

Branding Leadership Team

Tourism Task Force Meeting Agenda

Official Meeting Notice

Monday, June 12, 2017 – 6 PM

Tinley Park Convention Center

18451 Convention Center Dr.

Tinley Park, IL 60477

Meeting to be held in the Bremen Room

Agenda:

Open Meeting

Approval of Agenda

Discussion (see below)

Public Comments

Adjournment

DISCUSSION ITEMS-

1. Roll out of the Tinley Park Life Amplified page on the Convention Center website
2. A demonstration of how the embedded calendar would work and its navigation
3. Further demonstration on how venues can populate their content on the calendar
4. Discussion on how the venues can benefit from the Tourism Initiatives to drive traffic
5. An open forum for ideas and cross promotions, Paul McCartney “British Invasion”