

RESOLUTION NO. 2022-28

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN JUAN BAUTISTA AUTHORIZING THE SAN BENITO COUNTY ARTS COUNCIL (ARTS COUNCIL) INSTALLATION OF A MURAL ON THE LUCK LIBRARY

WHEREAS: The City Council has adopted 2035 General Plan Element Policy 16 Historic Preservation and Community Design and the following goals, policies and implementation programs:

- Goal HPCD 3 Celebrated art resources. Objective HPCD 3.1 Create a community that is supportive of the arts.
- Policy HPCD 3.1.1 Promote Cultural Heritage and Arts tourism.
- Program HPCD 3.1.1.1 Support Art Walks and ‘Alive after Five’ events on the first Friday or second Saturday of each month.
- Program HPCD 3.1.1.2 Encourage galleries and artisan businesses in the Main Street corridor.
- Program HPCD 3.1.1.3 Coordinate live performances, music, and theatre in restaurants, centers, and outdoor parks, and provide storage and electricity for these endeavors.
- Program HPCD 3.1.1.4 Change land use in warehouses area for artist/performer studio space.
- Program HPCD 3.1.1.5 Develop public arts program for trails and complete streets

WHEREAS The Arts Council is an entrepreneurial, nimble, collaborative nonprofit that provides arts programming and serves as a connector, investor, advocate and leader for the arts in San Benito County. Founded in 2006, the San Benito County Arts Council is a 501(c)3 nonprofit organization which serves as a State-Local Partner to the California Arts Council;

WHEREAS The Arts Council is actively engaged in public art projects throughout San Benito County, including within San Juan Bautista, through its support of local artists, art groups and art and cultural organizations and is currently coordinating the Washington Street Underpass art installation as a partner with Caltrans and San Juan Bautista;

WHEREAS “Community Arts Impact Project” is funded by the Arts Council with support from the California Arts Council, a State Agency, and is designed to bring together artists, frontline workers and community members to recognize and process the collective trauma that COVID has inflicted on our rural community, while also celebrating and uplifting the ways in

which our community has shown resilience, strength and compassion as we navigate these difficult times together;

WHEREAS the Arts Council, along with partner organization El Teatro Campesino selected a Lead Artist to work with the community to prepare a mural concept, finished design and to identify a preferred location, as described in Exhibit 1;

NOW BE IT RESOLVED that the City Council determines that the process fulfills the City's desire for full and active participation by members of the community and that design and location of the project is consistent with General Plan policies referenced herein;

BE IT FURTHER RESOLVED that the City Council approves the installation by the Arts Council as depicted in Attachment 1 subject to the following conditions:

1. The installation shall not be painted directly on the library fascia; rather it shall be attached to the Library fascia.
2. The manner of attachment of material to the Library fascia shall be pursuant to plans and diagrams approved by the City Manager pursuant to an Encroachment Permit. Attachment of material to the library fascia shall be performed to the satisfaction of the City Manager with appropriate assurances in accordance with the issued Encroachment Permit.
3. Removal of the material shall be at the discretion of the City Manager in accordance with provisions of the Encroachment Permit required herein.

PASSED AND ADOPTED this 19th day of April 2022 by the following vote:


AYES: Jordan, Edge, Flores, Freeman

NOES: Freels


ABSENT: None

ABSTAIN: None

ATTEST:



**Don Reynolds, City Manager
and Acting Deputy City Clerk**



Leslie Q. Jordan, Mayor

EXHIBIT 1 a
Mural Impact Project: Art, healing and building community resilience
San Juan Bautista, CA

Lead organization: San Benito County Arts Council

Lead artist: Venecia Prudencio

Partner organization: El Teatro Campesino

The **Community Arts Impact Project** was designed to bring together artists, frontline workers and community members to recognize and process the collective trauma that COVID has inflicted on our rural community, while also celebrating and uplifting the ways in which our community has shown resilience, strength and compassion as we navigate these difficult times together.

Lead artist, Venecia Prudencio, heard from community members about their experiences with COVID- what they have lost, what they have learned about themselves and their community and what they hope for the future- through **3 virtual community engagement workshops** held online in January & February 2022. These workshops, driven by local stories from San Juan Bautista residents, led to creation of a mural design, around the themes of strength, hope and resilience, for permanent installation in San Juan Bautista.

In the first workshop, participants were led through interactive exercises and group discussions to get to know one another and to set the stage for the sharing of stories and experiences.

In the second workshop, participants began to imagine how their stories and experiences could be visualized in tangible images, icons and objects. Recurring themes included community strength, resilience and hope. The visualization exercises helped inform the design of the SJB mural.

In the third and final workshop, the lead visual artist, Venecia Prudencio, shared her concept for the mural design. Participants will be able to provide feedback and discuss the designs through a supportive, creative and iterative process. Following this workshop, Venecia and Jennifer Laine, Executive Director of the San Benito County Arts Council, met with staff and auxiliary members of the San Juan Bautista Library to gather their input on the mural with the hopes that the library could be the site for mural installation. The San Benito County Arts Council also shared the mural design with Amah Mutsun tribal leader, Valentin Lopez.

This project is funded by the San Benito County Arts Council with support from the California Arts Council, a state arts agency. For more information, please contact Jennifer Laine, Executive Director of the San Benito County Arts Council, at info@sanbenitoarts.org or at 831.636.2787