

# Brand Leadership Subcommittee

## Brand Leadership Subcommittee Agenda

Monday, August 21, 2017 – 6:00 p.m.

Tinley Park Village Hall: Kallsen Center

### OPENING

### APPROVAL OF AGENDA

### APPROVAL OF MAY 15, 2017 MINUTES

### CHAIRPERSON'S REPORT

### DISCUSSION ITEMS

#### 1. Marketing Dept. Updates

- Business, Programming, and Marketing Action Plan for Downtown

#### 2. Task Force Approval of Minutes

- Tourism – 6/12/17
- Marketing meeting – 6/12/17
- Community Outreach meeting – 5/22/17
- Product Development meeting – 5/02/17

#### 3. Task Force Updates

### COMMENTS FROM THE PUBLIC

### ADJORNMENT