
MINUTES OF THE COMMUNITY RESOURCES COMMISSION

November 14, 2018

7:30 p.m.

Kallsen Center Conference Room

CALL TO ORDER

The meeting of the Community Resources Commission was called to order by **Reta Brudd** at 7:32 p.m...

ROLL CALL

Present and responding to roll call were the following:

Members:	Chairperson: Reta Brudd
	Don Budny
	Ron Centanni
	Mike Cutrano
	Janet Czuchra
	Joe DeNova, Associate Member
	Garrett Gray, Associate Member
	Deb Melchert
	Al Siegers
	Barbara Rose Whalen
	Donna Framke, Village Liaison
	Denise Maly-Politano, Commission Secretary
Absent:	Mike Sevier
	Brian H. Younker, Village Trustee

APPROVAL OF THE AGENDA

Motion made by **Don Budny**, seconded by **Barbara Rose Whalen**, to approve the agenda. All in favor.

MINUTES

Motion made by **Don Budny**, seconded by **Barbara Rose Whalen** to approve the minutes of the October 10, 2018 meeting. Motion to approve the minutes as submitted with typo correction made by **Garrett Gray**, made by **Mike Cutrano**, seconded by **Don Budny**. Minutes approved by voice vote, motion carried.

CORRESPONDENCE

No correspondence.

OLD AND UNFINISHED BUSINESS

Studio

Reta Brudd reported the Studio is moving right along. We do not have the go ahead yet on streaming. Hopefully it will be sometime in January. Then need to conference on-line connection.

Don Budny stated they are still getting the bugs out.

Discover Tinley – April 6th

Reta Brudd and Al Siegers met with **Donna Framke** and **Debbie Melchert** to revise the letter and application. Application and food vendor application have been consolidated. The fee will stay \$200 per booth; however, the fee will go up to \$225 if registering after March 1st. The 10% discount will be before March 1st.

Changes/revisions to letter and application were discussed.

Reta Brudd stated Ted's Greenhouse has agreed to do a demonstration on gardening. There is also a group for science at the kid's level.

Garrett Gray asked who the celebrity was. **Donna Framke** stated it was Svengoolie and a deposit has been made for his appearance.

Garrett Gray stated he liked the Discover Tinley 2.0. It adds a bit of sizzle. Also thinks Svengoolie's face should be on the flyer as he is a good draw.

Janet Czuchra reported she is waiting to hear from the Channel 2 weather lab and if they are able to attend. She also spoke with the District 146 choir teacher who suggested an all-district choir would perform.

Al Siegers stated the idea was to get the letter and application down to three pages so as not to increase postage costs.

Donna Framke reported the Junction would insert a flyer for a charge of \$31.60 per 1,000 which would equal to \$640.00 for 19,000 households, plus the cost of printing 19,000 flyers which would be plus \$1,520.00 for printing for a total of \$2,120.00. In comparison, the cost of postcards via the post office would be \$1,646.00 printing costs plus postage \$4,226.00 for a total of \$5,900.00. Svengoolie is confirmed, we reached out to a comic book store, a stem group which would have demonstrations for the kids, overall announcements, earth-related, gem stones for around \$500.00; library sent some information regarding authors at their booth. There is also a Tinley Park H.S. student, Joshua Hartman, who recently wrote and published a book, TPHS alum who wrote a novel, Jeanine Meeks, and Julie Heisey has a best-selling book. Also, we will be out of bags that will need to be reordered at .30 each.

Ron Centanni asked if there is a business that would sponsor the bags.

Reta Brudd asked what can be printed on the bags. **Donna Framke** stated there is an area for a logo but can only have printing on one side. If we order 5,000 the cost would be .23.

Garrett Gray stated if we buy in bulk it would be better.

Joe DeNova suggested asking for another 1,000 at the same rate.

Reta Brudd stated we use about 2,000 at Discover Tinley and then the remainder at the Christmas Market.

Don Budny suggested ordering 5,000. **Donna Framke** will order 5,000.

Donna Framke also passed around circles to be placed on envelopes to draw attention to the mailing. **Al Siegers** suggested more of an official colorful seal.

Reta Brudd stated we need business addresses for businesses in Tinley Park, not corporate addresses. The address has to be the local location.

Don Budny suggested sending an email to the local business address.

Reta Brudd asked if there is a way to get the list of village address. **Donna Framke** will find out but thinks it's possible.

Al Siegers asked what we should put on the outside sticker. **Garrett Gray** suggested having "Discover Tinley 2.0" on outside mailing sticker. Possibly in purple to add to the branding.

Deb Melchert spoke with Tommy Hawk's agent. The appearance fee would be \$900 normally but for a community sponsored event such as this it would be \$600. They cannot guarantee appearance due to game scheduling.

Al Siegers inquired about the Star Wars characters.

Denise Maly-Politano will contact the Star Wars organization again, the train and Ronald McDonald for possible attendance. She will also contact District 146 choir, the face painter, the balloon guy, TNT Dance, and Fun, Fun, Fun DJ.

Garrett Gray suggested an improve group giving a show. **Reta Brudd** thought an improve would be too long of a show.

Reta Brudd asked if we should have Mr. D again as this might be his last year due to retirement.

Ron Centanni stated the model railroad train club will be attending.

Donna Framke asked if **Al Siegers** gave any thought to changing the layout at all. **Reta Brudd** would like to see a stage at each end to make people go to the other end. **Don Budny** agreed we did that before and it worked well.

Garrett Gray asked about a Michael Jackson impersonator as he was a good draw at the block party.

Reta Brudd stated that we do not want to overdo the sound so that the vendors can't talk.

Don Budny will contact Dave Fleming, the stilt walker.

Donna Framke asked for suggestions for food/cooking presentations. [Siam Marina, Primal Cut, Ed & Joe's Parmesan's, Hibachi Grill were some suggestions.]

Garrett Gray asked if it needs to be a restaurant or could it be a chef. **Reta Brudd** stated it has to be a licensed restaurant in town.

Denise Maly-Politano suggested JJC having a cooking show with their culinary school.

Reta Brudd suggested asking local people first. **Donna Framke** stated it was not a bad idea with the colleges such as South Suburban, Moraine or JJC.

Motion made by **Don Budny**, seconded by **Barbara Rose** to accept the revised letter and application with suggested changes to be made.

Reta Brudd thanked **Donna Framke** for her work on the letter and application.

Al Siegers inquired about the convention center and staff.

Donna Framke stated all remains the same for now until sale goes through. There was a delay and hopes it will go through by the end of the year.

Holiday Market - November 30th, December 1st and December 2nd.

Al Siegers asked if we can get some pipe and drape from the convention center for the holiday market as not much is needed.

Joe DeNova suggested decorating letters for soldiers to send back to their families. Reta Brudd stated it would need to be done for the block party or some other event where there is more turnaround time. Loves the idea.

Donna Framke stated Massage Envy is the presenting sponsor of the market. Party Time Tents will be setting up on Wednesday morning. Other sponsors attending are: Amazing Smiles, The Whistle, Maxi-heater, Lange Zeller, Window Works. 350 Brewery, Lisa Grant Ortho, Pasante's Home Food to name a few. The tent will be expanded to 90 x 40. WXRT will be there on Friday and giving away Jingle Bash tickets. There will be Lincoln logs, letters to soldiers, face painting, kids crafts, cookie decorating. Legends Photographs will take pictures with Santa. Set-up for everyone will be Thursday night at 6:00 p.m. Santa is confirmed, candy canes ordered. Other Santa for night parade confirmed. The village booth will have village product with the new design such as flannel sleep pants, wind shirts, sweatshirts. Donna asked if **Al Siegers** will be bringing the banner to the Toyland Parade on Saturday and assisting. Together We Cope will be accepting donations. Forest View Stables will be arriving with Santa. Tinley Park H.S. students will be the volunteers for the carriage rides. Carnival rides for the kids, JJC for ice carving, Historical Society having old time movies, Boy Scouts campfire and s'mores, there will also be popcorn and brownies.

On Friday night the stage entertainment will begin with Andrew H.S. holiday ensemble, Tinley Park H.S. Jazz. On Saturday, KinderCare, Tinley Park H.S. choir, Fierke, Tinley Park Community Band will perform. On Sunday, Bobbie Noonan's, Dance Images, Kirby School Dist. 140 combined chorus and Dist. 140 jazz ensemble and Central Middle School band will perform.

Reta Brudd will ask if Logan Enright's brother will be an Elf again this year for service hours.

Garrett Gray is trying to reserve a truck for the tree lighting.

New Business

Welcome/Introduction of New Commissioners

Reta Brudd announced our newly appointed member, Frank Williams, has withdrawn as commissioner.

Good of the Order

Nothing for the Good of the Order.

Comments from the Public

No public, no comments.

Adjournment

There being no other business, a motion was made by **Barbara Rose Whalen**, seconded by **Garrett Gray**, to adjourn the meeting. The meeting was adjourned at 8:50 p.m.

/dmp