

Minutes  
San Juan Bautista Economic Development Advisory Committee  
January 19, 2022

Roll Call: Present: Patricia Baines, Darlene Boyd, Stephanie Correia, Fran Fitzharris, Kristina Hastings  
Theresa Lavagnino, Beverly Meamber, Liz Sanchez – Turner, Suzie Velez, Heliena Walton.

Absent Excused:

Absent Unexcused: Cara Denny

Guests: Brian Foucht, CD Director; Renee' Wells, Marc Fontes (San Benito County EDC), Danna Stroud (Governors' Office of Business Development – Go Biz), Cara Vonk (San Juan Bautista Historical Society), Michele Huntoon (School District) Jennifer Laine (San Benito County Arts Council), Heidi Balz (San Juan Committee), Kristina Wyatt (San Benito County Business Council); Leslie Jordan, Mayor San Juan Bautista.

Brian Foucht reviewed the agenda, City Council resolution establishing the 11 member EDCAC, and meeting protocol with the Committee, and asked the Committee to elect officers, chairperson and vice chairperson.

Fran Fitzharris nominated Stephanie Correia as Chairperson, seconded by Theresa Lavagnino  
Patricia Baines nominated Heliena Walton as, seconded by Suzie Velez.

Thereafter each member voted their preference. Heliena Walton was selected as Chairperson by majority vote.

Brian Foucht requested nominations from the Committee for Vice Chairperson. Darlene Boyd nominated Stephanie Correia. Patricia Bains nominated Fran Fitzharris. Stephanie Correia was selected as Vice Chair by majority vote.

Brian Foucht offered to serve as Committee Secretary. The Committee approved that arrangement.

Brian Foucht introduced the topic of the overall agenda represented by items a) – f) on the agenda, and reviewed the City Council resolution regarding the purpose and activities with the Committee.

There was discussion regarding the best way to set forth the Committee's program to accomplish the purpose of the Committee established by the City Council. Darlene Boyd recommended that the Committee establish a Mission Statement to guide, direct and focus the Committee's work. Fran Fitzharris recommended that members write an essay or bullet points regarding what economic development is in San Juan Bautista, as a basis for preparing a future mission statement. There was consensus that individual members should each prepare essays or bullet points regarding core economic development values and priorities that might be used in a future mission statement. Renee' Wells suggested that staff could send a questionnaire to the Committee members to help members organize their thoughts in preparing the essays. Brian Foucht stated that he would work with the Chair and Vice Chair to synthesize various essays for discussion at the next meeting.

The meeting was adjourned at 7:37 PM