
THE VILLAGE OF TINLEY PARK

**Cook County, Illinois
Will County, Illinois**

**ORDINANCE
NO.2020-O-049**

**AN ORDINANCE AMENDING VARIOUS SECTIONS OF TITLE III CHAPTER 32 OF
THE TINLEY PARK VILLAGE CODE PERTAINING TO THE MERGER OF THE
COMMUNITY RESOURCES AND MARKETING BRANDING COMMISSION**

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Board of Trustees**

Published in pamphlet form by authority of the President and Board of Trustees of the Village of Tinley Park
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AN ORDINANCE AMENDING VARIOUS SECTIONS OF TITLE III CHAPTER 32 OF THE TINLEY PARK VILLAGE CODE PERTAINING TO THE MERGER OF THE COMMUNITY RESOURCES AND MARKETING COMMISSIONS

WHEREAS, the Village of Tinley Park is a home rule unit of government under Section 6(a), Article VII of the 1970 Constitution of the State of Illinois, and may exercise powers pertaining to its local governmental affairs; and

WHEREAS, the President and Board of Trustees believe that it is in the best interests of the Village and its residents to amend various sections of Title III Chapter 32 of Tinley Park Village Code in order to combine the duties of the Marketing and Branding Commission and the Community Resources Commission; and

NOW, THEREFORE, Be It Ordained by the President and Board of Trustees of the Village of Tinley Park, Cook and Will Counties, Illinois, as follows:

Section 1: The foregoing recitals shall be and are hereby incorporated as findings of fact as if said recitals were fully set forth herein.

Section 2: That Title III Chapter 32 Sections 030-036 of the Tinley Park Village Code pertaining to the Community Resources Commission are hereby amended by deleting same in their entirety .

~~COMMUNITY RESOURCES COMMISSION~~

~~§ 32.030 ESTABLISHMENT.~~

~~—There is created a Community Resources Commission composed of 11 members.~~

~~(77 Code, § 33.120) (Ord. 73-0-010, passed 3-5-73; Am. Ord. 2004-O-075, passed 11-2-04)~~

~~§ 32.031 APPOINTMENT OF MEMBERS; TERM.~~

~~—The members of the Community Resources Commission shall be appointed by the Village President with the advice and consent of the Board of Trustees. The Chairman of the Commission shall be designated by the Village President with the advice and consent of the Board of Trustees. A commissioner having been duly appointed shall continue to serve after the expiration of his or her term until his or her successor has been appointed. All terms shall be for one year and shall expire on April 30. Vacancies shall be filled by appointments by the Village President for unexpired terms only.~~

~~(Ord. 2004-O-075, passed 11-2-04)~~

~~§ 32.032 RESIDENCY REQUIREMENT.~~

~~—Each member of the Community Resources Commission shall have resided in the village for at least one year prior to his or her appointment. A non-resident may be~~

~~appointed at the request and approval of the Community Resources Commission and the Village President and Board of Trustees.~~

~~(Ord. 2004-O-075, passed 11-2-04)~~

~~**§ 32.033 PURPOSE.**~~

~~—The purpose of this Commission shall be to educate the citizenry of the present available community services, to provide information about and promote local agencies, social services and emergency services, and to sanction and implement these services as needs are identified within the community, and as directed by the Board of Trustees. This Commission shall be active in the planning and implementation of activities and events which educate, inform and promote community involvement, as well as those which promote the mental, physical and social health of the community, as deemed to fall under the Community Resources Commission by the Village Board and the Commission itself.~~

~~(Ord. 2004-O-075, passed 11-2-04)~~

~~**§ 32.034 MEETINGS.**~~

~~—The Commission shall hold meetings as may be necessary, and the meetings shall be held in the Village Hall or in some other suitable place. Regular meetings will be held the second Wednesday of each month. The village will provide a recording secretary to the Commission to keep written records of its proceedings.~~

~~(Ord. 2004-O-075, passed 11-2-04)~~

~~**§ 32.035 REIMBURSEMENT.**~~

~~—Members of the Community Resources Commission shall be financially reimbursed for any expenses incurred in the normal function of their duties.~~

~~(Ord. 2004-O-075, passed 11-2-04)~~

~~**§ 32.036 VACANCIES.**~~

~~—If a vacancy occurs in the Commission, it shall be filled by the Village President, with the advice and consent of the Board of Trustees upon the recommendation of the Chairman of the Community Resources Commission, for the unexpired term of the Commission seat vacated.~~

~~(Ord. 2004-O-075, passed 11-2-04)~~

Section 3: That Title III Chapter 32 Sections _ through __ are hereby by amended by adding the following underlined language and deleting the following strikethrough language.

MARKETING AND BRANDING COMMISSION

§ 32.302 PURPOSE.

The policy of this village is to encourage, assist, inform and make recommendations to the Village Board and staff on matters pertaining to the marketing of Tinley Park to its current and prospective residents, businesses and tourists/visitors. In addition, it is the policy of this village to assist in increasing the local tax base and improving the quality of life in Tinley Park.

§ 32.303 ESTABLISHMENT.

There is hereby created a Marketing Commission.

(Ord. 2017-O-074, passed 12-5-17)

§ 32.304 MEMBERSHIP.

(A) The Commission will be comprised of up to ~~11~~ 17 members representing different sectors of the community all of whom shall be appointed by the Village President with the advice and consent of the Board of Trustees. The Chairman of the commission shall be designated by the Village President with the advice and consent of the Board of Trustees. Departments and offices represented on the Commission shall include but not limited to those listed below:

- (1) Downtown business community.
- (2) Independent business community.
- (3)
- (4) Chamber of Commerce.
- (5) Tourism.
- (6) Entertainment and music.
- (7)
- (8) Schools and colleges.
- (9) Park District.
- (10)
- (11) Residents.

(B) The commission will also include associate members.

§ 32.305 POWERS AND DUTIES.

To prepare and recommend to the President and Board of Trustees of the Village any and all plans which the Commission shall deem proper for the fulfillment of its purpose and to actively market and inform the community about Village-led events, activities and programs including but not limited to:

- ~~—(A) Identify specific village assets available for marketing and desirable to potential commercial partners;~~
- ~~—(B) Develop a marketing plan for these assets;~~
- ~~—(C) Seek out commercial partners for asset-based transactions;~~
- ~~—(D) Develop, oversee and coordinate a comprehensive marketing programs to market and promote the village's mission, vision, goals, events, initiatives and accomplishments;~~
- ~~—(E) Regular review of branding and messaging to maintain current consistent.~~
- ~~—(F) Build and sustain the village's brand.~~
- ~~—(G)~~

(A) Supporting and marketing all Village of Tinley Park special events.

(B) Supporting and marketing the Village's tourism initiatives and advancing the Life Amplified brand.

(C) Identifying ways in which the Village can better inform the community as to Village initiatives and to foster more direct communication and engagement strategies through outlets such as the Village's public access television channel and social media platforms.

§ 32.306 MEETINGS.

The Commission shall hold meetings as may be necessary, and the meetings shall be held in the Village Hall or in some other suitable place. The commission shall keep written records of its proceedings. All Commission members involved agree to undertake a care, thorough, collaborative and deliberative process to preserve the character of the village and its assets.

(Ord. 2017-O-074, passed 12-5-17)

§ 32.307 TERMS AND VACANCIES.

The term of the office for the Commissioners will be one year. A Commissioner having been duly appointed shall continue to serve after the expiration of their term until their successor has been appointed. Vacancies shall be filled by appointments for unexpired terms only.

(Ord. 2017-O-074, passed 12-5-17)

§ 32.308 TRUSTEE LIAISON.

The Chairman of the Village Board's Marketing Committee shall be the Trustee Liaison to the Marketing Commission with input from the Mayor and Board (in support of the strategic plan).

Section 4: Any policy, resolution or ordinance of the Village that conflicts with the provisions of this Ordinance shall be and is hereby repealed to the extent of such conflict.

Section 5: That this Ordinance shall be in full force and effect upon its passage, approval, and publication in pamphlet form.

PASSED THIS 1st day of September, 2020.

AYES: Berg, Brady, Brennan, Galante, Glotz, Mueller

NAYS: None


ABSENT: None

APPROVED THIS 1st day of September, 2019.



VILLAGE PRESIDENT

ATTEST:



VILLAGE CLERK

STATE OF ILLINOIS)
COUNTY OF COOK) SS
COUNTY OF WILL)

CERTIFICATE

I, KRISTIN A. THIRION, Village Clerk of the Village of Tinley Park, Counties of Cook and Will and State of Illinois, DO HEREBY CERTIFY that the foregoing is a true and correct copy of Ordinance No. 2020-O-049, **“AN ORDINANCE AMENDING VARIOUS SECTIONS OF TITLE III CHAPTER 32 OF THE TINLEY PARK VILLAGE CODE PERTAINING TO THE MERGER OF THE COMMUNITY RESOURCES AND MARKETING COMMITTEES**, which was adopted by the President and Board of Trustees of the Village of Tinley Park on September 1, 2020

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the corporate seal of the Village of Tinley Park this 1st day of September, 2020.



KRISTIN A. THIRION, VILLAGE CLERK



CONTRACT AND DOCUMENT APPROVAL CHECKLIST

Ordinance/Resolution No: _____

Exhibits Attached: Yes _____ No _____

Contracting Party/Vendor: _____

Contract Contact Info: _____

Bid Opening Date (If applicable): _____

Mylar (Rcvd by Clerk's Office): Y / N - Date Sent for Recording: _____ Date Recorded: _____

Certificates of Insurance Received: Yes _____ No _____

Contract Expiration: Date: _____

Signature of Contracting Party received: Yes _____ Date: _____

Staff Review Date: _____ Approved Via: _____ By: _____

Attorney Review: Date: _____ Approved Via: _____ By: _____

Village Manager Review: Date: _____ Approved Via: _____ By: _____

Committee Review Date: _____ Committee Type: _____

Committee Approval Date: _____ Committee Type: _____

Village Board Meeting: Date: _____

Village Board Approval: Date: _____ Approved: _____ Denied: _____

Notes: