

Minutes
San Juan Bautista Economic Development Citizens Advisory Committee
September 21, 2022

Chairperson: Heliena Walton called the meeting to order at 6:00. and conducted the roll call as follows:

Present: Chair Heliena Walton, Vice Chair; Stephanie Correia, Darlene Boyd, Patricia Bains, Teresa Lavagnino; Kim Calame; Suzie Velez,

Absent Excused: Liz Sanchez Turner; Kim Calame

Guests: Brian Coleman GoBiz; Jan Gregory Retail Strategies, Renee' Wells SBC ECD

Heliena Walton requested that the Comm review minutes from May, June, July and August, 2022. There was motion to approve the listed minutes by Patricia Bains, seconded by Teresa Lavagnino to approve the minutes. This was unanimously approved.

Advisors update: Brian Coleman provided an update regarding the planning phase of the CERF program. Scoring and evaluation of applications for Convenor status has not been completed and announcements cannot be made. GoBiz has received some funding for the State Trade Expansion Program (an existing program). Brian Coleman will forward information to Brian Foucht for distribution. The Governor has established a Space Industry task force to expand the commercial space industry in California.

Jennifer Gregory of Retail Strategies gave a presentation regarding Downtown Strategies a 1-5 year Strategic Plan.

Renee' Wells provided an update regarding CEDS 2023 – 2027 program starting in October, 2022 with a draft in March 2023 and final approved CEDS in June, 2023.

EDCAC sub-committees provided updates:

Darlene Boyd provided an update regarding economic development activities in the region and state and recommended the California Main Street program. Darlene Boyd moved that we become a member of California Main Street. Patricia Bains seconded the motion. Stephanie Correia suggested more information before the City joins California Main Street. Brian will send the link to the EDCAC members. The motion passed with 3 members voting for the motion to join California Main Street. There was a motion by Stephanie Correia to join California Main Street right away. The Motion passed unanimously.

Darlene Boyd provided an update for the Outreach subcommittee including the CERF program and county programs. Darlene suggested that it would be helpful for her to have an in person organizational meeting.

Teresa Lavagnino provided the Community Relations and Resources subcommittee. The Committee is working hard to have a community meeting focused on recreation resources and what to be held 6- 8 PM. Wednesday October 20, at the VFW Hall.

Heliena Walton provided an update regarding the Business Development and Retention Committee, in particular a survey to businesses and joining a collaborative, Strong Towns USA.

Jackie Morris Lopez spoke in favor of local support for local business development. Stephanie Correia spoke in favor of building community through community events and activities.

Renee Wells invited an EDCAC member to participate in a ED training course October 17 – 20 covering all aspects of economic development.

The meeting was adjourned by consensus at 8:00 PM.