

Meeting Minutes
Tuesday, November 13th 2018 at 5:30 pm
City Council Chambers, 3200 Biddle Avenue, Wyandotte Mi. 48192

MEMBERS PRESENT: John Jarjosa, Anne Majlinger, Brian K., Patt Slack, Leo Stevenson, Mikelle Vargas, Norm Walker

EXCUSED: Mayor Joseph Peterson

OTHERS PRESENT: None

PUBLIC COMMENT: None

APPROVAL OF MINUTES AND AGENDA:

Motion by Anne Majlinger supported by Leo Stevenson to approve the DDA Minutes from November and agenda from November 13th, 2018. All in favor, motion carried.

ITEMS TO RECEIVE AND PLACE ON FILE: None

MONTHLY REVENUE EXPENDITURE REPORT:

Motion by P. Slack supported by A. Majlinger to approve the 2018 FISCAL Report. Roll Call. All in favor. Motion Carried.

ONGOING PROJECTS AND BUSINESS:

- a) **DDA Director Hiring:** P. Slack stated that the DDA Director subcommittee has not met with Erin Young yet about his proposition of contracting with him instead of being a city employee. M. Vargas explained how she spoke with other DDA areas to have better dialogue and understanding of what DDA Director would work best for the city before meeting with Erin Young. P. Slack stated that hiring an agency or a consultant could be other options to consider instead of hiring someone full time. P. Slack expressed the importance of the DDA Director subcommittee meeting soon to discuss their approach and recommended them to contact Erin Young as well.
- b) **Viaducts Update:** P. Slack stated that Nathalie Rankine is working on final designs for the beautification of the viaducts and the DDA will review and approve them once finished. She also stated that the DDA has set aside \$125,000 for the viaduct's beautification. P. Slack also explained how the Christmas décor near the viaducts has improved from past years.
- c) **Tree Lighting and Christmas Parade:** P. Slack stated that the Tree Lighting and Christmas Parade will take place on November 16th & 17th. The Christmas decorations for the downtown area will be warm white lights down Biddle Ave. and colored lights for the side streets and tree. There will also be several lights surrounding the viaducts. P. Slack also explained how the Christmas Parade is a well-known tradition in the City of Wyandotte. She then displayed the holiday Wyandotte Today magazine and the

Christmas Parade poster by Con Lustig. She expressed how next year the DDA hopes to have a Santa Workshop Area downtown next year.

- d) **Small Business Saturday:** P. Slack asked if there were any questions or concerns about the upcoming Small Business Saturday event. M. Vargas explained how important it is for the community to shop locally in their hometown. She also stated how the Cookie Walk event gets the businesses involved with the community. P. Slack stated that Matt Lee was successful in promoting the City of Wyandotte downtown area and business through several TV stations Channels 2 and 7. She also stated how the DDA has set aside \$1,500 a month for promotional material.

NEW BUSINESS:

- a) **Promotional Subcommittee:** A. Majlinger stated that the Promotional Subcommittee plans on extending an invitation to more business owners in the downtown area to have a wider range of representation. P. Slack explained that this invitational event will be taking place in January and will be posted when a date is decided. Both A. Majlinger and P. Slack agreed that by getting more businesses involved it could assist the subcommittee with coming up with new ideas, solutions, and etc.

NEXT REGULAR MEETING:

January 8th, 2018

ADJOURNMENT:

Motion by A. Majlinger, and supported by N. Walker to adjourn DDA meeting. All in favor. Meeting was adjourned.

Respectfully Submitted,

Heather Thiede, Champlin, Deputy Recording Secretary.