

## **NOTICE OF THE MEETING OF THE MARKETING & BRANDING COMMISSION**

The meeting of the Marketing & Branding Commission is scheduled for  
August 17, 2020 beginning at 6:00 p.m.

A copy of the agenda for this meeting is attached hereto and  
can be found at [www.tinleypark.org](http://www.tinleypark.org).

### **NOTICE - MEETING MODIFICATION DUE TO COVID-19**

Pursuant to Governor Pritzker's Executive Order 2020-07, Executive Order 2020-10, Executive Order 2020-18, Executive Order 2020-32, Executive Order 2020-33, Executive Order 2020-39, and Executive Order 2020-44, which collectively suspends the Illinois Open Meetings Act requirements regarding in-person attendance by members of a public body during the duration of the Gubernatorial Disaster Proclamation, issued on June 26, 2020, the Commission members will be participating in the meeting through teleconference.

Pursuant to Governor's Executive Order No. 2020-43 and CDC guidelines, no more than 50 people or 50% of the maximum capacity will be allowed in the Council Chambers at any one time, so long as attendees comply with social distancing guidelines. Anyone in excess of maximum limit will be asked to wait in another room with live audio feed to the meeting until the agenda item for which the person or persons would like to speak on is being discussed or until the open floor for public comments.

***Meetings are open to the public, but members of the public may continue to submit their public comments or requests to speak telephonically in advance of the meeting to [clerksoffice@tinleypark.org](mailto:clerksoffice@tinleypark.org) or place requests in the Drop Box at the Village Hall by noon on August 17, 2020.***

Kristin A. Thirion  
Clerk  
Village of Tinley Park

# Marketing and Branding Commission Agenda

Monday, August 17, 2020 – 6:00 p.m.

Tinley Park Village Hall: Kallsen Center, Rooms C & D

## OPENING

## APPROVAL OF AGENDA

## APPROVAL OF 2/24/20 MINUTES

## DISCUSSION ITEMS

1. Community Resources and Marketing & Branding Commissions
  - a. Discussion/Recommendation to merge commissions
2. Downtown Tinley Events Updates
  - a. Cruise Parades
  - b. Benches On The Avenue Scavenger Hunt
  - c. Music In The Plaza
  - d. Halloween Event
  - e. Holiday Event
3. Informational Updates
  - a. Tourism Initiatives
    - i. Visitor App
    - ii. Brand Awareness Posters
  - b. Musical Chairs
  - c. Bridge Sign
  - d. Business Development

## COMMENTS FROM THE PUBLIC

## ADJORNMENT