



# Market Profile

Tinley Park village, IL (1775484)  
Place

Tinley Park vill...

Population Summary	
2000 Total Population	49,768
2010 Total Population	56,703
2013 Total Population	56,717
2013 Group Quarters	46
2018 Total Population	57,005
2013-2018 Annual Rate	0.10%
Household Summary	
2000 Households	17,937
2000 Average Household Size	2.74
2010 Households	21,666
2010 Average Household Size	2.62
2013 Households	21,719
2013 Average Household Size	2.61
2018 Households	21,954
2018 Average Household Size	2.59
2013-2018 Annual Rate	0.22%
2010 Families	15,142
2010 Average Family Size	3.20
2013 Families	15,191
2013 Average Family Size	3.20
2018 Families	15,257
2018 Average Family Size	3.19
2013-2018 Annual Rate	0.09%
Housing Unit Summary	
2000 Housing Units	18,499
Owner Occupied Housing Units	83.0%
Renter Occupied Housing Units	14.0%
Vacant Housing Units	3.0%
2010 Housing Units	22,491
Owner Occupied Housing Units	83.0%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	3.7%
2013 Housing Units	22,669
Owner Occupied Housing Units	81.8%
Renter Occupied Housing Units	14.1%
Vacant Housing Units	4.2%
2018 Housing Units	23,059
Owner Occupied Housing Units	81.5%
Renter Occupied Housing Units	13.7%
Vacant Housing Units	4.8%
Median Household Income	
2013	\$75,618
2018	\$85,649
Median Home Value	
2013	\$236,050
2018	\$268,844
Per Capita Income	
2013	\$34,299
2018	\$39,177
Median Age	
2010	40.0
2013	40.3
2018	40.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



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## 2013 Households by Income

Household Income Base	21,718
<\$15,000	5.3%
\$15,000 - \$24,999	7.4%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	9.1%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	21.3%
\$150,000 - \$199,999	8.1%
\$200,000+	4.5%

Average Household Income \$89,966

## 2018 Households by Income

Household Income Base	21,954
<\$15,000	4.7%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	7.2%
\$50,000 - \$74,999	14.0%
\$75,000 - \$99,999	20.5%
\$100,000 - \$149,999	24.8%
\$150,000 - \$199,999	10.3%
\$200,000+	5.0%

Average Household Income \$102,244

## 2013 Owner Occupied Housing Units by Value

Total	18,534
<\$50,000	0.2%
\$50,000 - \$99,999	2.0%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	20.1%
\$200,000 - \$249,999	24.5%
\$250,000 - \$299,999	16.8%
\$300,000 - \$399,999	20.0%
\$400,000 - \$499,999	5.3%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.1%

Average Home Value \$251,671

## 2018 Owner Occupied Housing Units by Value

Total	18,784
<\$50,000	0.1%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	14.5%
\$200,000 - \$249,999	23.9%
\$250,000 - \$299,999	19.9%
\$300,000 - \$399,999	26.4%
\$400,000 - \$499,999	9.0%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.1%

Average Home Value \$286,870

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Market Profile

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### 2010 Population by Age

Total	56,703
0 - 4	5.8%
5 - 9	6.0%
10 - 14	6.9%
15 - 24	12.6%
25 - 34	12.6%
35 - 44	12.6%
45 - 54	16.9%
55 - 64	13.3%
65 - 74	7.0%
75 - 84	4.5%
85 +	1.8%
18 +	76.6%

### 2013 Population by Age

Total	56,716
0 - 4	5.6%
5 - 9	5.9%
10 - 14	6.5%
15 - 24	12.3%
25 - 34	13.3%
35 - 44	12.3%
45 - 54	15.2%
55 - 64	14.6%
65 - 74	8.1%
75 - 84	4.2%
85 +	2.0%
18 +	78.1%

### 2018 Population by Age

Total	57,003
0 - 4	5.7%
5 - 9	5.9%
10 - 14	6.5%
15 - 24	10.7%
25 - 34	13.5%
35 - 44	13.3%
45 - 54	13.1%
55 - 64	14.9%
65 - 74	9.8%
75 - 84	4.5%
85 +	2.1%
18 +	78.4%

### 2010 Population by Sex

Males	27,242
Females	29,461

### 2013 Population by Sex

Males	27,405
Females	29,311

### 2018 Population by Sex

Males	27,608
Females	29,395

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Market Profile

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### 2010 Population by Race/Ethnicity

Total	56,703
White Alone	88.8%
Black Alone	3.7%
American Indian Alone	0.1%
Asian Alone	3.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	1.5%
Hispanic Origin	6.9%
Diversity Index	31.0

### 2013 Population by Race/Ethnicity

Total	56,716
White Alone	87.4%
Black Alone	4.7%
American Indian Alone	0.1%
Asian Alone	3.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.1%
Two or More Races	1.6%
Hispanic Origin	7.3%
Diversity Index	33.6

### 2018 Population by Race/Ethnicity

Total	57,005
White Alone	86.6%
Black Alone	4.6%
American Indian Alone	0.1%
Asian Alone	4.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	1.8%
Hispanic Origin	8.5%
Diversity Index	36.3

### 2010 Population by Relationship and Household Type

Total	56,703
In Households	99.9%
In Family Households	86.6%
Householder	26.7%
Spouse	21.7%
Child	34.0%
Other relative	3.2%
Nonrelative	1.1%
In Nonfamily Households	13.3%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Market Profile

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### 2013 Population 25+ by Educational Attainment

Total	39,544
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	4.0%
High School Graduate	27.9%
Some College, No Degree	23.2%
Associate Degree	9.4%
Bachelor's Degree	22.3%
Graduate/Professional Degree	10.4%

### 2013 Population 15+ by Marital Status

Total	46,513
Never Married	28.1%
Married	55.9%
Widowed	6.8%
Divorced	9.2%

### 2013 Civilian Population 16+ in Labor Force

Civilian Employed	91.2%
Civilian Unemployed	8.8%

### 2013 Employed Population 16+ by Industry

Total	29,511
Agriculture/Mining	0.1%
Construction	5.6%
Manufacturing	10.5%
Wholesale Trade	2.6%
Retail Trade	13.3%
Transportation/Utilities	5.7%
Information	1.0%
Finance/Insurance/Real Estate	9.3%
Services	47.5%
Public Administration	4.4%

### 2013 Employed Population 16+ by Occupation

Total	29,511
White Collar	65.1%
Management/Business/Financial	15.4%
Professional	22.9%
Sales	11.7%
Administrative Support	15.1%
Services	14.5%
Blue Collar	20.4%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	2.6%
Production	6.4%
Transportation/Material Moving	6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



## Market Profile

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### 2010 Households by Type

Total	21,666
Households with 1 Person	26.1%
Households with 2+ People	73.9%
Family Households	69.9%
Husband-wife Families	56.8%
With Related Children	25.6%
Other Family (No Spouse Present)	13.1%
Other Family with Male Householder	3.6%
With Related Children	1.6%
Other Family with Female Householder	9.5%
With Related Children	4.8%
Nonfamily Households	4.0%

### All Households with Children

32.2%

### Multigenerational Households

3.8%

### Unmarried Partner Households

4.2%

#### Male-female

3.9%

#### Same-sex

0.4%

### 2010 Households by Size

Total	21,666
1 Person Household	26.1%
2 Person Household	31.1%
3 Person Household	16.3%
4 Person Household	14.7%
5 Person Household	7.7%
6 Person Household	2.7%
7 + Person Household	1.4%

### 2010 Households by Tenure and Mortgage Status

Total	21,666
Owner Occupied	86.2%
Owned with a Mortgage/Loan	66.7%
Owned Free and Clear	19.5%
Renter Occupied	13.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

May 13, 2014



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## Top 3 Tapestry Segments

1. Sophisticated Squires
2. Main Street, USA
3. Cozy and Comfortable

## 2013 Consumer Spending

Apparel & Services: Total \$	\$41,283,918
Average Spent	\$1,900.82
Spending Potential Index	84
Computers & Accessories: Total \$	\$6,843,780
Average Spent	\$315.11
Spending Potential Index	127
Education: Total \$	\$42,155,013
Average Spent	\$1,940.93
Spending Potential Index	133
Entertainment/Recreation: Total \$	\$92,096,933
Average Spent	\$4,240.39
Spending Potential Index	130
Food at Home: Total \$	\$132,780,507
Average Spent	\$6,113.56
Spending Potential Index	121
Food Away from Home: Total \$	\$86,132,254
Average Spent	\$3,965.76
Spending Potential Index	124
Health Care: Total \$	\$121,569,756
Average Spent	\$5,597.39
Spending Potential Index	126
HH Furnishings & Equipment: Total \$	\$43,652,887
Average Spent	\$2,009.89
Spending Potential Index	112
Investments: Total \$	\$63,807,555
Average Spent	\$2,937.87
Spending Potential Index	142
Retail Goods: Total \$	\$622,029,427
Average Spent	\$28,639.87
Spending Potential Index	119
Shelter: Total \$	\$456,918,190
Average Spent	\$21,037.72
Spending Potential Index	129
TV/Video/Audio: Total \$	\$34,049,578
Average Spent	\$1,567.73
Spending Potential Index	122
Travel: Total \$	\$53,386,360
Average Spent	\$2,458.05
Spending Potential Index	134
Vehicle Maintenance & Repairs: Total \$	\$29,952,855
Average Spent	\$1,379.11
Spending Potential Index	126

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

May 13, 2014