

# Branding Leadership Committee

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February 28, 2017

## Tourism Sub-Committee

### Official Meeting Notice

Tuesday, February 28, 2017 - 5:00 pm  
Tinley Park Convention Center  
Bremen Room

1. Open Meeting
2. Approval of Agenda
3. Discussion
4. Public Comments
5. Adjournment

### Discussion Items:

1. Identify and prioritize the first two initiatives of task force
  - a. Make brand visible at Convention Center and Hollywood Casino Amphitheatre, other hotels and attractions
  - b. Begin discussions on how to manage TP brand within the Village
  - c. Discuss hospitality focused initiatives

MUSIC ACTUATES YOUR  
IMAGINATION