
THE VILLAGE OF TINLEY PARK
Cook County, Illinois
Will County, Illinois

RESOLUTION
NO. 2019-R-043

**A RESOLUTION APPROVING AN AGREEMENT WITH WGN RADIO FOR A TOURISM
ADVERTISING CAMPAIGN**

JACOB C. VANDENBERG, PRESIDENT
KRISTIN A. THIRION, VILLAGE CLERK

CYNTHIA A. BERG
WILLIAM P. BRADY
WILLIAM A. BRENNAN
DIANE M. GALANTE
MICHAEL W. GLOTZ
MICHAEL G. MUELLER
Board of Trustees

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WHEREAS, the Village of Tinley Park, Cook and Will Counties, Illinois, is a Home Rule Unit pursuant to the Illinois Constitution of 1970; and

WHEREAS, the Corporate Authorities of the Village of Tinley Park, Cook and Will Counties, Illinois, have considered entering into an agreement with WGN Radio, a true and correct copy of such Agreement being attached hereto and made a part hereof as EXHIBIT 1; and

WHEREAS, the Corporate Authorities of the Village of Tinley Park, Cook and Will Counties, Illinois, have determined that it is in the best interests of said Village of Tinley Park that said Contract be entered into by the Village of Tinley Park;

NOW, THEREFORE, **Be It Resolved** by the President and Board of Trustees of the Village of Tinley Park, Cook and Will Counties, Illinois, as follows:

Section 1: The Preambles hereto are hereby made a part of, and operative provisions of, this Resolution as fully as if completely repeated at length herein.

Section 2: That this President and Board of Trustees of the Village of Tinley Park hereby find that it is in the best interests of the Village of Tinley Park and its residents that the aforesaid "Contract" be entered into and executed by said Village of Tinley Park, with said Contract to be substantially in the form attached hereto and made a part hereof as EXHIBIT 1, subject to review and revision as to form by the Village Attorney.

Section 3: That the President and Clerk of the Village of Tinley Park, Cook and Will Counties, Illinois are hereby authorized to execute for and on behalf of said Village of Tinley Park the aforesaid Agreement.

Section 4: That this Resolution shall take effect from and after its adoption and approval.

ADOPTED this 4th day of June, 2019, by the Corporate Authorities of the Village of Tinley Park on a roll call vote as follows:

AYES: Berg, Brady, Brennan, Galante, Glotz, Mueller

NAYS: None

ABSENT: None

APPROVED this 4th day of June, 2019, by the President of the Village of Tinley Park.


Village President

ATTEST:



Village Clerk

EXHIBIT 1

**CONTRACT APPROVAL WITH WGN RADIO FOR A
TOURISM ADVERTISING CAMPAIGN**



The Village of Tinley Park will advertise with WGN Radio for the period as follows; June 1st, 2019 thru June 30th, 2019.

The Village of Tinley Park will receive the following:

- 1x Long-Form Video with 2x Short-Form Videos (:30 & :15) created from long-form
- 4x Social Media Video Posts on WGN Radio Social Channels
- Targeted Mobile Distribution of :30 Video on Facebook/Trib Network
- Targeted Mobile Distribution of :15 Video or Photo Carousel on Instagram/Trib Network
- Photo Gallery on WGNRadio.com
- 2x :30 Recorded Commercials in every White Sox Game in June 48x Total
- 1x :10 Recorded Commercial in every White Sox Game in June 24x Total
- Bonus Schedule matched on the White Sox Radio Network of 10x affiliate stations 720x Total
- 5x Pairs of Tickets to White Sox Games (games to be mutually agreed upon) 10x Total
- 1x Live In-Studio Tasting in the Roe Conn Show on either June 21st or 28th to include:
 - 5x Promos Promoting the tasting
 - Min of 3x Live Mentions in the Roe leading up to the tasting
 - 3x :30 Live Reads during the Roe Conn Show on that Friday
- 48x Commercials to air on WGN Radio (mix of :60 Lives and :30 Recorded) 48x Total
- 1x Live On-Air Segment with a Tinley Park Official (exact show/date tbd)

Total Net Investment:
June - \$46,600

Advertiser: Accepted by:  (Signature)

Village President (Title)

June 4, 2019 (Date)

Station: Accepted by:  (Signature)

Account Executive (Title)

6-4-19 (Date)

STATE OF ILLINOIS)
COUNTY OF COOK) SS
COUNTY OF WILL)

CERTIFICATE

I, KRISTIN A. THIRION, Village Clerk of the Village of Tinley Park, Counties of Cook and Will and State of Illinois, DO HEREBY CERTIFY that the foregoing is a true and correct copy of Resolution No. 2019-R-043, “**A RESOLUTION APPROVING AN AGREEMENT WITH WGN RADIO FOR A TOURISM ADVERTISING CAMPAIGN,**” which was adopted by the President and Board of Trustees of the Village of Tinley Park on June 4, 2019.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the corporate seal of the Village of Tinley Park this 4th day of June, 2019.



KRISTIN A. THIRION, VILLAGE CLERK