

FYE2022 BUDGET ACTIVITY NARRATIVE

FUND: 010 General	DEPARTMENT: 01 Mayor Technology Services (MIS)	ACTIVITY: 8150 Public Access Studio
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DEPARTMENT/ACTIVITY DESCRIPTION:
 This activity provides for the management and operation of the Public Access Studio and written policies for the public access channel and studio.

DEPARTMENT/ACTIVITY OBJECTIVES:
 To provide individuals, groups and organizations an opportunity to deliver a message, an opinion, or other communication to the citizens of Waterloo.
 To provide access to designated facilities and equipment for transmission of television programs on the Public Access Channel.
 To monitor equipment and studio use and establish guidelines for Public Access Users.
 To provide technological support to cablecast all City Council meetings, Planning, Programming and Zoning Commission meetings, Board of Adjustment meetings, and other assistance as needed by Mayor, City Council and City departments in providing information to citizens.
 To observe the operations of cable television providers and make recommendations to the City Council concerning cable television operations.
 To update, maintain, and create content for the City of Waterloo webpage.
 The intended use of the Waterloo Public Access drone technology is to provide aerial video footage and photography of special projects and development, mapping, training, visual access to hard to reach areas for purpose of inspection and monitoring, and other applications benefitting the public interest through the efficient use of this City resource.

For FY2022, an emphasis on getting out to city departments and the community to obtain and distribute information in a visually creative medium that is otherwise not being disseminated.

PERSONNEL SUMMARY:

FULL-TIME EQUIVALENT POSITIONS:	CERTIFIED FYE2019	CERTIFIED FYE2020	CERTIFIED FYE2021	PROPOSED FYE2022 *	PUBLISHED FYE2022	CERTIFIED FYE2022
Cable TV Production Coordinator	1	1	1	1	1	
Assistant Cable TV Production Coordinator	1	1	1	1	1	
TOTAL FULL-TIME EQUIVALENT POSITIONS	2	2	2	2	2	0

* AT CURRENT FYE21 STAFFING LEVEL