

Library Status Report for January 2021

Books & Materials: Still playing catch up on all the donations and purchases from calendar year 2020. Processed roughly 300 donated materials for outside donation or recycle/trash and catalogued 54 new titles.

Outreach: Prepared 25 take home activity kits for Little Free Library distribution each week. 1/7 Bingo cards, 1/14 Color-in Calendar, 1/21 Twirly Whirly craft, 1/28 Black History Month coloring book

Patrons: Appointments at least 4 days a week for roughly 20 patrons a week on average. Many requiring my attention while they are here making it difficult to focus on my tasks during “appointment hours”. The problem there is that when I shorten the appointment hours there are more people in the building at the same time. Patrons are primarily needing access to the computers/internet or are students checking out up to 60 books at a time. I have waived the 7 item limit so that students only have to come every few weeks to check out new material. They return it to the book drop or in person depending on their preference. The demand is primarily for juvenile easy (picture) and chapter books.

MOBAC: attended via Zoom 1/19 ILL meeting, 1/22 SPLAMBA meeting, 1/25 “CALL” ALA webinar. KOHA Consortium meetings moved to February 17 & 18.

Internet Access: attended via Zoom Rotary of SJB Internet Access Committee 1/12 & 1/26 – no real progress made. Equipment that was received via grant or purchase by Rotary doesn’t interface with their network. More equipment necessary. Plenty of funds available per committee chair. No updates to me from Etheric. Multiple days of trouble from Charter Spectrum. Charter account tied to both Fire Department and Public Works. Need to circle back with e-rate advisors. I’ve been dragging my feet on this due to possible interference with other accounts and Luck Park Master Plan.

Parks Status Report for January 2021

Grants: per capita allocated OGALS grant - need cost estimates for application.

- OGALS Parks grant – need to “remove” state park from our “parks per person”

Franklin Circle Park 21-01:

- \$3,000 raised by Franklin Circle residents
- 50% sketch by mid-February
- 100% sketch by mid-March

Luck Park 20-10:

- Community & Staff Survey reviewed
- Next meeting 2/9 schematic design

Verutti Park 19-42:

- CSG looking at precast option based on approved design from Planning Commission

Accounts Payable Report for January 2021

Worked with Wendy to invoice reimbursable City expenses from developers. Need to look back at planning/engineering invoices to verify we've captured all reimbursable expenses before sending first bill. The plan is to send monthly "quarterly" bills until we are caught up and can send more timely invoices.

Website Report for January 2021

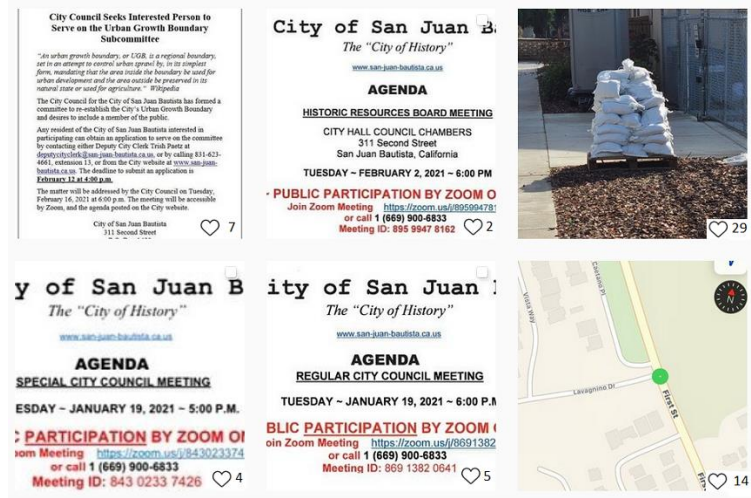
- Updated City Council, Planning Commission and HRB members per election/appointment along with their emails.
- Updated Planning Applications after a review by David Mack. Fees were last updated April 2019.
- Added Agendas, Packets, Minutes, Calendar items, Resolutions, Ordinances as necessary. Cross posted on Facebook, Twitter and Instagram as necessary.
- Wondering if Water/Sewer testing results should continue to be online
- Wondering which Zoom recordings should be online (added to City's private Youtube channel and linked on website. Not searchable on Youtube yet viewable from City's website)

Social Media Report for January 2021

Mighty Networks – I feel it's long past the time to retire this channel. It was not well received and has not been updated by me in months. The banner at the post office should be taken down. The platform is similar to Facebook, is free, and allows for alerts to be sent however residents didn't like the idea of having "another" social media app.

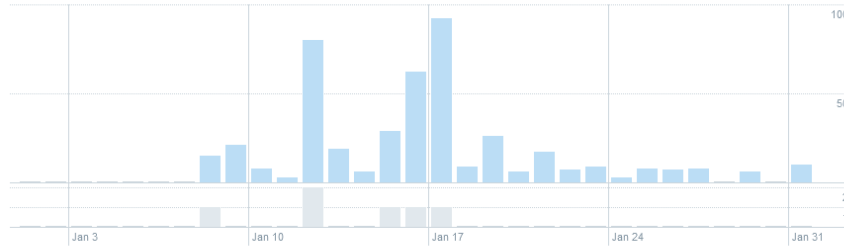
YouTube: You can stream a Zoom Meeting or Webinar live on YouTube. This allows participants to join your meeting via Zoom to view it and comment on it via YouTube. During the live event, there will be an approximate 20-second delay between the actual Zoom Meeting or Webinar, and the Live stream. **Note:** Those viewing on Youtube can only comment via Youtube, and can not interact directly with other webinar attendees, the same goes for webinar attendees as well.

Instagram:



Twitter: 110 Followers

Your Tweets earned 451 impressions over this 31 day period



YOUR TWEETS
During this 31 day period, you earned **15 impressions** per day.

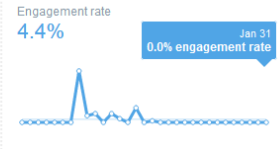
Tweets | Top Tweets | Tweets and replies | Promoted | Impressions | Engagements | Engagement rate

Tweet Content	Impressions	Engagements	Engagement rate
City of San Juan Bautista, CA @CityofSJB · Jan 16 The City of San Juan Bautista gives notice of a Special Closed Session Meeting of the City Council on 1/19/21 at 5:00 p.m. Public comments will be taken before Council goes into closed session. To participate log into Zoom or call 1-669-900-6833 Meeting ID: 843 0233 7426 pic.twitter.com/dAOyHMuCEz View Tweet activity	104	3	2.9%
City of San Juan Bautista, CA @CityofSJB · Jan 15 Regular Meeting of the City Council of the City of San Juan Bautista Tuesday January 19, 2021 6:00 pm. Participation by Zoom only. Meeting ID: 869 1382 0641 or call 1-669-900-6833. pic.twitter.com/bG8T8P3FYD View Tweet activity	86	2	2.3%
City of San Juan Bautista, CA @CityofSJB · Jan 15 This form is to be completed for San Benito County residents ages 16 and above who are identified only in 1b Tier 1 and 2 of the vaccination plan. The State will be rolling out a system for those identified in a later group in the coming weeks. hhsa.cosb.us/vaccine-regist... View Tweet activity	65	6	9.2%
City of San Juan Bautista, CA @CityofSJB · Jan 11 On 1/19/21, City Council will discuss the construction of the roundabout at Lavagnino Dr. & the Rancho Vista development. Construction will begin in about 6-weeks, & will last 3-4 months. Should First St. be closed entirely or have one lane of traffic open during construction? View Tweet activity	91	1	1.1%
City of San Juan Bautista, CA @CityofSJB · Jan 8 Please fill out our survey by midnight 1/19/2021. Thank you! SurveyMonkey.com/r/2N8H7HL instagram.com/p/CJzTFVaqE/ ... View Tweet activity	103	22	21.4%

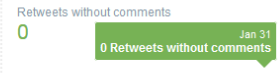
You've reached the end of Tweets for the selected date range. Change date selection to view more.

Engagements

Showing 31 days with daily frequency



On average, you earned **0 link clicks** per day



On average, you earned **0 Retweets without comments** per day



On average, you earned **0 likes** per day



On average, you earned **0 replies** per day

Next Door:

Residents do use this platform however San Juan Bautista is broken up into 10 neighborhoods making it difficult to reach everyone since not all neighborhoods are connected. I haven't looked into it again after getting frustrated with it last March/April and the decision was made to go with Mighty Networks. I do think we should try to connect all of the neighborhoods so that it can be used going forward.

Facebook: 647 Followers: Date/Time, Post, Type, Reach, Engagement (top clicks, bottom reactions)

01/31/2021 7:23 PM	Photo of Small Business Disaster Relief Webinars	<u>Photo</u>	57	0 2
01/29/2021 6:04 PM	Volunteer to be a part of our Urban Grown Boundary subcommittee. Applications are due February 12, 2021 at 4:00 pm. Contact Deputy City Clerk Trish Paetz for more information. DeputyCityClerk@san-juan-bautista.ca.us	<u>Photo</u>	58	0 1
01/29/2021 5:51 PM	The Historic Resource Board will meet Tuesday February 2, 2021 at 6:00 pm via Zoom. After this meeting the Planning Commission will meet following a brief recess. The Zoom meeting ID is the same for both meetings. Join meeting by phone 1 (669) 900-6833 or through the Zoom app. Meeting ID# 895 9947 8162 https://zoom.us/j/89599478162	<u>Photo</u>	56	1 0
01/29/2021 1:58 PM	Round 2 opens February 2, 2021 at 8 am pst and closes February 8, 2021 at 6:00 pm pst Call center hours Monday - Friday 7 am - 7 pm pst	<u>Link</u>	105	1 6
01/28/2021 6:06 PM	San Benito County Public Health Services to Hold Drive-Thru COVID-19 Vaccination Clinic for 75+ ... from San Benito County : Nixle	<u>Link</u>	36	5 0
01/27/2021 5:13 PM	Text SBCCOVID to 888777 to get text alerts to your phone.	<u>Link</u>	53	4 1
01/26/2021 4:30 PM	Photo of San Benito County Sandbag availability	<u>Photo</u>	50	0 0
01/26/2021 11:18 AM	San Juan Bautista residents, if you are in need of sand bags for the expected showers this afternoon please stop by the Public Works yard on First and Jefferson St. this afternoon. If you are a resident of Hollister or the County please check the following locations: 1. City Yard – 1321 South Street - has some 2. Hollister Fire Station 2 – 1100 Union Road - usually have some 3. Hollister Airport – 60 Airport Drive - usually have some	<u>Status</u>	244	20 15
01/25/2021 11:10 AM	State Public Health Officials Lift Regional Stay at Home Order for All Regions of the State Effective Immediately San Benito County – January 25, 2021: San Benito County Public Health was notified that the California Department of Public Health (CDPH) ended the Regional Stay at Home Order, lifting the order for all regions statewide immediately, including the San Joaquin Valley region, which San Benito County was assigned to late last year. The Four-week ICU capacity projections for the San Joaquin valley region is above 15%, the threshold that allows regions to exit the order. San Benito County will return to the Purple or widespread (most restrictive) tier of the Blue Print for a Safer Economy of California’s colored coded tier system. Services and activities, such as outdoor dining and personal services, may resume immediately with required modifications. See the county map to find the status of activities open in each county. Businesses must continue to follow industry specific guidance and any sector specific tier restrictions. While there are positive signs that the virus is spreading at a slower rate across the state, San Benito County still reports high case rates as well as deaths among its residents which reminds us that the COVID-19 pandemic is far from over. It is still critical	<u>Link</u>	44	1 0

	that the community continues to wear face coverings when outside the home, maintain physical distance of at least 6 feet, wash hands frequently, avoid gatherings and mixing with other households, follow all state and local health department guidance and get the vaccine when it's their turn. Understand which activities and businesses are open in the four tiers (PDF) Reopen your business or facility safely with industry guidance to reduce the risk here Local San Benito County COVID-19 information can be found at www.sbccovid19.us Contact Information: David Westrick San Benito County - Public Information Officer 831-636-4168 sbcpio@cosb.us			
01/24/2021 10:16 PM	Our county remains under the Regional Stay at Home Order for the San Joaquin Region along with the Bay Area and Southern California Regions. San Joaquin Valley Region 1.3% ICU availability 4 week ICU capacity projection: below threshold as of 1/21/2021 Bay Area Region 23.4% ICU availability 4 week ICU capacity projection: below threshold as of 1/21/2021 (current ICU availability is above 15% however their 4 week projection is that it will not remain above 15%) Southern California Region 0.0% ICU availability 4 week ICU capacity projection: below threshold as of 1/21/2021 On a somber note the Greater Sacramento area is currently below 15% ICU capacity however they are expected to attain or exceed 15% over the next 4 weeks. If that changes they may return to a regional stay at home order. Greater Sacramento Region 11.9% ICU availability 4 week ICU capacity projection: at or above threshold as of 1/21/2021 Northern California Region 41.2% ICU availability 4 week ICU capacity projection: at or above threshold as of 1/21/2021	Link	82	4 6
01/23/2021 12:36 PM	Thank You (video thanking people who wear masks – English)	Link	35	0 1
01/23/2021 12:35 PM	Gracias (video thanking people who wear masks – Spanish)	Link	74	5 1
01/21/2021 5:15 PM	Paycheck Protection Program	Link	107	16 4
01/20/2021 4:03 PM	January 21, 2021 free webinar 12 pm - 1 pm. Register for free at bit.lucky/MBEPCOVIDRelief	Share d Video	34	0 0
01/19/2021 2:39 PM	Shared CalFile post on a new way to file with the FTB	Status	51	2 0
01/19/2021 2:38 PM	Local COVID-19 Testing Availability Reminder from San Benito County : Nixle	Link	52	3 0
01/18/2021 9:38 PM	COVID-19 and Your Health	Link	44	0 0
01/17/2021 8:01 PM	Shared San Benito County Public Information Covid-19 hotline	Status	41	0 1
01/16/2021 8:04 PM	Photo of 4.5 earthquake from USGS.gov (Aromas)	Photo	138	35 11

01/16/2021 7:45 PM	The City Council for the City of San Juan Bautista gives notice of a Special Closed Session Meeting of the City Council on January 19, 2021 at 5:00 p.m. Public comments will be taken before Council goes into closed session. To provide verbal public comment log into Zoom or call 1-669-900-6833 and enter the meeting ID: 843 0233 7426	<u>Photo</u>	64	0 0
01/16/2021 6:47 PM	COVID-19 Administrative Penalty Ordinance Approved from San Benito County : Nixle	<u>Link</u>	67	5 1
01/15/2021 8:41 PM	Happening Saturday at San Juan Elementary. Bring your own shovel	<u>Link</u>	72	9 1
01/15/2021 6:50 PM	Instagram Post by San Benito Integrated Waste • January 15, 2021 at 09:25AM PST		38	0 0
01/15/2021 4:51 PM	The City Council for the City of San Juan Bautista gives notice of a City Council meeting on January 19, 2021 via Zoom. Public Participation by Zoom only. Meeting ID: 869 1382 0641 https://zoom.us/j/86913820641 or call 1-669-900-6833	<u>Photo</u>	79	11 2
01/15/2021 9:43 AM	This form is to be completed for San Benito County residents ages 16 and above who are identified only in 1b Tier 1 and 2 of the vaccination plan. The State will be rolling out a system for those identified in a later group which is anticipated in the coming week. https://hhsa.cosb.us/vaccine-registration-portal/	<u>Link</u>	62	8 1
01/15/2021 8:14 AM	Shared San Benito County Public Health Vaccine info (Spanish)	<u>Photo</u>	72	1 1
01/14/2021 3:34 PM	Vaccination Interest Portal is Live from San Benito County: Nixle	<u>Link</u>	45	3 0
01/14/2021 12:05 PM	Shared Hollister Fire Department suspension of Burn Permits	<u>Photo</u>	43	0 0
01/14/2021 10:02 AM	Got COVID-19 relief questions?	<u>Link</u>	36	1 0
01/14/2021 9:59 AM	Shared PIO David Westrick “live” vaccine signup portal status	<u>Status</u>	27	1 0
01/13/2021 8:32 PM	Shared San Benito County Public Health Vaccine info (English)	<u>Photo</u>	68	1 2
01/13/2021 5:00 PM	Shared PIO David Westrick County Vaccine Distribution Plan	<u>Photo</u>	65	0 1
01/12/2021 8:26 PM	Calendario de la Vacuna COVID-19	<u>Photo</u>	159	36 4
01/12/2021 7:39 PM	A bit of hope for our friends to the North in the Greater Sacramento region. They, along with the Northern region, are back on the tiered blueprint for a safer economy placing most of their counties in the purple tier. San Benito County remains under the regional Stay at Home order. Tomorrow the State will be providing additional information. Stay healthy!	<u>Link</u>	62	4 3
01/11/2021	Follow David Westrick, the San Benito County public Information Officer,	<u>Photo</u>	48	2

4:55 PM	for regular County updates.			1
01/11/2021 1:12 PM	At the next City Council meeting, on Tuesday January 19, 2021, the City is scheduling a discussion about traffic control on First Street during the construction of the roundabout at Lavagnino Drive and the Rancho Vista development. We invite the community to participate in this conversation. Construction will begin in approximately 6-weeks, and will last 3-4 months. Should First Street be closed entirely, or always maintain at least one lane of traffic?	<u>Status</u>	326	134 36
01/10/2021 12:43 PM	From @CA_EDD ICYMI: We are completing the programming to add the extra \$300/week for those with a PUA or PEUC claim. There is no need to contact us. For the latest updates on federal unemployment benefits, visit: edd.ca.gov/cares-act.htm	<u>Link</u>	147	2 0
01/09/2021 9:00 PM	“The state says, "Once a region's four-week ICU projection shows a capacity of greater than or equal to 15%, the order will be lifted for that area... “ See article for additional information. San Benito County, along with the rest of the San Joaquin Region, remains at 0% ICU capacity. Hope is on the horizon. Vaccines are currently in Tier 2 of Phase 1A. See comments for vaccine rollout schedule.	<u>Link</u>	110	47 5
01/09/2021 1:44 PM	Shared San Benito County Public Health Vaccine info (Spanish)	<u>Photo</u>	37	3 0
01/08/2021 2:56 PM	Please fill out the survey on or before January 10, 2021. Link in bio. https://www.SurveyMonkey.com/r/2N8H7HL	<u>Photo</u>	63	3 1
01/07/2021 6:36 PM	San Benito County Rolling Out Vaccine Plan and COVID-19 Vaccine Dashboard from San Benito County : Nixle	<u>Link</u>	49	12 1
01/06/2021 11:04 PM	Shared Hollister Animal Care reopening status	<u>Photo</u>	70	3 2
01/02/2021 6:47 AM	Photo of 4.5 earthquake from USGS.gov (Pinnacles)	<u>Photo</u>	117	21 3