



AGENDA
PUBLIC ARTS & CULTURE COMMISSION
January 21, 2020 at 5 p.m.
City Hall, 240 Columbus Avenue

CALL TO ORDER

ROLL CALL

Members: Marsha Carrington, Robin Hudnall, Chris Parthemore, Adam Ramsdell, Gail Riedy, Brian Stanley, Cable Steinemann Jordan Sternberg and Martha Wikel

Ex-Officio Members: Blake Harris, Michelle Newell & Greg Voltz

CURRENT BUSINESS

Election of Chairperson for CY 2020

Election of Vice Chairperson for CY 2020

Approval of Minutes

December 17, 2019

CY 2020 Work Plan – Adoption

Project Updates:

1. Pre-Qualified Artist List RFQ
2. Artist-Led Grant
3. Business/Organization Partnership Grants

OLD BUSINESS

NEW BUSINESS

ADJOURNMENT

Next Public Art & Culture Commission meeting is February 18 at 5:15 p.m.

Members present: Marsha Carrington, Robin Hudnall, Chris Parthemore, Adam Ramsdell, Gail Riedy, Jordan Sternberg and Martha Wikel

Ex-Officio Members present: Dennis Murray, Michelle Newell and Greg Voltz

Members Absent: Brian Stanley and Cable Steinemann

Staff Present: Kelly Kresser (Clerk)

CURRENT BUSINESS

Upon motion of Robin Hudnall and second of Jordan Sternberg, the members voted to authorize Chris Parthemore to be Acting Chairperson. The motion was declared passed.

Approval of Minutes

Upon motion of Gail Riedy and second of Jordan Sternberg, the members voted to approve the minutes of the November 19, 2019, meeting and suspend the formal reading. The Acting Chairman declared the motion passed.

Underpass Gateway Lighting Project

Upon motion of Robin Hudnall and second of Adams Ramsdell, the members voted to remove the Public Arts & Culture Commission from the underpass lighting project.

Discussion: Greg Voltz said three Requests for Proposals were received for the underpass gateway lighting project which were all substantially over budget. This was not surprising, but gives us a good baseline for this type of project moving forward. He did not ask those who volunteered to score these proposals to do so because it would have been a futile effort and suggested three options moving forward:

1. Talk with each artist to see if they are willing to reduce their costs;
2. move forward with original idea to not commit more than \$10,000 and do this project in-house;
3. remove public art funds from the project and move forward with other funding sources.

Greg Voltz said staff is open to all three options and asked for feedback. Robin Hudnall said she would not like Option 3 to be considered as she feels this might be offensive to the artists. She would not like something done halfway and therefore would like Option 2 removed. She was unbelievably impressed with Lindsay Stefans with Francis Krahe Associates and said it was a great concept and should be kept in mind. She suggested saving the \$10,000 budgeted and try to work with some other organizations to do this project. Martha Wikel and Marsha Carrington said they both agree with this and were very excited about the way Ms. Stefans thought about light. Marsha Carrington asked for the complete cost submitted; Greg Voltz said the initial proposal

was \$50,000 and it looks as if it were another \$150,000. Robin Hudnall said the artist may be open to doing one underpass at a time. Greg Voltz said he will let all three artists know of this decision and also to let them know about possibly considering the pre-qualified artist responses.

The Acting Chairman declared the motion passed.

Pre-Qualified Artist List Update

Greg Voltz suggested the commission bundle the pre-qualified artist proposals with the other two grants coming out and schedule open house(s) and work group meetings all together in early January.

CY 2019 Year In Review

Greg Voltz said this year-end report was distributed and is required by the legislation which created the Public Arts & Culture Commission.

CY 2020 Work Plan

Upon motion of Jordan Sternberg and second of Robin Hudnall, the members voted to approve the draft Work Plan so it may be finalized for consideration by the City Commission.

Discussion: Greg Voltz said the Work Plan has been revised based on comments made at the November meeting, especially in regard to allowing public art on/at properties which are zoned residential as this could be unique instances. The language was changed to allow the Public Arts & Culture Commission to deem what is appropriate rather than using the term ‘vulgar’. The City Commission will consider the Work Plan in February or March, 2020, along with the proposed budget. Other projects budgeted for in the draft 2020 Work Plan include the two grant programs which were discussed at the November meeting (\$30,000), underpass lighting (\$20,000), a graffiti wall/park (\$0), the City Hall gallery or scholarship (\$1,000), the Welcoming Sandusky murals (\$10,000), a temporary sculpture exhibit (\$2,000), the Lake Erie Monster (\$7,500) and the hippos (\$5,000). If the hippos in Washington Park were repainted, this cost could be much lower. These came up in conversation during the Brzaaar & Brew event and because next year is Cedar Point’s 150th anniversary, the hippos may have a place on the lawn of the Jackson Street Pier (one year only). They are whimsical and kids could play on them while looking across at Cedar Point. Chris Parthemore said he likes the idea, but would like to see what else will be on the Jackson Street Pier first. Gail Riedy suggested these might be a good addition to the play park area at Shoreline Park. Robin Hudnall said if the temporary lighting project were to be removed, she would like to add artwork on public utility boxes. She would like to keep some of the budgeted monies for the underpass lighting in the next budget year. Greg Voltz said he is hopeful the artist-led grants and business matching grants attract a decent response and this will be our vehicle to get a lot of smaller projects done and will make a bigger, city-wide impact, allowing us to focus on other larger projects.

The Acting Chairperson declared the motion passed.

OLD BUSINESS

Robin Hudnall said she could not attend the last meeting, but would like to **reconsider the paint donation by LEWCO**. This enamel paint is used for hand-painted signs, murals and can be used on metal, stone or any other material. These paints are extremely expensive and when working with outdoor artwork, this is the type of paint that should be used. She would like this paint donation to be accepted as it will save thousands of dollars. It has a multiple year shelf life and although she is not sure where it would be stored, we could reach out to artists and use this paint for projects. This could even be used for temporary art made with plywood which would last through several seasons, including our winters. Chris Parthemore asked if the city has a place to store this and if there is a procedure for tracking inventory; Greg Voltz said he would have to check with our Public Works Department. He has not yet responded to LEWCO so he will obtain additional information and will follow up and try to make it work.

NEW BUSINESS

Chris Parthemore **thanked everyone for serving on this Commission** and looks forward to 2020.

ADJOURNMENT

At 5:28 p.m., upon motion of Gail Riedy and second of Jordan Sternberg, the commission voted to adjourn. The Chairman declared the motion passed.

Attest: Kelly Kresser, Clerk

Date: ____/____/____

Brian Stanley, Chairperson

Date: ____/____/____

2020 Public Art Work Plan

Introduction

In 2018 the City of Sandusky adopted the City of Sandusky Public Art and Placemaking Plan that is meant to guide the Public Arts and Culture Commission staff, and leadership over the course of the next ten years toward creating a city with a strong public art presence. This master plan calls for the utilization of attributes within Sandusky to develop projects that will stand the test of time and/or create memorable experiences. These projects should be highly visible, they should add to the geographic diversity of our collection, and they should maximize interactive opportunities and vantage points. The projects proposed within this work plan are meant to stay within the goals and guiding principles set forth within the City of Sandusky Public Art and Placemaking Plan.

Purpose

The Public Art Work Plan is an annual document that outlines what projects will be initiated in the coming fiscal year, as well as projects that will be in process during that fiscal year. The Public Arts and Culture Commission will develop the Plan in consultation with the Planning Department and it is submitted to the City Commission as part of the budget for review and approval.

Development

The 2020 Public Art Work Plan was developed with guidance from the Public Arts and Culture Commission, interdepartmental conversations, and the Public Art and Placemaking Plan.

The following steps are being taken to develop the Public Art Work Plan:

1. Determine availability of funding.
2. Identify projects to be paid for by identified funding.
3. Develop a draft Public Art Work Plan that will include locations, goals, and budget for public art projects and programs.
4. Present the Plan to City Commission as part of the City budget approval.

Goals of 2020 Public Art Work Plan

- To further the development of, awareness of and interest in the visual arts;
- To integrate the design work of artists into Sandusky;
- To create an enhanced, interactive visual environment for Sandusky residents;
- To commemorate Sandusky's rich history;
- To promote tourism and economic vitality in Sandusky through the artistic enhancement of public spaces;
- To increase attachment to place;
- To engage community partners to build support for public art.

2020 Public and Cultural Art and Acquisition Fund (PAAAF Fund)

We based the 2020 Work Plan off of the availability of \$XX,000.00 within the PAAAF fund which was based on admissions tax returns we had received and estimated in early December, 2019. One percent

(1%) of the total admissions tax from the previous year shall be used as the formula to determine the budget for the current year.

Proposed Projects

The proposed projects listed below utilizes ideas drawn from many different places. Some are based off of conceptual projects or programs called for in the Public Art and Placemaking Plan, some compliment ongoing projects within the Sandusky Neighborhood Initiative, while others are new ideas. However, they all take into account the goals and guiding principles set forth within the Public Art and Placemaking Plan. The Public Arts and Culture Commission looks to leverage the PCAAF fund to partner wherever possible, and looks forward to working with others to create the exciting projects listed below in 2020 and beyond.

Graffiti Wall/Park

- This would be at a place, to be determined by the Public Arts and Culture Commission and approval by City Commission that would allow for artists to come to an area and create pieces within guidelines set by the Public Arts and Culture Commission.
- Budget: \$0



City Hall Gallery or Scholarship

- The A&C Commission would issue a call for artists to create a temporary gallery in City Hall curated by the Public Arts and Culture Commission. This could be a very low cost project or the Commission can choose to offer a prize for a crowd favorite or commission favorite. The Commission also asked that an option would be to do a call and select one to three pieces of art to be placed in City Hall with the winner receiving a scholarship.
- Budget: \$1,000.00
- Sources: PCAAF fund





“Welcoming Sandusky” Murals

- A series of murals of local people that are painted by artists. As Marsha Carrington said in her email about this idea, “large scale murals of PEOPLE...a black resident, a white resident, a Hispanic resident, an Asian resident...people in our community...people who have made a difference in our community. Maybe just a start. There are so many ways to create public art that has a message...one of “LOVE,” tolerance and acceptance. In an atmosphere presently in our country and world where there is so much division and HATE, I think it might just be Sandusky’s calling to send a message out there with public art...and a VERY positive message. “
- Budget: \$40,000.00
- Sources: PCAAF fund, Marketing, Other



Temporary Sculpture Exhibit

- Partner with the Lange Trust for a year-long sculpture exhibit similar to the 2018-20 Midwest Sculpture Initiative.
- Budget: \$10,000.00
- Sources: PCAAF fund, Foundation



Hayes Avenue Artwork

- Hayes Avenue offers a unique opportunity for artwork as it is our main educational and medical corridor, while also being an important street for the residents of the Garden District. We look to work with Firelands Regional Medical center to find one, or a few sites, to do a larger piece of artwork along Hayes Avenue. Likely something to play off of the educational and medical importance of the street, but also takes ownership of the Garden District name.
- Budget: \$40,000.00
- Sources: PCAAF fund, Sandusky Neighborhood Initiatives, foundations, private, grant(s)



Lake Erie Monster

- Create a sculpture that would highlight the monster about pollution in Lake Erie by creating a hollow sculpture in the shape of the mythical Lake Erie Monster that would be moved to a festival once a year to collect Lake Erie trash and highlight the ongoing effort to maintain Lake Erie, Sandusky Bay, and surrounding environment.
- Budget: \$30,000.00
- Sources: PCAAF fund, Foundations, grants, private sponsorship



Hippos

- The Hippos that currently sit in Washington Park during the Holiday Season were once a mainstay at Cedar Point. This project would clean them up and prepare them for placement on the Jackson Street Pier in 2020 to celebrate the 150th Anniversary of Cedar Point; they then could be placed at other locations in 2021 and beyond.
- Budget: Unknown
- Sources: PCAAF fund



Business Partnership Grant

- A business, either in partnership with an artist or in partnership with the Sandusky Public Arts and Culture Commission, would be able to submit a grant application for the design and installation of a piece of artwork to be placed or viewed by the public.
- Budget: \$15,000.00
- Sources: PCAAF fund



Artist Led Grant

- Artists are able to submit projects through a grant application for the design and installation of a piece of artwork(s) to be placed or viewed by the public.
- Budget: \$15,000.00
- Sources: PCAAF fund

Full Budget Break Down

Proposed Project	Cost	PCAAF	Neighborhood Initiative	Grant	Other
Graffiti Wall	\$0.00				
City Hall Gallery/Scholarship	\$1,000.00	\$1,000.00			
Temporary Sculpture Exhibit	\$10,000.00	\$2,000.00			\$10,000.00
Hayes Avenue Project	\$40,000.00	\$20,000.00	\$20,000.00		
Lake Erie Monster	\$30,000.00	\$7,500.00		\$5,000	\$17,500.00
Hippos	\$5,000.00	\$5,000.00			
Grants		\$30,000.00			
Business Partnership Grant	\$15,000.00				
Artist Led Grant	\$15,000.00				
Totals	\$116,000.00	\$65,500.00	\$20,000.00	\$5,000.00	\$27,500.00
Available PCAAF Funds 2020					
	\$45,000.00				
Available Funds Left from 2019					
	\$30,000				
Total Availabe Funds					
	\$75,000.00				

CITY OF SANDUSKY, OHIO
PLANNING DEPARTMENT

PUBLIC ARTS AND CULTURE COMMISSION STAFF REPORT

Date of Report: January 15, 2020

Report Author: Greg Voltz, Planner



City of Sandusky, Ohio

Public Arts and Culture Commission Report

BACKGROUND INFORMATION

The two grant programs (Artist Led Grant, Business Partnership Grant) are completed and will be released in late January. We look to partner these with the release of the RFQ for the Pre-Qualified Artist List. We will also look to host a few events in February, such as artist meet and greets, as well as some work sessions to help artist go through what is required for the grants and responses to RFQ's. City Commission has been notified of these items through the Manager's Report at the City Commission meeting on January 12, 2019.

We have made on small change to the draft 2020 Sandusky Public Art Work Plan. The City Manager has discussed a project with Firelands Regional Medical Center to do artwork(s) along Hayes Avenue. We will work with the hospital to find a preferred location(s) and then we will decide what process we would like to do to complete the project

Staff is being directed to begin too narrow down and focus in on projects starting in 2021 to one larger project a year that we could attempt to get grant and foundation support for, and then combine that large scale project with a few smaller scale items and the grants programs. The narrowing down can include altering our focus to locations rather than project concepts, so that artists will have more lead way with what we are asking for. With that being said Staff looks to limit Arts and Culture Commission initiated projects in 2020 as to focus on those listed, and hope that the Artist Led Grant and Business Grant increase the number of projects citywide.

CONCLUSIONS/RECOMMENDATIONS

In conclusion, Staff recommends the following approvals and next steps

1. Staff recommends approval, conditional upon formatting the document, of the 2020 Public Art Work Plan to be adopted at the Sandusky City Commission in February or March.

