

Minutes
San Juan Bautista Economic Development Advisory Committee
March 16, 2022
Approved April 6, 2022

Chairperson Heliena Walton called the meeting to order at 6:05 PM Chairperson Walton and requested that Brian Foucht facilitate the meeting. Brian Foucht conducted the roll call as follows:

Present: Chair Heliena Walton, Vice Chair Stephanie Correia, Darlene Boyd, Kristina Hastings, Patricia Bains, Teresa Lavagnino, Lizz Sanchez – Turner, Beverly Meamber

Absent Excused: Fran Fitzharris, Suzie Velez

Absent Unexcused: Luke Kerbs

Guests: Danna Stroud, GoBiz;

The Committee review the minutes of March 2, 2022. Darlene Boyd moved to approve the minutes seconded by Patricia Bains and unanimously approved.

Brian Foucht requested presentations for items not on the posted agenda. Danna Stroud provided an update regarding GoBiz Central Coast office staffing and will introduce new staff member based in San Luis Obispo and will be coordinating the CERF program. Also, Tahra Goraya was appointed as the new Executive Director of the Monterey Bay Economic Partnership, and Danna will introduce her during an upcoming EDCAC meeting, as the MBEP will serve as the CERF convening entity for this region.

Heliena Walton suggested that the Committee energize the effort to complete draft Vision Statements. There was discussion regarding meeting together as way of easing the process of take up the subject of the upcoming parklet expiration. There was also discussion regarding the material prepared by the Vision Statement Subcommittee.

There was discussion about the vision statements and ideas submitted to-date. There was consensus that Brian Foucht will use any ideas, including those of the subcommittee, provided before the end of the week and prepare a draft vision statement for consideration by the Committee at the next meeting.

There was a motion by Darlene Boyd seconded by Patricia Banes to change the adopted Mission Statement as follows (strikeout = delete: underline = add)

The San Juan Bautista EDCAC's Mission is to engage, support and attract local business to create a sustainable, diverse community that promotes, increases and sustains economic opportunities and success, facilitates and promotes community activities that attract local citizens and ~~tourists~~ visitors alike, and improves the quality of life in San Juan Bautista.

There was discussion regarding the use of subcommittees to organize the work of the Committee. There was consensus that Brian would send information from the Strategic Plan that would inform the Committee regarding the focus of subcommittees.

There was discussion regarding the pending expiration of the parklet permits at the end of March. The City Council extended parklets until May 31 to enable the EDCAC to prepare a recommendation to the Planning Commission and City Council regarding ongoing use of parklets on May 3 and May 20, respectively.

There was a motion by Heliena Walton, seconded by Darlene Boyd that Fran Fitzharris, Darlene Boyd, Patricia Banes, Stephanie Correia, and Kristina Hastings be appointed to serve on the EDCAC parklet ad hoc committee. The motion passed unanimously.

Darlene moved to adjourn, seconded by Lizz Sanchez – Turner and passed unanimously to adjourn the meeting at 7:21PM. = add = add