

Minutes
San Juan Bautista Economic Development Citizens Advisory Committee
May 18, 2022

Chairperson Heliena Walton called the meeting to order at 6:05 PM and conducted the roll call as follows:

Present: Chair Heliena Walton, Vice Chair Stephanie Correia, Darlene Boyd, Patricia Bains, Teresa Lavagnino, Liz Sanchez - Turner, Beverly Meamber, Fran Fitzharris, Luke Kerbs; Kristina Hastings

Absent Excused: None

Guests: Danna Stroud, Brian Coleman GoBiz; Renee' Wells, San Benito County EDC; Leslie Jordan, Heidi Balz

The Committee reviewed the minutes of April 20, 2022. Several corrections to minutes were cited including the spelling of names and typographical errors. Darlene Boyd moved acceptance of the minutes as corrected, seconded by Patricia Bains. The motion passed unanimously.

Luke Krebs suggested that there should be a sign directing Highway 101 travelers to San Juan Bautista and it was suggested that this subject be brought up within a subcommittee.

Danna Stroud of GoBiz announced issuance of the State budget and many funding opportunities for small business for approval in mid-June. Brian Coleman of GoBiz summarized the CERF (Community Economic Resiliency Fund) regional economic development planning program. GoBiz also released a data tool kit for individual jurisdictions placed based data tool.

Renee Wells reviewed the CERF Uplift coalition roundtable.

Brian Foucht summarized the work of the ad hoc subcommittee work recommending three subcommittees: economic development outreach, business development and retention, and community relations and resources. The work of the subcommittees would feed into both the CEDS and the CERF programs, in addition to serving local businesses and the community.

Darlene Boyd moved and Fran Fitzharris seconded establishment of these three subcommittees and the motion was passed unanimously.

Darlene Boyd moved to confirm the membership count of each subcommittee as 4 members for outreach subcommittee, 3 members for the business development and retention subcommittee and 4 members for the community relations and resources subcommittee, Liz Sanchez – Turner seconded and the motion passed unanimously.

There was some discussion about the subject and purpose of each subcommittee. Fran Fitzharris asked if she could participate on more than one committee. Brian Foucht responded that there may Brown Act conflicts where a committee member moves from one group to another; however, members may change their memberships with formal approval by the EDCAC as a whole, and that comments of any member on any other subcommittee's work be made during the EDCAC meetings.

There was consensus that the purpose of each subcommittee is accepted by the EDCAC.

There was discussion regarding the membership and the following members volunteered for each subcommittee:

- Economic Development Outreach: Luke Kerbs, Darlene Boyd, Liz Sanchez - Turner, and Beverly Meamber;
- Business Development and Retention: Heliena Walton, Patricia Bains, Fran Fitzharris; and
- Community Relations and Resources: Teresa Lavagnino, Stephanie Correia, Suzie Velez, Kristina Hastings.

This subcommittee membership was accepted by consensus.

There was discussion regarding the participation by advisors at various subcommittees and that generally advisors would participate at the request of the subcommittees depending on subcommittee discussion content.

There was discussion regarding a presentation from Don Reynolds to the EDCAC at the next meeting.

There was consensus that now that subcommittees are established the EDCAC begin meeting monthly on the second Wednesday of each month.

There was discussion about scheduling an EDCAC social meeting to be tentatively scheduled for June 15 in place of the regular meeting.

Darlene Boyed moved, seconded by Fran Fitzharris to adjourn the meeting, passed unanimously at 7:19 PM.