

**MINUTES OF THE MARKETING COMMISSION**  
**November 28, 2022, 6:00 p.m.**  
**Kallsen Center**

**Members Present:**

Jackie Bobbitt  
Amanda Daly  
Maureen Dillon  
Jim Green  
Deb Melchert  
Kelly Oswald  
Mike Sevier  
Paul Michael Yedwofski

**Members Not Present:**

Daniel Fitzgerald (Chair)  
Al Siegers  
Dennis Suglich

**Associate Members Present:**

Garrett Gray (late)

**Associate Members Not Present:**

Carol Bradtke  
Janet Czuchra  
Jason Freeland  
Nick Halikias  
Mary Kay Campbell  
Courtney Rourke

**Staff Members Present:**

Donna Framke, Marketing Director  
Amanda Gaus, Special Events Specialist  
Denise Maly-Politano, Commission Secretary

**CALL TO ORDER**

**Jackie Bobbitt** called the November 28, 2022 meeting to order at 6:03 p.m.

**APPROVAL OF THE AGENDA**

Motion made by **Deb Melchert**, seconded by **Kelly Oswald** to approve the agenda. Motion carried.

**APPROVAL OF THE MINUTES**

Motion made by **Garrett Gray**, seconded by **Paul Michael Yedwofski** to approve the minutes of the October 3, 2022 Marketing Commission. Motion carried.

**DISCUSSION ITEMS:**

**1. Holiday Happenings Friday-Sunday, December 2<sup>nd</sup> -4<sup>th</sup>**

**Amanda Gaus** is looking for volunteers. Tree lighting ceremony is Friday with carolers and food trucks. Saturday and Sunday food trucks, snow globe, train ride for the kids.

**Toyland Parade – Saturday**

**Holiday Walk** with 3-D Trees, angel wings and sleigh for photo opportunities along with the giant tree.

### **Photos with Santa**

Photos will be in the main tent this year.

### **Holiday Market**

**Amanda Gaus** secured the holiday train, picture/snow globe, blowing snowman, tree lighting and carolers. Good line up of vendors and crafters. Mix of food and beverage vendors. Adding food trucks on Friday night.

### **Parade of Lights – Sunday**

The parade begins at 5:00 p.m.

### **2. Holiday Music Show - Trans Infinity Orchestra Holiday Show December 9<sup>th</sup>, 7:00-10:00 p.m.**

**Amanda Gaus** stated this will be held at the Tinley Park Convention Center. Tickets are now sold out. There will be no sales at the door. Looking for volunteers from 5:30-7:15.

### **3. Decorating/Prepping Holiday Market Décor**

Immediately following the meeting we will be preparing the holiday decorations for this weekend.

## **GOOD OF THE ORDER**

**Commission Christmas Party** December 7<sup>th</sup>.

**Next Marketing commission meeting** January 23<sup>rd</sup>.

**Boo Bash** was a huge success with 7500-8000 people attending. Weather cooperated.

**Deb Melchert** suggested next year's Boo Bash not allow dogs, especially with such a large crowd and so many children. Spacing was also an issue with so many attending.

[Discussion on Boo Bash spacing, allowing dogs/animals continues.]

## **COMMENTS FROM THE PUBLIC**

N/A

## **ADJOURNMENT**

Motion by **Deb Melchert**, seconded by **Garrett Gray** to adjourn the November 28, 2022 meeting of the Marketing Commission at 6:27 p.m.

/dmp