

Minutes
San Juan Bautista Economic Development Advisory Committee
March 2, 2022
Approved March 16, 2022

Chairperson Heliena Walton called the meeting to order at 6:05 PM Chairperson Walton and requested that Brian Foucht facilitate the meeting. Brian Foucht conducted the roll call as follows:

Present: Chair Heliena Walton, Vice Chair Stephanie Correia, Darlene Boyd, Fran Fitzharris, Kristina Hastings, Patricia Bains, Teresa Lavagnino, Suzie Velez, Luke Kerbs

Absent Excused: Lizz Sanchez-Turner, Beverly Meamber
Absent Unexcused:

Guests: Renee Wells (SBC EDC)

The Committee review the minutes of February 16. There were requests to correct the spelling of member names. Darlene Boyd moved to approve the minutes as corrected, seconded by Patricia Bains and unanimously approved.

Brian Foucht requested presentations for items not on the posted agenda. Renee' Wells provided an update regarding the new San Benito County Economic Development Committee and there was consensus that a member and an alternate be selected to participate as a voting members on the San Benito County EDC standing Committee. Darlene Boyd volunteered to serve in in this capacity. Renee' Wells stated that she would pass this request along to the District Supervisor. The next meeting of the SBC EDC standing committee is Thursday March 9 from 12 PM - 2PM.

Heliena Walton suggested that the Committee take up the subject of the upcoming parklet expiration. Brian Foucht suggested that the Committee discuss this later in the agenda also under the topic of subcommittees.

Brian Foucht introduced the work of the mission / vision statement subcommittee appointed by the Committee. There was a consensus that, because information was distributed to the Committee just this evening, that the Committee as a whole should review the information and provide individual vision statements in time for discussion at the next meeting. There was a motion by Darlene Boyd, Seconded by Heliena Walton that the Mission Statement be adopted with those changes. The motion passed unanimously. There was general discussion that the language in the Mission Statement be streamlined to eliminate the word "and". There was a motion by Darlene Boyd seconded by Kristina Hastings and passed unanimously that the Mission Statement be adopted as follows:

The SJB EDCAC's Mission is to engage, support and attract local business to create a sustainable, diverse community that promotes, increases and sustains economic opportunities and success, facilitates and promotes community activities that attract local citizens and tourists alike, and improves the quality of life in San Juan Bautista.

Brian Foucht introduced an interpretive guide to the work of the subcommittee regarding a vision statement. There was general agreement that the Committee would review the information presented during the next week and provide Brian with input by Wednesday of the following week (March 9). Brian would then present the information for discussion and action by the Committee on March 16.

There was discussion regarding the status of parklets and the upcoming expiration of parklet authorizations on March 30. There was consensus that the issue of parklets be placed on the City Council March 15 agenda for discussion, direction by the City Council to extend the parklet expiration to the EDCAC to return to the City Council for a recommendation regarding the status of parklets as soon as possible.

Darlene moved to adjourn, seconded by Patricia Bains and passed unanimously to adjourn the meeting at 7:28 PM.