

Minutes
San Juan Bautista Economic Development Advisory Committee
February 16, 2022
Approved March 2, 2022

Chairperson Heliena Walton called the meeting to order and requested a roll call as follows:

called the meeting to order at 6:05 PM and conducted roll call as follows:

Present: Chairperson Heliena Walton, Vice Chairperson Stephanie Correia, Beverly Meamber, Darlene Boyd, Fran Fitzharris, Kristina Hastings, Patricia Bains, Teresa Lavagnino, Liz Sanchez – Turner, Suzie Velez, Luke Kerbs

Absent Excused:

Absent Unexcused:

Guests: Danna Stroud (GoBiz), Renee Wells (SBC EDC), Jennifer Laine (Arts Council); Heidi Balz (San Juan Committee). Brian Foucht, CD Director; Jennifer Laine introduced herself and the Clean California Grant project at the Washington St overpass project.

Chairperson Walton requested that the Committee review the minutes of February 2. Darlene Boyd corrected the reference to Heidi Balz as the Committee liaison to the Arts Council and the Washington St overpass project. Darlene Boyd moved to approve the minutes as corrected, seconded by Patricia Bains and unanimously approved.

Chairperson Walton requested presentations for items not on the posted agenda. Danna Stroud (GoBiz) introduced the Community Economic Resilience Fund (CERF) to the CERF program and potential for engagement by the EDAC with the CERF program. The RFP for involvement will be issued in March and a coordinator will be on-boarded in mid-March. CERF will be a 2 phase project that involves a regional plan in the first phase and then funds for local programs later in early 2023. CERF draft grant guidelines will be issued in April.

Renee Wells reviewed her involvement in the early phase of the CERF program, as she has been asked by the County to serve as the liaison to the 6-County Central Coast Region for the CERF program and is also collaborating with the Rural Counties Representatives of California (RCRC) to ensure that the CERF program for San Benito County, Hollister and San Juan Bautista includes desirable local economic development initiatives.

Heliena Walton requested that Brian Foucht provide an overview of the Mission Statement process and content.

The Committee discussed approaches to determining a Mission Statement for the EDCAC. Teresa Lavagnino moved, seconded by Patricia Bains to appoint Darlene Boyd, Kristina Hastings, Beverly Meamber, and Luke Kerbs as a subcommittee to prepare a draft Mission Statement. Thereafter there was a motion by Darlene Boyd, seconded by Heliena Walton that the appointed subcommittee also prepare a draft Mission Statement.

Darlene Boyd moved, seconded by Heliena Walton to adjourn the meeting. The meeting was adjourned at 7:26 PM.