

**MINUTES**  
**Committee of the Whole**  
**May 21, 2019 - 7 p.m.**  
**Village Hall of Tinley Park – Council Chambers**  
**16250 S. Oak Park Avenue**  
**Tinley Park, IL 60477**

Members Present: M. Glotz, President Pro-Tem  
C. Berg, Village Trustee  
W. Brady, Village Trustee  
W. Brennan, Village Trustee  
D. Galante, Village Trustee  
M. Mueller, Village Trustee

Members Absent: None

Other Board Members Present: J. Vandenberg, President  
K. Thirion, Village Clerk

Staff Present: D. Niemeyer, Village Manager  
P. Carr, Assistant Village Manager  
B. Bettenhausen, Village Treasurer  
C. Faricelli, Deputy Police Chief  
K. Workowski, Public Works Director  
P. Wallrich, Interim Community Development Director  
K. Clarke, Planning Manager  
D. Framke, Marketing Director  
P. Connelly, Village Attorney  
L. Valley, Executive Assistant to the Manager and Trustees  
D. Sanfilippo, Executive Assistant to the Mayor  
H. Lipman, Management Analyst  
L. Godette, Deputy Village Clerk  
L. Carollo, Commission/Committee Secretary  
D. Maleski, Computer Technician

**Item #1** - The meeting of the Committee of the Whole was called to order at 7:02 p.m.

**Item #2 – CONSIDER APPROVAL OF THE MINUTES OF THE COMMITTEE OF THE WHOLE MEETING HELD ON APRIL 10, 2019** – Motion was made by President Pro-Tem Glotz, seconded by Trustee Berg, to approve the minutes of the Committee of the Whole meeting held on April 10, 2019. Vote by voice call. President Pro-Tem Glotz declared the motion carried.

**Item #3 – DISCUSS VILLAGE BOARD'S POSITION ON NEW GAMING LICENSE REQUESTS**

- President Vandenberg stated the Committee of the Whole received packets, which included a considerable list of current video gaming and liquor license requests as well as a background on each establishment. Discussion of video gaming license requests was felt warranted as no specific policies are currently in place. President Vandenberg stated the process generally has been finding efficiencies in order to streamline requests. Village practice has been to raise requests by one (1), which then allows the Village Board opportunity to discuss and consider each request, for which President Vandenberg felt is the best practice for the Village. The Mayor's Office and Liquor Commissioner's Office would like

the Committee to develop a plan and provide direction in order to respond to the current and future requests appropriately. Several business owners who have submitted requests were present.

President Vandenberg discussed the vetting process in detail.

President Pro-Tem Glotz stated he is in favor of video gaming within the boundaries of an enclosed space in an establishment and in his opinion requests would need to be on a case-by-case basis. Trustee Brady was in favor of video gaming within an enclosed space as well. Trustee Brennan suggested researching neighboring communities' procedures in relation to video gaming. P. Connelly, Village Attorney advised the Committee of the Whole as a Home Rule community, the Committee has the ability to determine limitations or boundaries beyond state law and if the Committee is in favor of video gaming being located in an enclosed space a future ordinance could be drafted as such. Trustee Galante stated she is in favor of an enclosed space where children would not be exposed to video gaming and a review of a business to ensure video gaming would only be an option for patrons and not the business's sole purpose. Discussion centered on similar boundaries taken into consideration in the vetting process and state statutes requiring establishments to serve poured alcohol in relation to video gaming.

President Vandenberg stated considerable revenue is generated because of video gaming, which allows the Village to host many events and enhances overall quality of life within the community.

Trustee Berg stated video gaming is a great economic engine and she would not deny anyone the business opportunity video gaming provides. Trustee Mueller stated he would be interested in obtaining the vetting process from the Mayor's Office on a monthly basis. President Vandenberg stated the Mayor's Office will now be in communication on a biweekly basis with the Village Board.

President Pro-Tem Glotz invited business owners having applied for a gaming license approach the Committee of the Whole to discuss their plans for video gaming.

- Union Bar & Grill - Opening in 2019. Estimated investment of \$500,000. Fourth business within Tinley Park since 1997. Locally match competitors offering video gaming.
- Whistle Events and Catering - Investor, 29-year veteran resident. Banquet and special events facility. Separate entity from The Whistle Sports Bar & Grill. Applied for a liquor license. Not interested in video gaming. There were no questions from the Committee.
- Pop's Italian Beef and Sausage - Ten years in business. Video gaming is felt to be a necessity to supplement income. Interested in gaming and liquor licenses. Known as a family restaurant and agrees gaming needs to be partitioned. There were no questions from the Committee.
- Primal Cut Steakhouse - Owner has applied for a gaming license and feels gaming should be in an enclosed space. Margins are minimal and would like to supplement income with gaming. An office space would be used for video gaming in the rear of the business by restrooms. Illinois Gaming Board visited and did not foresee any problems with the office space designated for video gaming as a hostess is nearby at all times. The gaming section will not be visible within the bar or restaurant areas. There were no further questions from the Committee.

**Item #4 – DISCUSS RADIO CAMPAIGN RECOMMENDATION** - The Marketing Department applied for an MPP (Marketing Partnership Program) grant from the State of Illinois several months ago. These grants provide funding at a 50% match rate for tourism-related initiatives and are required to be utilized to promote a destination outside of a 50-mile radius.

The Marketing Department received approval from the Illinois Tourism Bureau for funding up to \$52,800, which will be available for this fiscal year, expiring June 30, 2019. The department would

"test the market" with the radio advertising component of the campaign. If successful, additional match funding could be applied for during the state's fiscal year 2020. In anticipation of this grant request, \$50,000 is available in the FY-20 Budget.

WGN radio has been selected to partner for this campaign for their five-state reach, affiliation with the Chicago White Sox and credibility. The radio advertising component of the campaign would be for one month and include a walk-thru video hosted by a WGN radio personality, radio commercials during the White Sox home games in June, in-studio tasting featuring local brewers and a mix of live read and recorded commercials.

Expectations through this tourism marketing endeavor would be to increase Tinley Park brand awareness, promote hospitality-related amenities and attract visitors for entertainment, dining and shopping.

Staff recommended approval of a \$23,300 state grant for the opportunity to participate in a radio campaign. Results will be measured based on event attendance, feedback from downtown businesses/Chamber of Commerce and social media analytics.

President Pro-Tem Glotz asked the Committee if anyone had any questions. In response to Trustee Mueller's questions due to time constraints and potential reach via radio, D. Framke, Marketing Director stated there will be sufficient time for the radio advertising portion of the campaign. Results will be measured locally and by WGN and the potential reach would encompass a five-state region.

Motion was made by President Pro-Tem Glotz, seconded by Trustee Berg, to approve a matching state grant of \$23,300, for a radio advertising campaign, which will be ratified at the Village Board meeting scheduled on June 4, 2019. Vote by voice. President Pro-Tem Glotz declared the motion carried.

**Item #5 – RECEIVE COMMENTS FROM THE PUBLIC** - No comments from the public.

#### **ADJOURNMENT**

Motion was made by President Pro-Tem Glotz, seconded by Trustee Brady, to adjourn this meeting of the Committee of the Whole. Vote by voice call. President Pro-Tem Glotz declared the motion carried and adjourned the meeting at 7:36 p.m.

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