

The Chairman called the meeting to order at 5:15PM

ROLL CALL

Members present: Marsha Carrington, Shawn Daley, Robin Lloyd, Chris Parthemore, Adam Ramsdell, Brian Stanley (chairperson), Martha Wikel

Ex-Officio Members present: Michelle Newell, Arin Blair

Absent: Blake Harris, Cable Steinemann, Jordan Sternberg,

APPROVAL OF MINUTES

Upon a motion of Chris Parthemore and a second of Marsha Carrington, the minutes of September 21, 2021 were approved. The group signified by saying aye. The Chairman declared the minutes passed.

CURRENT BUSINESS

Building Murals: Erin provided an overview of the mural findings from the Short North in Columbus, from Kaitlyn Dunn. They do temporary murals on the historic brick buildings, and encourage placing real painted murals on newer buildings. The first step is to identify all possible locations, those with high traffic – pedestrian or otherwise. Then each of their galleries submit a piece of artwork and they choose from those. The selected piece of artwork is then submitted to the owners of the buildings for approval. There were only a couple situations where the owner did not want that selection. Pricing depends on size and elevation of the mural on the building. Murals that are 10' x 10' or 8' x 12' were \$1500 each. They use Orange Barrel media to produce the murals – but after asking, they do not travel as far as Sandusky. For higher elevated murals, it would cost an additional \$1500 in installation for scaffolding or a bucket truck. The murals are applied to buildings using a heat application and last approximately 2 years; some pieces do last longer. They have never had any damage to the buildings with this application. They have had success of removing graffiti spray paint from them. The only damage has been if pedestrians pick on them or rip them – if murals are installed within reach. The company can also replace portions of the mural if they become damaged or torn. Murals are organized around a theme. Two themes used in the past were “Around the World” and “Unconventional”. The theme we used in the past was “Metamorphosis”. It was also mentioned that it was a good idea to go through the Historical Commission. Arin has investigated several companies that have done signage for the City in the past and there are others to choose from as well. Toledo Sign made the bronze plaque for Talon Flohr Park and has done vinyl mural applications including one that wrapped an entire building. Toledo Sign will provide a quote stating some of their applications have lasted 10 years. Once we do decide when we will do this project, we can put out an open bidding process with those companies. Marsha commented that it might be advantageous to call Loris Printing because they do vinyl on cars and maybe the setup was similar.

Electrical Boxes: Arin took photographs of the electrical boxes on Shoreline Drive. Many different sizes, colors, conditions and placements were identified. Mapping and sizes were presented to the Commission. Arin budgeted for 5 potential boxes along Shoreline bike pathway because of their prominent location. Robin suggested that because these 5 are newer boxes that maybe older faded ones should be considered. Approximately 22 were identified, including 13 newer electric boxes on Shoreline Drive. Shawn suggested that asking another foundation to match the funding could possibly open doors to do a larger project. Arin identified that 13 “Party at the Pier” events are scheduled for the upcoming year with the potential of thousands each week seeing these pieces of artwork. It was agreed that a concentrated area would probably be best. Robin added that the waterfront was the heart of the city, and believes if the artwork starts in that area and then in the future pushes outward into the community it would impact best. Brian suggested budgeting of 6 electrical boxes.

Draft of the 2022 Public Art Work Plan: The current fund balance is \$83,000, but if the Commission subtracts \$50,000 which was decided to place on hold for Columbus Avenue in 2021, that leaves \$33,000. Also was discussed doing an artist led grant allocation for \$10,000, that was not applied for this year. If you add in the anticipated funds of \$40,000 - \$45,000 in our budget, that leaves a net budget of \$63,000. There was no expiration for the artist led grant allocation of \$10,000, which could be deleted and placed back in the budget. The potential budgeted projects are: \$200 for City Hall Gallery, \$30,000 for Columbus Avenue (after discussion), 6 electric boxes at \$4000 (approximately \$500 each - \$200 for supplies and \$300 payment to each artist per box), and the vinyl mural program (5) \$9000 (\$1500 each and potentially \$1500 for maintenance) and the potential purchase of a Lange Trust sculpture \$11,000 (varies \$5000-\$10,000 plus \$1000 for possible maintenance). That puts our budget around \$80,000. Marsha mentioned what Cable said in the last meeting, stating “What if we do not like one or want to buy a sculpture next year?” Arin stated this budget is a work plan – not made in stone, there is room for change. It was suggested to vote for the top three sculptures next year and see what that sculpture costs to go forward. Arin stated that the Columbus Avenue art project would potentially not go forward until 2024, so whatever is held back for that project is placed in savings towards it. Robin suggested that \$20,000 be held for the Columbus Avenue project this year, and give more in the next 2 years. Robin also suggested that the murals be placed high out of reach so it would deter damage from touching and tearing. The murals were identified as the most popular item to produce. There was mentioned that a code can be implanted so when photos were taken of the murals it could lead people to the Arts website. The rotation of sculptures was very popular, and waiting for a purchase of the perfect one was consensus. Erin will draft a budget document to be distributed with the next agenda.

Adam made motion to accept the draft 2022 work plan, Robin seconded. Roll call – all yeas.
The next Public Arts & Culture Commission meeting is December 14 at 5:15 pm at City Hall.


ANNOUNCEMENT:

Marsha Carrington announced her gallery is closing, the last day - Friday, December 3. She is in

conversation with some venues in town and hopes to put on shows in a new way. Robin made mention that it is a sad day to hear this news about her gallery.

ADJOURNMENT

Upon a motion of Brian Stanley and a second of Arin Blair, the meeting adjourned at 6:17 pm. The Chairman declared the motion passed.



Cathleen Myers, Clerk
Date: 11/16/2021



Brian Stanley, Chairperson
Date: 11/16/2021