MEMBERS PRESENT: Patt Slack, Anne Majlinger, Ricky DeSana, bryan Kozinski, Mikelle Vargas, Norm Walker

EXCUSED: Mayor Joseph Peterson, Leo Stevenson, John Jarjosa

OTHERS PRESENT: Natalie Rankine

PUBLIC COMMENT: John Truitt

APPROVAL OF MINUTES & AGENDA
   a. Minutes from November Meeting
Motion by Anne Majlinger supported by Norm Walker to approve the DDA Minutes from November and agenda from February 12th, 2019. All in favor, motion carried.

INFORMATION TO RECEIVE & PLACE ON FILE

None

MONTHLY TO RECEIVE & PLACE ON FILE
   a. November 2018
   b. December/January

Motion by A. Majlinger supported by R. DeSana to approve the November 2018 and the December/January revenue and expenditure report.

ONGOING PROJECTS AND BUSINESS:
   a) DDA Director 7 hiring of outside contractors: Patt Slack stated that they been looking for a director and has been through three processes. The account went into fund balance. Patt slack states they need to focus on subcommittees promotion, social media, design. Wants a resolution to allocate the funds of the director account. Design, working with N. Rankine with designing of certain areas. Patt slack wants to find an individual to help bring more businesses into the downtown are. Needs a director to be able to accomplish thee goals of the three focus points. Wants to hire certain individual to assist with promotion and property management. Ricky suggested to pout the DDA Director on hold and as services are need then alcoates then as needed. Mikelle Vargas agrees with Ricky DeSana and would like to visit other DDA cities. Patt Slack wants to move forward with there ideas but is need of a direction of a director or with certain individuals that can focus on the subcommittees. All in favor. Motion Carried.
   b) Design Committee: Presentation by Natalie Rankine: P. Slack has spoken with N. Rankine regarding the design committee. N. Rankine created a PowerPoint presentation to convey the future projects in Downtown Wyandotte. The future
initiatives the viaduct project, downtown outdoor eating and gathering spaces, downtown alleyway enhancements and downtown wayfinding.

i. Alley Improvements: Alleyway spaces, fixing the up the maintenance landscaping for the alley. Encourage more business to have an outdoor dining area and gathering spaces in alleyway.

ii. Wayfinding: Wayfinding, incorporates signage for the Wyandotte. We would use a map in the downtown area. Would have a city gateway signage and downtown wayfinding signage and would have map/directory in the downtown area.

iii. Downtown eating and gathering spaces: Downtown eating and gathering spaces, a gathering a space that two or more can utilize for the public, a communal eating space. Wants to create another outdoor gathering space. Arrow head pavilion has done that, but wants a more all year around outdoor space.

Eureka Viaduct landscaping and maintenance planning, the plan is to have a welcoming gateway to the downtown Wyandotte. The plan includes an initial plan for landscaping, signage and plans for annual maintenance. Viaduct maintenance will include flowers, plants, fertilization, mowing, weeding, insect disease control. Viaduct plantings & landscaping will include fountain grass, sweet joe pye weed, catmint and purple coneflower. Sample landscaping plan and signage will include Welcome to Wyandotte, Downrivers Downtown, Shop Dine Live, Discover the Dotte, Historic Waterfront community and Wyandotte Street Art Fair. N. Rankine stated that at minimum trash and landscaping is what we need to focus more on for the viaduct. She also expressed that the railway also needs maintenance.

c) Business Mixer January: P. Slack stated the mixer went very well and that roughly about 75 Wyandotte business owners attending the event. She also stated that the mixer was good for the new business owners due to that they could connected with other business owners. On the event day, P. Slack stated that Mayer Joseph Peterson is trying to bring back Love Wyandotte to the businesses in Wyandotte.

d) Small Business Saturday Report -Matt Lee: P. Slack stated she didn’t have much information due that H. Thiede was excused from the meeting, however they will be having another Small Business Saturday event with American Express.

e) Welcome to Wyandotte Today 2019: P. Slack explained that the Wyandotte Today Magazine welcome to Wyandotte 2019 edition that it is a great tool to use to get around in Wyandotte. The 2019 Welcome to Wyandotte edition includes general information about each department, amenities, events and businesses.

f) Social Media and PR Consultant: Heather Thiede: P. Slack readers a report document from promotions committee met last month regarding the PR companies. It also states that we have reamplified the Wyandotte Street Art Fair Instagram account and have gained more followers and

g) Ron Thomas Grant: Grant Committee: A. Majlinger states that she has received an email for the grant. P. Slack states they gave Ron Thomas an extension on the grant.

NEW BUSINESSES:

None

NEXT REGULAR MEETING:
March 12th, 2019

ADJOURNMENT:

Motion by N. Walker, and supported by A. Majlinger to adjourn DDA meeting. All in favor. Meeting was adjourned.

Respectfully Submitted,

Heather Thiede, Champlin, Deputy Recording Secretary.