

Minutes
San Juan Bautista Economic Development Advisory Committee
April 20, 2022
Approved May 18, 2022

Chairperson Heliena Walton called the meeting to order at 6:05 PM and conducted the roll call as follows:

Present: Chair Heliena Walton, Vice Chair Stephanie Correia, Darlene Boyd, Patricia Bains, Teresa Lavagnino, Lizz Sanchez – Turner, Beverly Meamber, Luke Krebs, Fran Fitzharris

Absent Excused: Kristina Hastings

Guests: Danna Stroud, GoBiz

The Committee reviewed the minutes of March 16, 2022. Chair Walton requested that the draft minutes be amended to state that Brian Foucht conducted the roll call only. Patricia Bains moved and Lizz Sanchez Turner seconded approval of the minutes, as corrected. The motion passed unanimously.

Danna Stroud announced a free ZOOM regional workshop on May 3 for the Central Coast and SF Bay Area region to review CERF (California Economic Resilience Fund) guidelines. Danna Stroud stated that she would find out if the workshop will be recorded. Fran Fitzharris requested that guest advisors be announced for each meeting.

Luke Krebs suggested that there should be a sign directing Highway 101 travelers to San Juan Bautista.

Patricia Bains requested that Fran Fitzharris provide an update regarding the Poppy Jasper Film Festival, a 16 year-old festival originating in the South SF Bay Area that members of the San Juan Bautista Committee facilitated. Fran Fitzharris stated that the film festival was a success for the first year with international participants and well – known film industry professionals in attendance. This will be an annual event in San Juan Bautista and will return annually. There were comments that preparation for the festival should begin well in advance and build on this year's success.

There was discussion regarding the report of the parklet ad hoc committee to the EDCAC and the purpose of the EDCAC's recommendation ultimately by the City Council. Brian Foucht summarized the report and 5 key conclusions from the ad-hoc committee. Teresa Lavagnino moved to adopt the recommendation of the ad hoc committee as the EDCAC recommendation to the Planning Commission and City Council, seconded by Patricia Bains. Brian Foucht facilitated the EDCAC discussion on the motion. There was consensus approving the first four key conclusions in the report and discussion regarding the fifth key conclusion. The EDCAC approved portions of the fifth key conclusion, except the first sentence involving the term of the existing parklets. There was discussion regarding the benchmark time periods for parklet removal as follows:

- Third Street Master Plan begins
- Third Street Master Plan completed
- Third Street Master Plan construction begins
- A certain time limit regardless of other circumstances leading up to Third St Master Plan construction

- When the pandemic subsides and is no longer a threat

There were successive votes regarding each of the five suggested benchmarks for parklet removal and, ultimately, a EDCAC majority determined that the parklets should remain until Third Street Master Plan begins construction. Subsequently, Chair Walton requested a vote on an amended Motion to approve the five key conclusions. Darlene Boyd recommended and Patricia Bains seconded a motion to approve the five key conclusions as stated and forward to the Planning and City Council.

Heliena Walton suggested that the EDCAC hold a posted social meeting. Heliena Walton and Fran Fitzharris would discuss dates for this meeting with Brian Foucht.

There was discussion regarding the formation of subcommittees to organize the work of the Committee. There was consensus that a subcommittee be formed to work with our advisors to identify subcommittees for consideration by the EDCAC. In addition to Chair and Vice-Chair, Chair Walton recommended Darlene Boyd, Fran Fitzharris, and Lizz Sanchez-Turner to serve on this subcommittee. Patricia Banes motion that the recommendation of the chair be accepted, seconded by Lizz Sanchez-Turner and approved unanimously.

Lizz Sanchez – Turner moved, seconded by Teresa Lavagnino to adjourn the meeting, passed unanimously at 7:16 PM.