

Marketing and Branding Commission Agenda

Monday, January 28, 2019 – 6:00 p.m.

Tinley Park Village Hall: Fulton Room

OPENING

APPROVAL OF AGENDA

APPROVAL OF 11/19/18 MINUTES

CHAIRPERSON'S REPORT

DISCUSSION ITEMS

1. Harmony Square Groundbreaking
2. Wayfinding Sign Program Update
3. Special Events
 - a. Benches on the Avenue
 - b. Music in the Plaza
 - c. Downtown Tinley Block Party
 - d. Farmers Market
 - e. Discover Tinley – Brand Presence
4. Marketing Action Plan
5. Brand Awareness Signage
6. Musical Chairs
7. Pop Up Bars

STAFF REPORT – MARKETING

COMMENTS FROM THE PUBLIC

ADJORNMENT

Mark your calendar for these upcoming events!

The 2019 Downtown Tinley Irish Parade will be held on Sunday, March 10th stepping off at 1 p.m.