



WHAT MAIN STREET HAS DONE FOR  
PORTLAND



Main Street has  
changed our  
community...but  
how?

- From the Mayor's Perspective
- From the City Manager's Perspective
- From the DDA Director/ Main Street Manager's Perspective





Kathy Parsons,  
Main Street Board  
Member

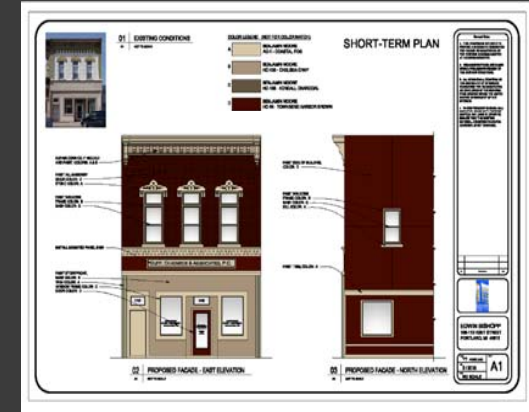
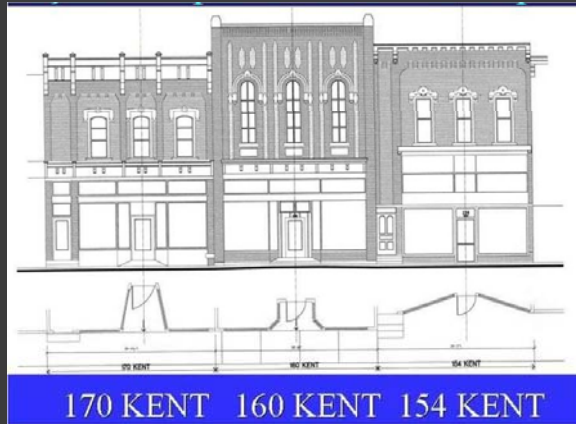
# We' ve Got Projects!



MANAGERS . . .

. . . And then there was one

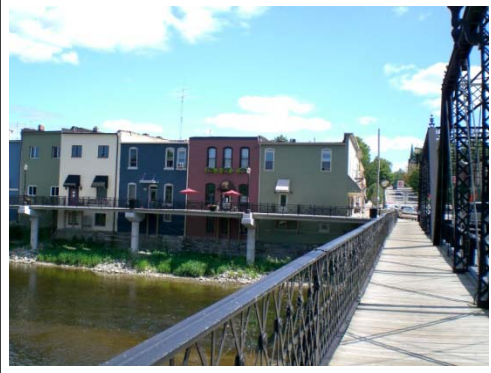
James E. Barnes, Mayor



# The Michigan Main Street Program

Nicole Sunstrum, Promotions and Marketing Committee Chairperson





# MANAGING MAIN STREET

Thomas J. Dempsey, City Manager

Patrick Reagan, DDA Director/ Main Street Manager

Volunteer Hours  
since 2005/2006:

5, 178. 50

Volunteer Hours  
in 2009/2010:

1, 629. 00

Joel VanSlambrouck

Main Street Board Chairperson

It' s all about  
the numbers...

New Businesses Opened in the  
Main Street District since 2005/2006:  
26

New Businesses Closed in the  
Main Street District since 2005/2006:  
9

Businesses that have moved to  
other parts of Portland:  
2

Net New Businesses opened since  
2005/2006 in the Main Street District:  
15

Joel Van Slambrouck

Main Street Board Chairperson

It's all  
about the  
numbers...



Private Investment  
in the Main Street District  
since 2005/2006: \$ 522, 521. 58

Public Improvements  
in the Main Street District  
since 2005/2006:  
\$1, 273, 176. 00

Joel VanSlambrouck

Main Street Board Chairperson

It' s all about  
the numbers...

Total Building Rehabilitation  
in Main Street District  
since 2005/2006:

\$407, 428. 70

Number of Loft  
Apartments in the  
Main Street District:

20

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Main Street Board Chairperson

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the numbers...

Percentage of  
First Floor Storefronts  
Vacant in the  
Main Street District  
(2009/2010)

2.64% \*

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Main Street Board Chairperson

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the numbers...



# Taxable Value of the Main Street District (2009/2010)

\$3, 479, 182. 00

Joel VanSlambrouck

Main Street Board Chairperson

It' s all about  
the numbers...

# How can we help?



Portland Main Street  
We're Looking Grand!