

DOWNTOWN WYANDOTTE GUIDEBOOK 2012

ADVERTISEMENT ORDER FORM

Although all **DDA District businesses will be listed in our 2012 Guidebook at no charge**, we do have advertising space available for purchase in our 2012 Guidebook. If you are interested in advertising in our guidebook, please complete the form below and return the form and artwork to the DDA office no later than November 9th. 10,000 copies of the guidebook will be printed and distributed throughout the Downtown District and in hotels and visitors centers in the area. In addition to our printed guide, a digital version of the Downtown Wyandotte Guidebook will be available for download on The City of Wyandotte Website for the 2012 Calendar year.

If you are interested in advertising with us, please complete the form below and return it, along with your payment and artwork no later than November 9th, 2011 to the DDA office.

AD SIZE: Please select your advertisement size. Note that the finished Guidebook size is 4.25" x 11", glossy, full color.

- | | | |
|------------------------------------|---------------|----------|
| <input type="radio"/> Half page | 4.25" x 5.5" | \$200.00 |
| <input type="radio"/> Quarter page | 4.25" x 2.625 | \$125.00 |

Your Name

Company

Address

Phone

Fax

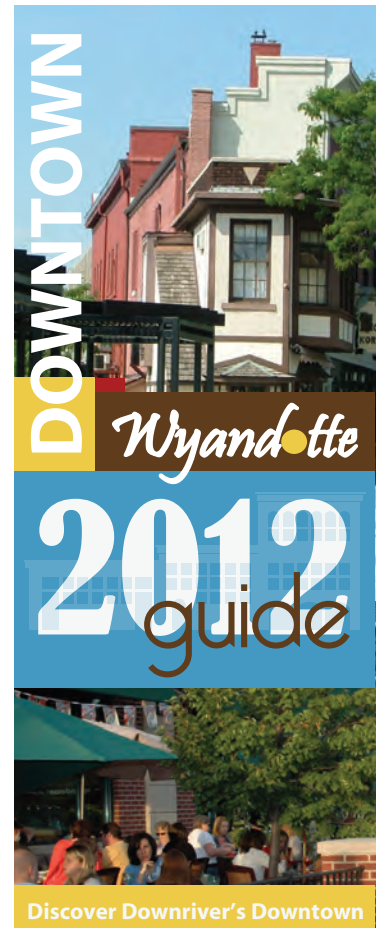
Email

Website

Amount enclosed

- ☐ My payment is enclosed

Please make your check payable to: **The City of Wyandotte**



Please email your artwork or submit your artwork with this application. We accept the following high-resolution formats: .tif, .jpg, .pdf, .ai, .eps. When sending .pdf, .ai or .eps files, please embed all fonts. All image resolutions should be 300 dpi or better. Please sign the form below to acknowledge that your artwork submitted will be printed "as-is" and that you approve of the use of said artwork.



Signature

Date

Downtown Development Authority

Natalie Rankine, RA . Director

Wyandotte Downtown Development Authority

2624 Biddle Avenue . Wyandotte . Michigan . 48192

734-324-7298 . nrankine@wyan.org . www.wyandotte.net/dda



2012 WYANDOTTE FARMERS MARKET EVENT SPONSORSHIP

2012 will mark the 3rd year of our Downtown Wyandotte Farmers Market. The open-air market is located at the corner of Elm and First Streets in the Heart of Downtown Wyandotte. The market operates each Thursday from 12:00 noon to 7:00 pm. The market offers an array of locally grown fresh fruits, vegetables, breads, herbs, spices and other hand made products. The market hosts several events and musical entertainment throughout the season. Below you will find the different sponsorship opportunities available and sponsorships are given on a first come first served basis. Sponsorships must be received no later than November 9th, 2011.

- ☐ As a MUSIC AT THE MARKET SPONSOR you will receive a quarter page (4.25" x 2.625") advertisement in the Farmers Market section of the 2012 Downtown Wyandotte Guidebook. You will also receive 11" x 17" on-site signage with your company name and logo on the day of the performance. Price: \$150.00 (There are 17 dates available for sponsorship. One sponsor will be listed per performance date.)

As an EVENT SPONSOR you will receive a half page (4.25" x 5.5") advertisement in the Farmers Market section of the 2012 Downtown Wyandotte Guidebook. You will also receive 11" x 17" on-site signage with your company name and logo on the day of the event. Price: \$250.00 (There are 3 events available for sponsorship. A maximum of two sponsors will be recognized for each event.) Please select your event preference below:

- ☐ Opening Day & Family Fun at the Market: June 16th, 2012.
- ☐ Zucchini 500 Races: August 16th, 2012.
- ☐ Farmers Fair & Cook-off Contest: October 18th, 2012.
- ☐ As a PROJECT PRODUCE SPONSOR, you will receive a quarter page (4.25" x 5.5") advertisement in the Farmers Market section of the 2012 Downtown Wyandotte Guidebook. You will also receive 11" x 17" signage with your company name and logo on the Project Produce cart. Price: \$150.00 (There is one Project Produce sponsorship available.)

Your Name

Company

Address

Phone

Fax

Email

Website

Amount enclosed

- ☐ My payment is enclosed

Please make your check payable to: **The City of Wyandotte**

Please email your artwork or submit your artwork with this application. We accept the following high-resolution formats: .tif, .jpg, .pdf, .ai, .eps. When sending .pdf, .ai or .eps files, please embed all fonts. All image resolutions should be 300 dpi or better. Please sign the form below to acknowledge that your artwork submitted will be printed "as-is" and that you approve of the use of said artwork.



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