
MINUTES OF THE COMMUNITY RESOURCES COMMISSION
February 8, 2017
7:30 p.m.
Vogt Conference Room

CALL TO ORDER

The meeting of the Community Resources Commission was called to order by Reta Brudd at 7:30 p.m. in the Kallsen Center.

ROLL CALL

Present and responding to roll call were the following:

Chairperson: Reta Brudd
Members: Don Budny
Ron Centanni
Janet Czuchra
Garrett Gray
Deb Melchert
Mike Sevier
Al Siegers
Donna Framke, Staff Liaison
Denise Maly-Politano, Commission Secretary

Absent: Mike Cutrano
Sheri Reiplinger
Barbara Rose Whalen
Brian Younker, Assoc. Member
John Carey, Assoc. Member
Joe De Nova, Assoc. Member
Logan Enright, Assoc. Member
Brian H. Younker, Village Trustee

APPROVAL OF THE AGENDA

Motion was made by **Don Budny**, seconded by **Janet Czuchra** to approve the agenda as submitted.

MINUTES

Motion was made by **Janet Czuchra**, seconded by **Mike Sevier** to approve the minutes of the January 11, 2017 meeting as submitted.

CORRESPONDENCE

Reta Brudd stated the Food Pantry sent a letter thanking the CRC for allowing them to give a very nice Christmas to their clients this year due to the donations collected at the Christmas Market.

OLD AND UNFINISHED BUSINESS

Studio

Donna Framke reported they are working on getting the new backdrop for the Studio by April 1st. **Reta Brudd** suggested checking with Evon's to make one.

Youth in Government

Ron Centanni stated the date for the Youth in Government board meeting is February 21st starting at 5:45 p.m. with a reception. The presentation begins at 6:00 and the meeting begins at 6:15. He also suggested to the students to consider staying for the real board meeting to see how things operate. That meeting begins at 7:30 p.m.

Reta Brudd reported on the first meeting. All students and counterparts were there. The next meeting will be filmed and up on the village website. With the live streaming the students can go and look at what the meeting looks like. The meeting on the 21st will be filmed and will be up on Channel 4.

Discover Tinley

Reta Brudd stated we have the contract and the price has been reduced. The price includes the tables, chairs and garbage cans. We are going to meet with the convention center and see if they can do the pipe and drape too.

Al Siegers distributed a flyer for everyone to review. He would like to have the flyer on the Chamber of Commerce website and advertise through social media. The flyer has the registration deadline on it, nice big letters, eye-catching, colorful. He also stated that the *Trader Magazine* ad might not work this time due to the delivery dates close to the date of the event. The magazine is delivered to 88,000 homes and it is a reasonable price for that much coverage. He also agreed the dates do not work this year as the timing is bad. It can be money used somewhere else. Also thinks the village and the Chamber of Commerce should be at the front entrance.

Donna Framke will get the flyer over to the Chamber so it will be on the village website and the Chamber website and distributed through the email blast. Flyers will not be handed out at the parade. She will see if PW can provide tear down help after the event. Whatever was done last year will be the same this year. PW will be on overtime on Saturday. There will be an entry booth for the village but not the Main Street sign. There will be information on branding, the mental health center, something more interactive and welcoming. At next Tuesday's staff meeting she will ask what they want to do. Donna asked if there should be anything done in *The Junction*. An event notice was sent to all departments.

Don Budny thought the sticker highlighting the event on the first page would be great and worthwhile.

Garrett Gray agreed the magazine ad provides good coverage with good print and it is worth the money spent on the ad. **Garrett** would also suggest everyone share the information on their Facebook page for more distribution.

Donna Framke stated the ads would be on the village Facebook page, Twitter, the community email and in *The Exchange*.

Reta Brudd did not think the dates for the magazine ad would work this year. We can possibly have an ad in the *Patch* and the *Junction* instead. *The Clipper* release dates are March 8th and April 11th so an ad would not help us. We have the back page of *The Exchange* for Discovery Tinley and also coverage regarding volunteers at the Studio. Also, we have a new contact at the Convention Center this year. Obviously, we do not know how much work we will need to do on the 7th. All depends on the pipe and drape and any other events going on. She suggested having flyers by the March meeting so commissioners can distribute to train stations, stores, library, etc.

Ron Centanni is once again looking for student volunteers at 7:00 a.m. and 2:00 p.m. to help vendors. If anyone has any leads or contact information, please provide it to him so he can begin contacting and coordinating those groups. It is always difficult to get students in the afternoon.

Donna Framke suggested offering a stipend to the groups that might be interested in helping and possibly a booth to those performing.

Reta Brudd inquired about the entertainment schedule. **Denise Maly-Politano** reported entertainment set is Fun, Fun, Fun; TNT, Dance Images, Mr. D and possibly a high school choir.

Reta Brudd stated we need to remind those participating in entertainment cannot advertise or promote their businesses without a booth.

Donna Framke asked about the new restaurant, Primal Cuts Steakhouse and suggested we get them an application.

Garrett Gray reached out to the Star Wars group. He stated that the last he heard was that the email Sue sent needed to have an office request and Sue did that on behalf of Tinley Park. He will reach out to Rex who is in charge of the 501st legion and see if everyone requested will be there. He requested different characters such as Princess Lea, Chewbacca, Darth Vader to everything in between. Can't go wrong with Jedi's, Princesses, Yoda and they asked if there was anywhere to change. The request needs to be put on the official site and that has happened so we should be okay.

Reta Brudd stated that a dressing room will be available to them. The group is a big draw and the people love them.

Al Siegers suggested placing them in an end booth where more people can see the characters and they would have more room to move around.

Ron Centanni asked if we will be having a balloon guy this year. He will inquire into Chat-Tastic again and see if he is available. Also, a reminder that student volunteers are needed from 2-4 p.m. to help pack up.

Al Siegers applied for the special events license and permit. This will be finalized once we have a list of food vendors and entertainment. Also asked for permission to put banners up on the sign posts.

Donna Framke will be bringing this up to the staff meeting to go over everything and will request PW assistance.

Denise Maly-Politano will check into Ronald McDonald attending again. The last couple of years he just walked around but last year we were contacted at the last minute that he would be able to stay longer and put on his show.

Ron Centanni inquired about offering a stipend to organizations to help clean up.

Reta Brudd does not care if they are adults or children but they need to commit to a certain number of volunteers for the 2-4 p.m. time period. **Reta Brudd** asked for everyone to bring their list of student volunteers to the March meeting.

Scholarships

Don Budny stated the scholarship packets will be delivered to the schools by Tuesday, February 15th and due back April 1st at 1:00 p.m.

New Business

No new business.

Good of the Order

None.

Comments from the Public

No public, no comments.

Adjournment

There being no other business, a motion was made by **Deb Melchert**, seconded by **Garrett Gray** to adjourn the meeting. The meeting was adjourned at 8:21 p.m.

/dmp