

Members present: Marsha Carrington, Robin Hudnall, Chris Parthemore, Adam Ramsdell, Brian Stanley, Jordan Sternberg, Martha Wikel and Ex-Officio members Roz Shepherd and Greg Voltz.

Members Absent: Cable Steinemann, Ethan Unzicker and Dennis Murray (Ex-Officio).

Staff Present: Kelly Kresser (Clerk).

CURRENT BUSINESS

The Vice Chairman (Brian Stanley) called the meeting to order at 5:04 p.m.

Approval of Minutes

Upon motion of Adam Ramsdell and second of Robin Hudnall, the commission voted to approve the minutes of the November 15, 2018, meeting. The Vice Chairman declared the motion passed.

2019 Public Art Work Plan (Review of Draft)

Greg Voltz said a narrative and draft budget for the 2019 Public Art Work Plan was distributed for discussion purposes tonight. The goal is for the Commission to determine which projects or programs they would like to consider and determine the amount(s) to be set aside in the city's budget for FY 2019. A recommendation will then be sent to the City Commission for their consideration when the city's 2019 budget is adopted. Monies have been included in the draft budget for:

• Utility box art program	\$1,000.00
• Arts Festival	2,000.00
• Temporary transit murals	2,000.00
• Hike Hancock/Walk Wayne Street project	5,000.00
• Art gallery in the new City Hall	1,000.00
• "Welcoming Sandusky" mural[s]	10,000.00
• Neighborhood gateway lighting projects	5,000.00
• Grant/Partner matching funds	<u>14,000.00</u>
TOTAL	\$40,000.00

Consideration should also be given for an area to be used as "Graffiti Park" which the Public Arts Commission members seemed receptive to. Matching funds are proposed to be sought from an available grant or partnering agency in the amount of \$14,000 which would bring the total funding for FY 2019 to \$40,000. This is a conservative amount and Greg Voltz said, as an example, the \$14,000 could be matched with the city's neighborhood initiative funding.

Adam Ramsdell asked about lighting projects and what has been done to date regarding this item. Greg Voltz said this is still being discussed and is in its infancy. He proposed preparing a

Request for Qualifications to hire a firm to design the first couple of projects and include at least one member of the Public Arts & Culture Commission in the scoring process. Marsha Carrington asked about using artists' concepts and ideas for lighting rather than just a lighting company and Greg Voltz said he agrees this should be included so an artist is involved from the start. Robin Hudnall said building or property owners should be encouraged to do projects on their own and believes there is already a lot of interest for this.

Roz Shepherd said Wynwood Walls in Miami features the work of **(graffiti) artists on buildings** and the focal point is three large train cars with a mural on top featuring Poseidon, the Greek God of the sea and other waters. Much of the area is interactive and also has gallery space for artists to display their work. Marsha Carrington said **old train cars with pop-up art installations** would be a great idea. Robin Hudnall said she knows of potential donors who would be willing to donate concrete block to build a fake wall for artists to paint graffiti. Robin Hudnall said an area for graffiti artists would have a huge impact and possible sites were brought up including Battery Park and the new skate park area. Greg Voltz said he believes this will involve a public process and will be kept in the proposed budget. With regard to murals on privately-owned buildings, Greg Voltz said the Law Department is working on exempting these from the city's Code to allow for more to be done. The **Hancock/Wayne initiative** would be for traffic calming measures such as painted and/or bumped out crosswalk areas and painted vacant storefronts. Robin Hudnall said it would be good to make sure building owners are also going to do something with the interior of vacant buildings and Greg Voltz said this is meant more to entice them and others to fix up, paint and/or repair.

Greg Voltz said the **temporary transit murals** are meant to be vinyl rather than painted art and Marsha Carrington said we should look into screen material rather than vinyl as you can see both into and out of them.

Greg Voltz said the **City Hall gallery idea** would stimulate a competition with students and people from the area and would be a low-cost way to get others involved. Robin Hudnall suggested an art scholarship to give back to aspiring student artists.

Greg Voltz said this Commission should narrow down a specific project with a specific location, ask for a call for artists and bring them in to present their idea(s). Robin Hudnall asked if this Commission could hold a fundraiser and use the money generated for their own purpose. Kelly Kresser said the *Friends of the Greenhouse* and the *2018 Bicentennial Committee* are two examples of 501-C-3 entities which raise and utilize money through various programs and fundraisers. Greg Voltz said he would do some research with the Law and Finance Departments and advise how this might be done at the next meeting.

Chris Parthemore said the **BGSU white arts Canvas program** is great and suggested partnering with the new BGSU/Firelands downtown campus and other major employers (Cedar Point, Firelands Regional Medical Center, Sandusky City Schools) for a similar program.

Brian Stanley suggested focusing on 2019 and what realistically could be potential programs and projects this Commission could accomplish. Greg Voltz said the proposed budget for the Public Arts & Cultural Commission should be adopted at the February meeting and will then be forwarded to the City Commission for approval. Robin Hudnall suggested keeping \$1,000 as a placeholder for **painting utility boxes** or wrapping them as there are not many of them. Local artists could paint them and the money set aside could be used to clear coat them for longevity. Roz Shepherd suggested partnering with Firelands Regional Medical Center for the properties they have acquired along the route to the Center for **art installations**. Brian Stanley asked how far \$10,000 might go for the “welcoming Sandusky” murals and Greg Voltz said a marketing campaign could be done and scaled down to use this money to its fullest and also use the transit murals as an extension to the “Welcoming Sandusky” murals. Marsha Carrington said the “Barnkeeper” artist/photographer told her he would be willing to donate his time and talent to such a project.

OLD BUSINESS


Brian Stanley asked for an update on the **LEWCO sculpture donation** commemorating the Bicentennial year. Greg Voltz said Carolyn Culbertson has been retained to provide an assessment for this project as well as for the proposed **guitar “sculpture” donation** from George Gast. He anticipates this assessment will be available at the February meeting.

NEW BUSINESS


Brian Stanley said **nominations for Chairperson and Vice Chairperson of the Public Arts & Culture Commission** will be held at the February meeting.

ADJOURNMENT

At 6:14 p.m., upon motion of Chris Parthemore and second of Robin Hudnall, the commission voted to adjourn. The Vice Chairman declared the motion passed.



Attest: Kelly Kresser, Clerk
Date: 2/19/19



Cable Steinemann, Chairman
Date: 2/19/19