

**MINUTES OF THE MARKETING COMMISSION**  
**July 11, 2022, 6:00 p.m.**  
**Kallsen Center Conference Room**

**Members Present:**

Daniel Fitzgerald (Chair)  
Jackie Bobbitt  
Jim Green (late)  
Kelly Oswald  
Mike Sevier  
Al Siegers  
Paul Michael Yedwofski

**Associate Members Present:**

**Members Not Present:**

Deb Melchert  
Dennis Suglich

**Associate Members Not Present:**

Carol Bradtke  
Janet Czuchra  
Jason Freeland  
Garrett Gray  
Nick Halikias  
Mary Kay Campbell  
Courtney Rourke

**Staff Members Present:**

Amanda Gaus, Special Events Specialist  
Denise Maly-Politano, Commission Secretary

**CALL TO ORDER**

**Daniel Fitzgerald** called the July 11, 2022 meeting to order at 6:02 p.m.

**APPROVAL OF THE AGENDA**

Motion made by **Jackie Bobbitt**, seconded by **Paul Yedwofski** to approve the agenda. Motion carried.

**APPROVAL OF THE MINUTES**

Motion made by **Kelly Oswald**, seconded by **Mike Sevier** to approve the minutes of the June 6, 2022 Marketing Commission. Motion carried.

**DISCUSSION ITEMS:**

**1. Farmer's Market update (Kelly Oswald)**

Farmer's Market has been well attended. Biggest complaint is the lack of produce. Looking for more local vendors to bring produce. Problems include increased gas prices and lack of staff. Hoping to get more produce as the summer progresses. Also looking for fall vendors that can supply pumpkins, gourds, apple cider, etc.

Flat Can Recycling will be attending during August, September and October. The Village of Tinley Park Environmental Enhancement Commission assisted St. Coletta's in July with making and handing out handmade bird feeders.

Farmer's Market shopping bags are available for sale for \$2.00.

**Paul Yedwofski** asked about a special events board at the entrances to give visitors an idea of what is happening that day.

**Kelly Oswald** stated the board has been created and will be at the next market.

**2. Cruise Nights starting June 7<sup>th</sup> through August 30<sup>th</sup> (Amanda Gaus)**

A few cruise nights have been cancelled due to weather. Other shows have been well attended with 250 cars and lots of visitors. Show tomorrow, Tuesday, July 12<sup>th</sup>, 4:30 to 8:00 p.m., will proceed. Looks like the weather will cooperate.

**3. Music in the Plaza (Amanda Gaus)**

Music in the Plaza had a very large attendance for The Boy Band Night this past weekend. Very popular band. The Blooze Brothers did not have as large of a crowd and Hillbilly Rockstar concert was not very well attended but could have been due to weather. Next concert is July 23<sup>rd</sup> with Libido Funk Circus.

**4. Block Party recap (Amanda Gaus) – July 16<sup>th</sup> – 17<sup>th</sup>**

Biggest challenge is volunteers for the 2-day event. Looking for more volunteers. There will be seven rides, two bouncers, and mini-golf. These are ticketed events. All bands have been confirmed. Two full days of constant live music on both stages.

**5. New Marketing Commissioners**

Looking for new commissioners. Possible new commissioners were expected at tonight's meeting. No shows.

**6. August meeting**

**Al Siegers** made a motion, seconded by **Paul Yedwofski**, to cancel the August 1, 2022 meeting. All present in favor. Motion carried. Next meeting will be September 12, 2022 due to the Labor Day holiday.

**GOOD OF THE ORDER**

N/A

**COMMENTS FROM THE PUBLIC**

N/A

**ADJOURNMENT**

Motion by **Paul Yedwofski** to adjourn the July 11, 2022 meeting, seconded by **Jackie Bobbitt** at 6:19 p.m.

/dmp