plan. Discussion on the idea of interactive artwork pieces, the difference between decorative pieces and artwork, the importance of an aesthetically pleasing flow was of importance. The committee discussed the priority of focusing on artwork installations and another committee or persons to select furnishings, lighting and such would be best. Arin reminded the committee that they were designing the exact placement of every piece of furnishing within the corridor so selection of size and space needs to be determined. The discussion of placing artwork on the bump outs at the intersections between Market and Water Streets as a starting point and Columbus Avenue as a focus, with several pieces placed between. Sculptures were the most popular idea of artwork that flowed or had a continuing theme as liked. The idea of radiant heated panels under the artwork was discussed to repel ice and snow. Arin would like to build a database of artists for artwork submissions.

**OLD BUSINESS**

**Art Box Program Update:**

Arin has not heard back yet from First Energy about painting the boxes on Shoreline Drive. She is concerned about the voltage of those boxes. If artists do not paint them, she was thinking of asking First Energy to repaint them since they are so faded. In her research, the other cities doing art box painting are painting traffic control low-voltage boxes not electric utility boxes.

Public Works is comfortable with artists painting our traffic control boxes. The boxes are located at the intersections, which have good visibility, and all are located in city owned public right-of-way. Arin spoke with the Art Box program facilitator in Boston, and she is sending all the pros and cons they had with their program. Two years ago, they painted 40 boxes, many of which were near the artist's homes or neighborhoods. Last year they had 483 applications by artists and painted over 100 boxes. Consensus was to let the artist chose what box they would like to paint.

**Vinyl Mural Program Update:**

Seven of the nine businesses contacted received approval. The following were approved: 207, 220 & 231 Water Street, 129 Columbus Avenue, 246 & 301 Market Street, 401 Shoreline Drive. The Planning Commission approved the plan. The new intern is working on the document for the program. The idea of less parameters giving the artists freedom to submit what they wanted for artwork was accepted. Arin stated a call for artists would be posted on the city website, Facebook, the committee sharing it on their social media, and to her artist database. She asked the committee to share their artist databases with her as well to get the word out. The artwork would need to be submitted as a digital file to be able to print. Most murals would be at least 10 x 15'. Each business will have approval/veto power of artwork.

**ADJOURNMENT**

**Upon a motion of Shawn Daley, the meeting adjourned at 5:49pm. The Chairman declared the motion passed.**

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Cathleen Myers, Clerk

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Brian Stanley, Chairperson

# SANDUSKY

## ARTBOX PROGRAM

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**JUNE 2022**

CITY OF SANDUSKY, OHIO



Painted electric boxes in Medford, MA  
Art by Sophy Tuttle

DRAFT

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# INTRODUCTION

## ARTBOX PROGRAM

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ArtBox will showcase the work of local artists and enhance the built environment. The 2022 program seeks to fund painting of six traffic control boxes at locations chosen by selected artists.

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### Connection to the Public Art Plan

The Public Art & Placemaking Plan calls for the utilization of attributes within Sandusky to develop projects that will stand the test of time and create memorable experiences. These projects should be highly visible and maximize interactive opportunities.

### About ArtBox

The ArtBox program was developed by the Public Arts & Culture Commission in 2022 as a high-impact project for immediate implementation. The program seeks to transform traffic control boxes which are ubiquitous along city rights of way. These highly-visible structures provide a frequent and unexpected opportunity to feature public art. Program logistics were inspired by PaintBox in Boston, MiniMurals in Houston, and others.



Example of a traffic control utility box.

### 2022 ArtBox Projects

The 2022 program has funding to support six projects at locations chosen by selected artists. Traffic control boxes are located across the city. The program invites artists to choose a location most meaningful to them and encourages their design approach to tell the story of that neighborhood/location.



# INTRODUCTION

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## Call for Artists

Artists are invited to propose art to complete one or more of the six 2022 ArtBox Projects with the enclosed application.

## Proposal Theme

Artwork proposals are encouraged to positively reflect the unique culture, racial identities, history, and/or iconic public figures of the City of Sandusky and Sandusky Bay. Proposals that tell a story, or reflect one, that is specific to the neighborhood/chosen location are preferred. Consider that the artwork is expected to be in place for many years.

## Selection Process

The Public Arts & Culture Commission will evaluate proposals for each project separately when awarding projects. Applicants may be asked to attend a commission meeting to further explain, or refine, their proposed project. In the case of a proposal for multiple projects, the commission may award a single project, select one to be completed first, or specify another alternative.

## Artist Compensation

For each of the six 2022 ArtBox projects, \$200 will be awarded to the artist up front for supplies, and \$300 will be awarded upon project completion. The total 2022 program budget is \$3,000.

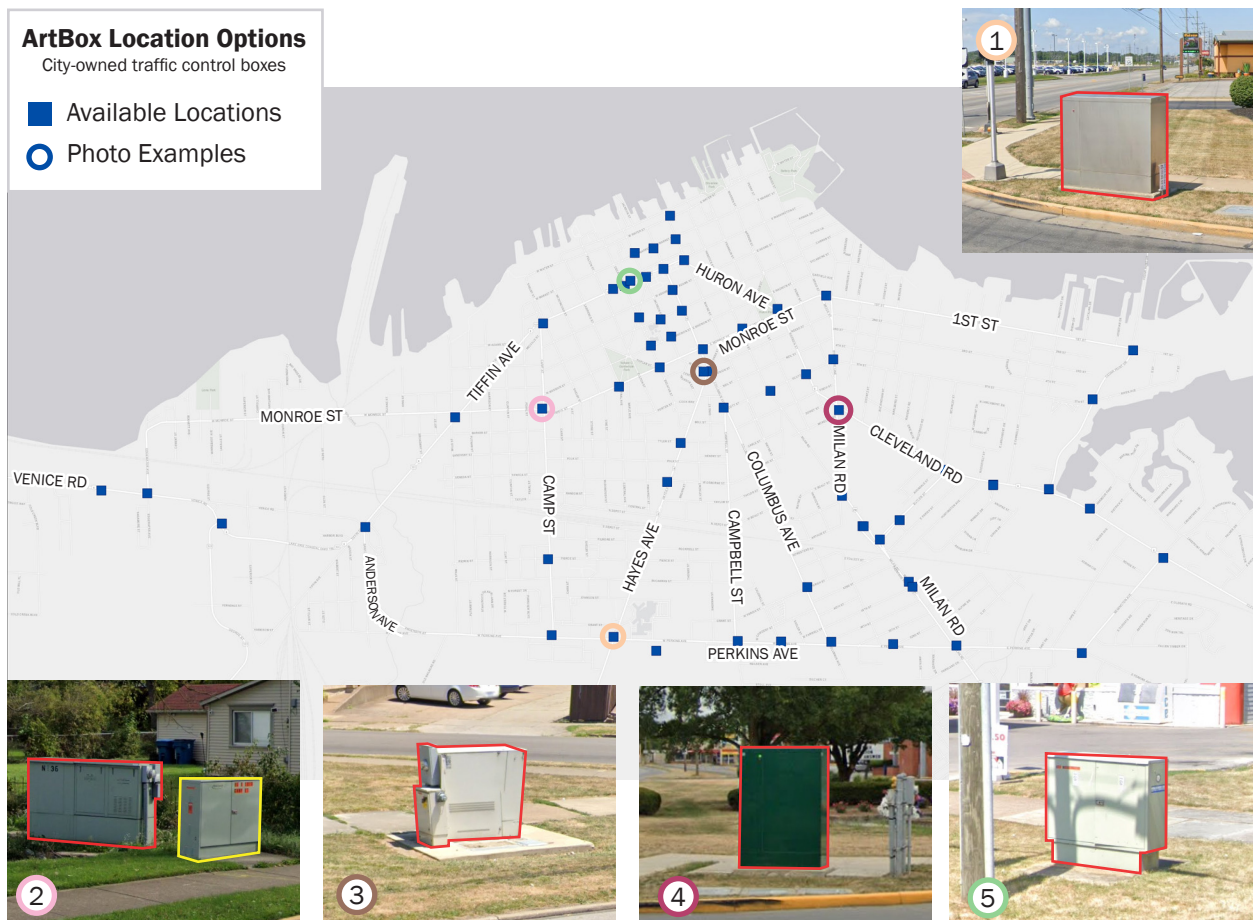


Painted electric boxes in Boston, MA  
Below: Art by Mattaya Fitts  
Above: Art by Eddie Bruckner

# LOCATIONS

## 2022 ARTBOX PROJECTS

The 2022 ArtBox program seeks to transform six utility boxes with potential locations across the city. The program calls for local artists to positively reflect the unique culture of Sandusky and tell the story of their neighborhood/chosen location.





# WANTED

## 2022 CALL FOR ARTISTS

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The Public Arts & Culture Commission is seeking proposals from artists to complete one or more of the six 2022 ArtBox projects. Total compensation is \$500 per completed project.

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### Overview

Artists are invited to propose art to complete one or more of the six 2022 ArtBox projects. Local artists with a proposal that tells the story of the chosen location are preferred.

### Timeline

Proposals will be accepted throughout the calendar year 2022 or until the six available projects have been awarded. Artists will be required to complete their project within a timely manner after receipt of official award notification of and up front materials compensation. Project timelines will be set during the project award process.

### Proposal Outline

Proposal forms are included in this packet. Components of the 2022 ArtBox proposals include:

- » Contact information
- » Artist Bio
- » Proposal title
- » Proposal narrative
- » Draft imagery (color rendering or hand illustration)
- » Proposed timeline
- » Preferred location

# ARTBOX PROPOSAL

Please fill out the proposal form, include all necessary attachments and submit to Arin Blair via email at [ablair@ci.sandusky.oh.us](mailto:ablair@ci.sandusky.oh.us) or delivery/mail to the Community Development Department (4th Floor), ATTN Arin Blair, 240 Columbus Avenue, Sandusky, OH 44870

Name \_\_\_\_\_

Contact Info ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ PHONE \_\_\_\_\_

## Artist Bio

Tell us about yourself (max 50 words)

## Proposal Title

\_\_\_\_\_

## Proposal Narrative

Tell us about the piece (max 200 words)

Preferred Location STREET NAME(S) \_\_\_\_\_  
+ CLOSEST INTERSECTION \_\_\_\_\_

Proposed Timeline START \_\_\_\_\_  
FINISH \_\_\_\_\_

## Required Attachments:

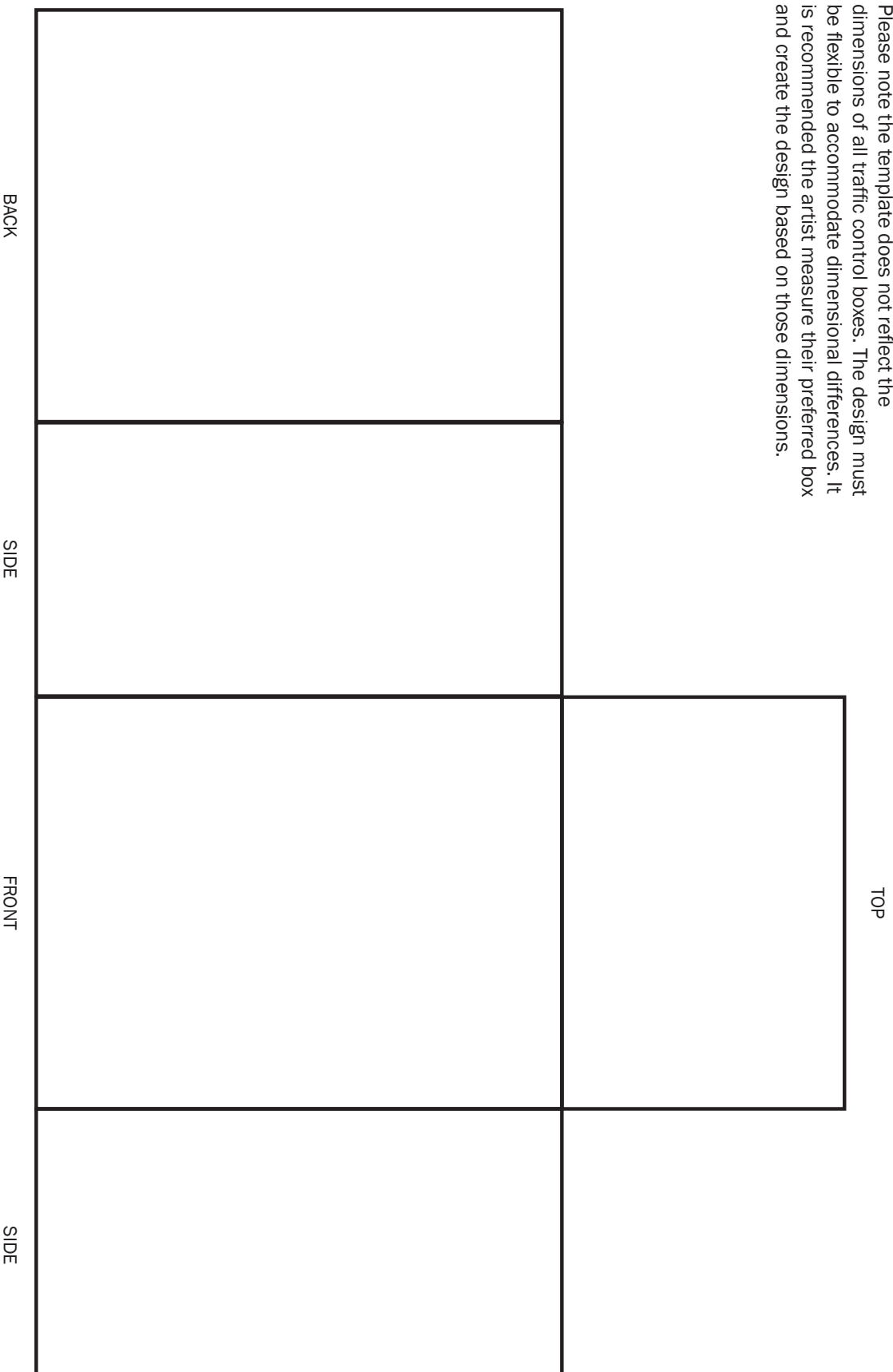
- » Draft imagery (color rendering or hand illustration) showing all sides of proposed piece. (See design template on page 8)
- » Photo of preferred box location

## Signature

\_\_\_\_\_  
I AGREE TO THE ARTBOX PROGRAM GUIDELINES AND REQUIREMENTS

10

Please note the template does not reflect the dimensions of all traffic control boxes. The design must be flexible to accommodate dimensional differences. It is recommended the artist measure their preferred box and create the design based on those dimensions.



# SELECTION CRITERIA

The following criteria and rubric will be used by the Public Arts & Culture Commission, or a subsection thereof, to select winning proposals.

TOPIC	SCORING ITEMS	NOTES	SCORE
Proposal Completion	<input type="checkbox"/> Contact info complete (5) <input type="checkbox"/> Bio complete (5) <input type="checkbox"/> Title and narrative complete (5) <input type="checkbox"/> Location proposed with photo (5) <input type="checkbox"/> Timeline included (5) <input type="checkbox"/> Draft imagery shows all sides of piece (5) <input type="checkbox"/> Draft imagery sufficiently communicates proposed art (10)		<div></div> OUT OF 40
Artist Locality	<input type="checkbox"/> Sandusky Resident (20) <input type="checkbox"/> Local (Regional) Resident (5) <input type="checkbox"/> N/A (0)		<div></div> OUT OF 20
Narrative Relevance	<input type="checkbox"/> Proposal positively reflects the unique culture, racial identities, history, and/or iconic public figures of the City of Sandusky and Sandusky Bay ( <i>up to 20</i> ) <input type="checkbox"/> Proposal pertains to proposed location/neighborhood/artist's story ( <i>up to 20</i> )		<div></div> OUT OF 40
Follows Guidelines	<input type="checkbox"/> Design avoids monochrome areas (10) <input type="checkbox"/> Does not include any disallowed content (10)		<div></div> OUT OF 20

**TOTAL SCORE**  
OUT OF 120

# THE RULES

## ARTIST GUIDELINES & PROGRAM REQUIREMENTS

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In order to facilitate an orderly process with long-lasting results—and therefore a successful program—the artist agrees to the following guidelines and requirements.

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### Overview

The following *guidelines* are recommendations for artists to assist in the planning and implementation of successful ArtBox projects. The guidelines are hereby established to support the artist and foster the best outcome for each piece.

The *requirements* are rules all artists must adhere to in the creation of each piece. While the electric boxes make an excellent and unexpected canvas for public art, they are also functioning pieces of public infrastructure and must remain serviceable. Failure to comply with the program requirements may result in denial of compensation, painting over the art piece, or other penalty determined by the commission.

### Guidelines

Artists selected to complete an ArtBox project are recommended to adhere to the following guidelines:

- » Utilize the supplemental resources in this packet to best prepare for the art application onto the designated box.
- » Scale initial sketch to matching dimensions of designated box.
- » Test paint colors on a similar surface at home and/or on a small area of the box with the required top coat application to ensure desired final effect.
- » Plan for four days of clear weather to complete the project.
- » Take photos/video of the painting process and tag @CityofSandusky in social media posts.



# REQUIREMENTS

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## Requirements

Artist proposals and selected art pieces must abide by the following requirements.

### Applicants/Selected Artists:

- » Applicants must be artists of at least 18 years of age.
- » Artists are responsible for implementing and documenting the project.
- » Artists must agree that the ArtBox can be painted over at any time by the City of Sandusky.

### Designs:

- » Must cover all sides of the traffic control box and avoid large monochrome areas.
- » Must preserve functionality of traffic control box (including hinges, vents, handles, etc.) and not cover any surfaces needed for the functionality (such as glass-front meters, warning labels, etc.)
- » May not include a logo nor advertisements of any kind nor copyrighted imagery (i.e. Disney, Pokemon characters)
- » May not include imagery that could be confused for directional signage.
- » May not be intended as a memorial to specific person(s) or group

- » May not include obscene content as defined by ord. 533.01
- » May not include “partisan” imagery or content associated with any political affiliation or legislation

### Painting:

- » Applicants are responsible for all prep and finish work including cleaning, light sanding, applying primer, painting, and applying specified clear top coat.
- » Paint should be premium 100% acrylic latex paint with low-sheen, eggshell, or satin finish.
- » Suggested Primer
  - » Zinsser Bulls Eye 1-2-3 Water-Based Interior/Exterior Primer and Sealer
- » Suggested Paint Products:
  - » Nova Color
  - » Sherwin Williams Exterior Acrylic Latex
  - » Benjamin Moore Aura Exterior Acrylic Latex
- » Suggested Topcoat:
  - » Nova color #216 Exterior Varnish

### Project Awards Process:

- » Artists will receive \$200 after approval to cover the cost of supplies and \$300 upon completion
- » Must do a site visit of selected location with the Chief Planner (or designated staff) prior to beginning the art piece.

# RESOURCES

## SUPPLEMENTAL GUIDANCE & REFERENCES

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The following references were used to guide the development of the ArtBox program and provide guidance to selected artists.

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### Step by Step Guidance for Artists

- » This video and article by Rhonda Chase Design is a great tutorial for she completed a similar project
  - » <https://www.instructables.com/Painted-Utility-Box-Public-ArtMural/>
- » Nova Color Blog
  - » <https://novacolorpaint.com/blogs/nova-color/tips-for-painting-an-exterior-mural-using-acrylic-paint>

### Reference Articles

- » Mural protection blog article
  - » <http://www.bikemural.org/muralprotection.html>
- » Video highlighting Houston *Mini Murals* project and showing a variety of designs
  - » <https://www.click2houston.com/news/2017/05/24/click2daily-artists-transform-electrical-boxes-into-mini-murals-throughout-houston/>

### Reference Programs

- » *Paint the City*—Saratoga, CA
  - » <https://www.saratoga.ca.us/395/Paint-the-City>
- » *PaintBox*—Boston, MA
  - » <https://www.boston.gov/departments/arts-and-culture/paintbox>
- » *Mini Murals*—Houston & Austin, TX
  - » <https://minimurals.org>
- » Utility Box Art—Dublin, CA
  - » <https://www.dublin.ca.gov/1928/Utility-Box-Art>

# SANDUSKY

## VINYL MURAL PROGRAM

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**JUNE 2022**

CITY OF SANDUSKY, OHIO



Vinyl Mural in the Short North, Columbus, Ohio  
*Invasive Species* by Bernard Palchick

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# INTRODUCTION

## VINYL MURAL PROGRAM

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The City of Sandusky Public Art & Placemaking Plan was adopted in 2018. The plan calls for the Public Arts & Culture Commission to create an annual work plan to set goals and projects each year.

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### **Connection to the Public Art Plan**

The Public Art & Placemaking Plan calls for the utilization of attributes within Sandusky to develop projects that will stand the test of time and create memorable experiences. These projects should be highly visible and maximize interactive opportunities.

### **The Impact of Murals**

The Public Arts & Culture Commission considers the addition of murals to be highest importance public art improvement today to contribute to the vibrancy of the city. This program was developed by the commission in 2022 for immediate implementation, seeking to display murals by various artists in highly-visible locations downtown. This program structure was inspired by *Six in the Short North* Mural Series in Columbus, Ohio.

### **2022 Mural Program**

The 2022 Mural program seeks to install up to six vinyl murals on selected buildings for an expected time frame of 2 to 5 years. All building owners identified in this packet enthusiastically support the mural program. The Landmarks Commission has approved all locations as appropriate for placement of the mural locations that are within the Downtown Historic District. The Public Arts & Culture Commission budget will cover printing and installation of selected artwork.

### **Call for Artists**

Artists are invited to propose a mural with the enclosed application. Proposals must include full size, high definition imagery of the artwork.



# INTRODUCTION

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## Proposal Theme

Artwork proposals are encouraged to positively reflect the unique culture, racial identities, history, and/or iconic public figures of the City of Sandusky and Sandusky Bay. Proposals that tell a story, or reflect one, are preferred.

The program theme is inspired by the strategic vision of Sandusky to be VIBRANT, LIVABLE, CONNECTED, CELEBRATED, and a DESTINATION.

## Selection Process

Artist may proposed one or more murals in separate applications. The Public Arts & Culture Commission will evaluate proposals separately for each project based on the rubric included in this packet. Artists may indicate their favored locations for the proposed piece, but the commission will dictate the preferred location for each selected piece. The commission will submit selected pieces and locations to each building owner for final approval before awarding the project.

## Production & Installation

Once all mural art and locations are finalized, the Sandusky Planning Division will seek bids from registered qualified sign producers to print and install the work. Preference will be given based on experience with this type of medium and installation, as well as overall project cost.



Vinyl Mona Lisa reproduction by Mona Lisa's restaurant in Eau Claire, WI



Vinyl Mural in the Short North, Columbus, Ohio  
*Victorian Portrait* by Winnie Sidharta Ambron

# LOCATIONS

## 2022 VINYL MURAL LOCATIONS

The 2022 Mural program seeks to implement up to six vinyl murals with placement options among the following eight approved locations.



# WANTED

## 2022 CALL FOR ARTISTS

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The Public Arts & Culture Commission is seeking proposals from artists for artwork to be installed as a vinyl mural. Printing and installation costs will be coordinated and funded by the commission.

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### Overview

Artists are invited to propose art to be installed as one or more of the six (expected) 2022 Vinyl Mural projects. The program and budget was based on the assumption of implementing approximately 10 foot x 15 foot, portrait oriented murals. The proposal form asks artists to specify the orientation and proportional dimension of proposed artwork.

### Timeline

Proposals are due by midnight July 30, 2022. After selection and finalization of placement, all works will be printed and installed as one operation. The goal of the commission is to have them installed before the fall of 2022.

### Proposal Outline

Proposal forms are included in this packet. Components of the 2022 Mural proposals include:

- » Contact information
- » Artist Bio
- » Proposal title (name and theme, if applicable) of proposed piece(s)
- » Proposal narrative
- » Full size, high resolution imagery
- » Proposed mural size, orientation, and proportion (aspect ratio)
- » Optional: Artists are invited to include supplementary information such as website, resume, awards and recognition, samples of other work



# ARTBOX PROPOSAL

Please fill out the proposal form, include all necessary attachments and submit to Arin Blair via email at [ablair@ci.sandusky.oh.us](mailto:ablair@ci.sandusky.oh.us) or delivery/mail to the Community Development Department (4th Floor), ATTN Arin Blair, 240 Columbus Avenue, Sandusky, OH 44870

Name \_\_\_\_\_

Contact Info ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ PHONE \_\_\_\_\_

## Artist Bio

Tell us about yourself (max 50 words)

## Proposal Title

## Proposal Narrative

Tell us about the piece (max 200 words)

OPTIONAL:  
Artists are invited to include supplementary information such as website, resume, awards and recognition, samples of other work.

## Mural Size

\_\_\_\_\_  
PROPOSED DIMENSIONS IN FEET

\_\_\_\_\_  
ASPECT RATIO OF ARTWORK

\_\_\_\_\_  
OTHER PROPORTION/SHAPE  
PREFERENCES IF APPLICABLE

## Required Attachments:

- » Low resolution thumbnail
- » Full size jpg or png measuring the size in feet of proposed artwork and 300 dpi resolution. If file size is too big for email attachments, staff will provide an upload folder.

## Signature

\_\_\_\_\_  
I AGREE TO THE MURAL PROGRAM GUIDELINES AND REQUIREMENTS

# SELECTION CRITERIA

The following criteria and rubric will be used by the Public Arts & Culture Commission, or a subsection thereof, to select winning proposals.

CRITERIA	POINTS AVAILABLE	NOTES	SCORE
Artwork is appropriate for all audiences in a public venue	20		
Artwork shows an acceptable level of technical and creative expertise	20		
Overall strong composition	20		
Artist bio, experience, recognition	20		
Local / regional artist, knowledgeable of the area	20		
Presence of elements and principles of art	10		
Total Score			



# THE RULES

## ARTIST GUIDELINES & PROGRAM REQUIREMENTS

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In order to facilitate an orderly process with long-lasting results—and therefore a successful program—the artist agrees to the following guidelines and requirements.

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### **Overview**

The following requirements are rules all artists must adhere to in order for their piece to be eligible for selection.

### **Requirements**

Artist proposals and selected art pieces must abide by the following requirements.

#### Applicants/Selected Artists:

- » Applicants must be artists of at least 18 years of age.
- » Artists must agree that the mural can be removed at any time by the building owner or the City of Sandusky.

#### Designs:

- » May not include imagery that could be confused for directional signage.
- » May not be intended as a memorial to specific person(s) or group
- » May not include obscene content as defined by ord. 533.01
- » May not include “partisan” imagery or content associated with any political affiliation or legislation