

**RESOLUTION 2021-74**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN JUAN  
BAUTISTA ESTABLISHING THE SAN JUAN BAUTISTA  
ECONOMIC DEVELOPMENT CITIZENS ADVISORY COMMITTEE**

**WHEREAS**, expansion of the local tax base, creation of new employment opportunities, improvements to the quality of life and collaboration with other public entities are important economic development goals of the City; and

**WHEREAS**, the City of San Juan Bautista may access significant resources to promote and advance local economic development including Federal Economic Development Administration grants, assistance from the Governor's Office of Business and Economic Development, and locally developed pooled resources; and

**WHEREAS**, the San Benito County Economic Development Corporation will embark upon a Comprehensive Economic Development Strategy (CEDS) that will contribute to effective local economic development through a locally-based, regionally-driven economic development planning process that will enable acquisition Federal Economic Development Administration funding in support of City business improvement and economic development priorities; and

**WHEREAS**, the CEDS will focus on key economic concerns and broad community interests through a comprehensive community engagement program that will include the San Juan Bautista community; and

**WHEREAS**, the San Juan Bautista Business Forum is an open, informal and ongoing discussion group that desires a means for the business community to formally engage with the City Council regarding initiatives that will create and maintain a resilient and vibrant business and employment climate in San Juan Bautista that serves visitors and residents alike; and

**WHEREAS**, effective and organized formal communication regarding economic development requires a concerted partner-driven effort involving local education, the arts and culture, education, transportation, land development, public and private investment priorities, marketing and promotion;

**WHEREAS**, the City Council established the EDCAC via Resolution 2021-65 and desires to increase the number of members of the Committee from seven (7) to ten (10) members;

**WHEREAS**, City staff has received ten (10) valid applications for membership on the Committee;

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of San Juan Bautista hereby establishes the San Juan Bautista Economic Development Citizens Advisory Committee according to the purpose, membership and terms described in Attachment 1.

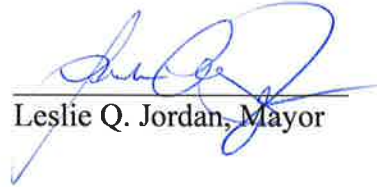
**THE FOREGOING RESOLUTION** was adopted by the City Council of the City of San Juan Bautista at its regular meeting held on the 21st day of December, 2021, by the following vote:

**AYES:** Jordan, Flores, Freels, Freeman


**NOES:** None

**ABSENT:** Edge

**ABSTAIN:** None

  
\_\_\_\_\_  
Leslie Q. Jordan, Mayor

**ATTEST:**

  
\_\_\_\_\_  
Trish Paetz, Deputy City Clerk

## Attachment 1

### City of San Juan Bautista Economic Development Citizens Advisory Committee

| <u>Name</u>         | <u>Affiliation</u>                                    | <u>Appointed</u> | <u>Expires</u> |
|---------------------|---|------------------|----------------|
| Beverly Meamber     | Community Foundation                                  | 12/31/21         | 12/31/24       |
| Cara Denny          | DT Business Owner, Food Service                       | 12/31/21         | 12/31/24       |
| Darlene Boyd        | SBC Measure G Oversight                               | 12/31/21         | 12/31/24       |
| Fran Fitzharris     | SJB Business Association; Food Service business owner | 12/31/21         | 12/31/24       |
| Heliena Watson      | DT Business Owner, Retail                             | 12/31/21         | 12/31/25       |
| Kristina Hastings   | DT Business Owner, Food Service                       | 12/31/21         | 12/31/25       |
| Lizz Sanchez Turner | ED Consultant Business Owner                          | 12/31/21         | 12/31/25       |
| Patricia Bains      | DT Business Owner, Retail                             | 12/31/21         | 12/31/25       |
| Stephanie Correia   | Business Owner, Real Estate                           | 12/31/21         | 12/31/26       |
| Susie Velez         | DT Business Owner, Retail                             | 12/31/21         | 12/31/26       |
| Teresa Lavagnino    | San Juan School Education/ Recreation                 | 12/31/21         | 12/31/26       |

**AUTHORITY:** Resolution 2021 - XXX

**MEMBERSHIP:**

The Economic Development Citizens Advisory Committee (CCAC) shall be established with eleven (11) voting members.

Membership requirements or considerations include the following:

Members shall reside, operate a business within, have gainful employment with, or be involved in a substantial, meaningful way with, entities whose mission and activity includes education, social services, health services, historic preservation activities, culture and the arts.

Members shall take an interest in issues associated with economic development, business development, resiliency, the arts, culture, historic preservation, recreation and public education.

Members may have special knowledge, expertise, or skills related to economic development, business operation, public private partnerships including finance, federal state and local economic development programs. Members may also have special knowledge or experience in the arts and culture, education, recreation, transportation or other qualifications related to economic development. Special knowledge, skills, or expertise is not mandatory for appointment to the committee.

The committee may call upon representatives of other organizations or departments, and the general public as resources on certain topics related to the purpose, tasks and responsibilities of the committee.

## **APPOINTMENTS**

Appointments to the EDCAC shall be made by the City Council based on review of applications submitted on the City of San Juan Bautista standard application form.

## **TERMS**

Initial appointment of committee members shall be as follows:

Initial appointment of Committee members shall be staggered as follows:

Four (4) members: three (3) year term

Four (4) members: four (4) year term

Three (3) members: five (5) year term

If the initial appointments are made mid-term, the appointments shall minimally be for the terms listed above [e.g. the "one (1) year terms" may actually be one (1) year and five (5) months terms or one (1) year and two (2) month terms].

After the initial appointments, all terms will be for two (2) year periods. All terms shall expire upon the last day of December of the appropriate year.

The City Council may remove at any time and without cause any member of the EDCAC.

## **PURPOSE**

The purpose of the EDCAC is as follows:

- 1) Stimulate the provision of enhanced resources for local business development and support;
- 2) Establish and maintain communication with City staff and City Council regarding business support, development and overall economic development;
- 3) Establish and maintain an ongoing liaison with economic development resources in San Benito County and State and Federal agencies.

To accomplish these purposes, the Committee may conduct the following activities, including but not limited to:

- 1) Host an active forum for exchange of ideas and information and otherwise reach out to the business community, residents, and visitors to promote business development;
- 2) Evaluate and determine the economic needs of the business community and residents;
- 3) Interact proactively with a broad spectrum of economic development interests;
- 4) Recommend strategies to the City Council to provide resources directly to local businesses.

**DEPARTMENT:** The City of San Juan Bautista Community Development Department