

# Marketing and Branding Commission Agenda

Monday, October 21, 2019 – 6:00 p.m.

Tinley Park Village Hall: Kallsen Center, Rooms C & D

OPENING

APPROVAL OF AGENDA

APPROVAL OF 9/16/19 MINUTES

INTRODUCTIONS

DISCUSSION ITEMS

1. Citizens Survey Results – Overview
2. Harmony Square
  - a. Stage and building renderings
  - b. Proposed programming
  - c. Creation of volunteer program
  - d. Plaza art/visuals
3. Community Engagement
  - a. Social Media recap
  - b. Idea sharing
4. Events Update
  - a. Summer 2019 events recap
  - b. Winter events review:
    - i. Boo Bash
    - ii. Holiday Happenings
5. Additional Marketing Items
  - a. Holiday Pole Banners
  - b. Tourism ad
  - c. Musical Chairs

COMMENTS FROM THE PUBLIC

ADJORNMENT