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## MINUTES OF THE COMMUNITY RESOURCES COMMISSION

February 10, 2016

7:30 p.m.

Vogt Conference Room

### CALL TO ORDER

The regular meeting of the Community Resources Commission was called to order by Chairperson Reta Brudd at 7:32 p.m. in the Kallsen Center.

### ROLL CALL

Present and responding to roll call were the following:

Chairperson: Reta Brudd

Members: Don Budny  
Ron Centanni  
Janet Czuchra  
Garrett Gray  
Sheri Reiplinger  
Mike Sevier  
Al Siegers  
Brian M. Younker, Assoc. Member  
Donna Framke, Staff Liaison  
Visitor Joe DeNova

Absent: Mike Cutrano  
Deb Melchert  
Barbara Rose Whalen  
Dave Szumigalski, Assoc. Member  
John Carey, Assoc. Member  
Brian H. Younker, Village Trustee

### APPROVAL OF THE AGENDA

Motion was made by **Don Budny**, seconded by **Janet Czuchra**, to approve the agenda.

### CORRESPONDENCE

A thank you note was received from the Tinley Park Food Pantry.

## MINUTES

Motion was made by **Don Budny**, seconded by **Janet Czuchra** to approve the minutes of the January 13, 2016, meeting with revisions. All in favor of the minutes with revisions.

## UNFINISHED BUSINESS

### Studio

**Reta Brudd** reported on the Studio and stated that the Studio is completely up and running on the new system. Should have 4 cameras by June. One camera was purchased with this year's budget.

### Scholarships

**Don Budny** reported on the Scholarship program. Letters and application packets were mailed out to the schools February 10<sup>th</sup>, with a return date/postmark of April 1<sup>st</sup> at 5:00 p.m. There will be eight scholarships given this year. Next year, Lincoln-Way East will be added to the mailing list to include students that were at Lincoln-Way North.

### Discover Tinley

**Al Siegers** stated that he is not planning on any major changes with the layout. Very similar to last year. He contacted and met with Bettenhausen Automotive for any ideas they might have to promote their dealerships and draw more people to Discover Tinley. Bettenhausen Automotive discussed flyers and advertising. Discover Tinley will be included on Bettenhausen Automotive ads. Bettenhausen will also be raffling pre-paid Visa cards every hour with a Grand Prize at 3:00 p.m. Bettenhausen is trying to have Brian Bickell from the Blackhawks at their booth from 2-3:00 p.m. **Al Siegers** also spoke with a representative from *Trader* magazine. CRC can have a Discover Tinley full page ad in the *Trader* for \$800.00 plus a booth. This publication would reach 29,200 people in Tinley, 26,000 homes in Orland and 32,000 homes in the Lincoln-Way area. The special events application has been submitted; the contract is in place; 2-way radios have been reserved.

**Donna Framke** distributed a flyer for Discover Tinley. All present liked the flyer but agreed the flyer needs better pictures or no pictures with bigger text. Donna will work on different flyer color and different pictures. **Mike Sevier** suggested having pictures with children on the flyer.

**Al Siegers** would like to see more PR for Discover Tinley as the crowd was a bit light last year. He thought the flyer needs to be vectorized to show better.

**Donna Framke** wants to bring people into the corners. Discover Tinley will have a one week full run in the *Junction*.

**Garrett Gray** suggesting contacting "WeAreCosplay" to see if they have any characters that would attract people into the event.

**Ron Centanni** suggested a banner advertising Discover Tinley in the upcoming Irish Parade on Oak Park Avenue. The banner would give the event great exposure at another Tinley event.

**Reta Brudd** questioned the size of the banner and who would carry it during the parade?

**Sheri Reiplinger** will work at the check-in/front desk at Discover Tinley.

**Reta Brudd** confirmed the opening ceremony will take place on the stage. *The Exchange* is also due out the end of March so that should help with advertising right before the event.

**Good of the Order**

No items.

**Adjournment**

There being no other business, a motion was made by **Don Budny**, seconded by **Garrett Gray** to adjourn the meeting. The meeting was adjourned at 8:37 p.m.