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**Donald Schultz**  
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**DOWNTOWN DEVELOPMENT AUTHORITY**

July 1, 2013

Greetings:

We are happy to announce that the DDA will once again host a Chalk + Chocolate Walk throughout Downtown on Friday, August 30<sup>th</sup> with a rain date of Saturday, August 31<sup>st</sup>.

The event will feature professional, emerging and student chalk artists as well as chocolate creations, chocolate giveaways and special menu items from local restaurants. Professional chalk artists will be on-site and select areas of the sidewalks will be assigned to the public to create their very own chalk drawings.

We ask that your business consider participation in this event by either handing out chocolate samples, offering a new chocolate dish for the evening or a discount on a chocolate item that you currently sell. Participation in this event can be anything from handing out small pieces of chocolate candy to offering a chocolate fondue, to adding a new menu item to offering a small discount on a chocolate item on your menu. Please complete the attached form or email your details for participation to Natalie Rankine ([nrankine@wyan.org](mailto:nrankine@wyan.org)) no later than August 19th, 2013. We will be creating walking maps that list the details of participation in this event. In addition, if you would like a chalk drawing placed near your business, please indicate so below.

If you have any questions, please contact me.

Sincerely,

Natalie Rankine, RA  
Downtown Development Authority Director

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**DOWNTOWN DEVELOPMENT AUTHORITY**

**CHALK + CHOCOLATE WALK**  
**FRIDAY, AUGUST 30<sup>th</sup>, 2013**  
**(Rain date: Saturday, August 31<sup>st</sup>, 2013)**

**Yes! I would like to participate in Chalk + Chocolate**

Name of business \_\_\_\_\_

Address \_\_\_\_\_

Contact person \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Does your establishment utilize social media? \_\_\_\_\_

If so, what sites? \_\_\_\_\_

I will be offering the following giveaways and/or specials:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**KINDLY RESPOND BEFORE AUGUST 19<sup>th</sup>, 2013**