

MINUTES

Economic Development & Marketing Committee Meeting  
May 23, 2017– 7:30 P.M.  
Council Chambers at  
Tinley Park Village Hall  
16250 S. Oak Park Ave.  
Tinley Park, IL 60477

Members Present: C. Berg, Chairman  
M. Pannitto, Village Trustee  
M. Mangin, Village Trustee

Other Board Members Present: M. Glotz, Trustee  
K. Thirion, Village Clerk

Absent:

Staff Present: D. Niemeyer, Village Manager  
B. Bettenhausen, Village Treasurer  
P. Connelly, Village Attorney  
P. Hoban, Economic Development Manager  
S. Kisler, Planner I  
D. Framke, Marketing Manager  
G. Horan, Human  
L. Godette, Deputy Clerk  
L. Valley, Executive Secretary  
B. Bennett, Commission Secretary

**Item #1** – The meeting of the Economic Development and Marketing Committee Meeting was called to order at 8:06 p.m.

**Item #2 – REVIEW THE COMMITTEE’S ASSIGNED RESPONSIBILITIES UNDER ORDINANCE**

**2017-0-040** - Chairman Berg gave a summary of the functions of the Economic Development & Marketing Committee. Trustee Berg noted that she would be meeting with Attorney Connelly and Marketing Director, Donna Framke to go over current items

**Item #3 – DISCUSS APPROVAL OF LAKOTA GROUP OF DOWNTOWN PLAN** – Village Manager Dave Niemeyer stated one of the items of the Branding Plan developed last year by Roger Brooks was a Business, Programming and Marketing Action Plan for Downtown Tinley Plaza. Brooks and another consultant, the Lakota Group, submitted RFQ’s. The Branding Leadership Team Marketing Subcommittee interviewed both firms.

The staff recommendation was to hire Lakota Group because they have significant experience in downtown development in the Chicago Area, including Homewood, Evanston and Highland Park.

Lakota gave a proposal, and was asked to rework it and develop a more aggressive timetable. The cost of the proposal is \$79,965. The Lakota Group will help to refine the Plaza site. They will look at the Plaza to see how it is developing with some of the development proposals for South Street, North Street and

the other downtown areas. When it is complete there will be an open house to present it. The study is expected to be completed in four to five months. If this Committee recommends it, this will go to the Board for approval on June 6.

Chairman Berg asked about the hourly rate. Mr. Niemeyer replied he would give Chairman Berg a copy of the proposal. She also asked what the budget is for this project. Mr. Niemeyer replied the budget is \$85,000.

Scott Fereres of the Lakota Group replied that the rates range between \$110.00 to 250.00. He gave a presentation on the plan for the study.

Trustee Pannitto asked about Mr. Fereres background in Landscaping. Mr. Pannitto asked for copies of contracts of previous work done in other communities.

Trustee Mangin noted he has seen many of these projects and was very impressed with the work.

Chairman Berg stated she would like to defer this to the next Committee Meeting.

Motion was made by Trustee Berg, seconded by Trustee Mangin to postpone this recommendation to the next Economic Development and Marketing Committee Meeting.

ROLL CALL:

Ayes: Trustee Mangin, Trustee Pannitto, Chairman Berg

Nays: None

Chairman Berg declared the motion approved

**Item #9 – RECEIVE COMMENTS FROM THE PUBLIC –**

Resident #1 congratulated the new Committee Members. Were there 5 bids originally? Will there be any public input regarding the Plaza? I can find a fountain in Wisconsin that will be unable to be knocked down. We want the new fountain incorporated. Put a survey out there.

Can you put the Lakota document on the web site?

**ADJOURNMENT –** Motion was made by Trustee Pannitto, seconded by Trustee Mangin to adjourn the meeting of the Economic Development and Marketing Committee. Vote by Voice. Chairman Berg declared the motion carried and adjourned the meeting at 8:22 p.m.

bb

*cc: Village Board  
Village Manager  
Assistant Village Manager  
Village Treasurer  
Deputy Village Clerk*